



## tesa Softprint® FE Fast Mounting, Easy Demounting









# tesa Softprint® FE can turn your mounting department into a world-class pit crew

If you're looking for ways to improve your printing process, increase output, and maximize the benefits of today's print technology, it's time to meet the tesa Softprint® FE Plate Mounting Tape Line! Unlike any other plate mounting tapes on the market today, the tesa Softprint® FE line is the key ingredient for turning your plate mounting department into a world-class print crew!

## A Closer Look:

■ Three new product innovations:

tesa® 52920 - for solid and line print

tesa® 52921 - for combination print

tesa® 52922 - for process print

- New, one-of-a-kind proprietary adhesive formula specifically engineered for fast mounting and easy demounting of printing plates
- Closed-cell PE (polyethylene) foam for maximum tape "memory" throughout the print run, ensuring consistent print quality
- PET (polyester) stabilizing film to ensure consistent foam profile during plate repositioning, and to prolong the life of the foam
- Available in multiple hardnesses for various types of print demands

## **Advantages:**

With **tesa Softprint® FE**, you can maximize your print process without any capital investment!

- Ensure faster transition times between print jobs with fast and easy plate mounting and demounting
- Maximize run speeds and efficiency by minimizing plate edge lifting
- Demount plates with extreme ease and minimal cleaning
- Prolong plate life by reducing tearing or stretching of plates during demount
- React quickly to last-minute changes on press
- Work with your existing print equipment; absolutely no capital investment is required







Turn your mounting department into a world-class pit crew!





## tesa Softprint® FE Family

Solid and Line Print	Combination Print	Process Print			
tesa® 52920	tesa® 52921	tesa® 52922			
Hard Foam	Medium Foam	Soft Foam			
All Products: Backing - PE (polyethylene) Foam   Adhesive - Acrylic   Liner - PP (polypropylene)   Thickness - 20 mil					
Please ask your tesa representative for more details.					

## **Product Description**

### **Product Features**

- 20 mil foam-based plate mounting tapes
- Increased mounting productivity due to its new adhesive formula
- Closed-cell PE (polyethylene) foam
- Pliant PET (polyester) stabilization film
- Different hardnesses for different types of print jobs

## **Product Application**

- Designed for wide-web flexographic flexible package printers
- Optimizes new technology plates that are 1.70 mm (0.067") or thinner
- Mounting on sleeves or cylinders

### **Benefits at a Glance**

## **Product Benefits**

### Tape and plate mounting:

- Easy repositioning
- Fast mounting

## Plate and tape demounting:

- Easy demounting
- Adhesive residue-free demounting

## **User Benefits**

- Less time spent on mounting while under production pressures
- Ability to react to last-minute changes
- More flexibility
- Superior print results due to closed-cell PE foam
- Less damage to plates
- Solvent resistance
- Less edge lifting\*
- Local technical support

tesa® products prove their impressive quality day in day out in demanding conditions and are regularly subjected to strict controls. All information and recommendations are provided to the best of our knowledge on the basis of our practical experience. Nevertheless, tesa tape, inc. can make no warranties, expressed or implied, including, but not limited to any implied warranty or merchantability or fitness for a particular purpose. The user, therefore, is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to advise you.

## **UNITED STATES & CANADA**

## tesa tape, inc.

5825 Carnegie Boulevard Charlotte, NC 28209 Phone: 704 554 0707 Toll Free: 800 426 2181 Fax: 800 852 8831

Email: customercare@tesatape.com Web site: www.tesatape.com

## **MEXICO**

## tesa tape México, S. de R.L. de C.V.

Av. Santa Fe No. 170 German Centre P 6-3-3Col. Lomas de Santa Fe Mexico D.F. C.P. 01210 Phone: +52 (55) 5292 6978

Fax: +52 (55) 5292 6977



<sup>\*</sup> With plates < 1.70 mm / 0.067"



## tesa® 52818 Softprint Secure

Foam plate mounting tape

PRODUCT INFORMATION

## **Product Description**

Double-coated foam tape

### Foam Properties

- Low thickness tolerance
- Long lasting, constant recovery characteristics

## Adhesive Properties

- Low tack surface characteristics
- Strong adhesion on both sides
- · Solvent resistance

## Additional Properties

- Structured PP liner
- · Logo color indicates foam hardness

## **Main Application**

Mounting of 1.14 mm (0.45") and 1.70 mm (0.067") thickness, PET backing, flexographic printing plates onto steel / alu / PU and glassine cylinders and sleeves.

## **Technical Data**

 Backing material PΡ PE foam Type of liner 380 µm Thickness category Logo color yellow

15 mils Hardness extra soft tackified acrylic Type of adhesive

For latest information on this product please visit http://l.tesa.com/?ip=52818

Page 1 of 1 / As of 06/24/15



## tesa® 52021 Softprint Steel Master

Foam plate mounting tape (medium) for printing screens, text, barcodes & solids

PRODUCT INFORMATION

## **Product Description**

tesa® 52021 Softprint Steel Master is a double-coated foam tape, designed specifically for mounting thicker photopolymer plates of thickness 1.70mm (0.067"), 2.54mm (0.100") and above in wide-web film and paper flexographic printing, on machines using steel cylinders or sleeves.

The medium foam makes this the ideal solution for printing screens, text, barcodes and solids.

- Highly compressible foam, with superior recovery behavior for excellent print quality
- · Long-lasting recovery characteristics for extended and high speed print runs
- · Low thickness tolerances for quick print preparation and reduced waste

## Adhesive properties

- · High bonding on open side to steel cylinder or sleeve to avoid plate movement
- High bonding to plate to avoid edge lifting or plate movement
- · Non-increasing bonding power for easy repositioning and for easy demounting of plate and tape
- · Very cohesive adhesive structure for demounting without adhesive residue

### Additional properties

- The structured PP-liner prevents the formation of air pockets when plate mounting
- · Purple color marking indicates the medium foam quality

## **Main Application**

tesa® 52021 Softprint Steel Master is a 500µm (20 mil) category double-coated foam tape, designed specifically for mounting thicker photopolymer plates of thickness 1.70mm (0.067"), 2.54mm (0.100") and above in wide-web film and paper flexographic printing, on machines using steel cylinders or sleeves.

## **Technical Data**

 Backing material PE foam Type of liner Thickness category 500 µm Hardness medium 19.7 mils

Type of adhesive tackified acrylic

For latest information on this product please visit http://l.tesa.com/?ip=52021

Page 1 of 1 / As of 06/24/15

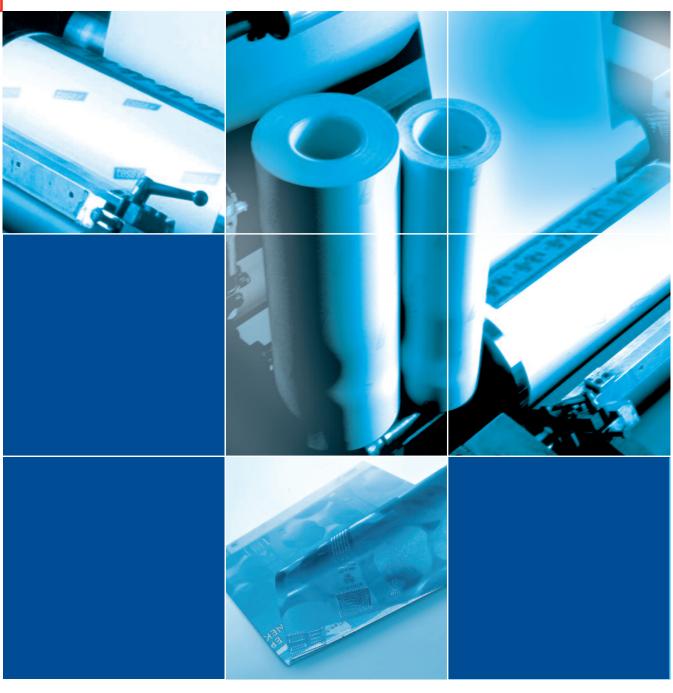




## tesa® Plate Mounting Tapes Application Guide

Process Improvement In Every  $Roll^{\scriptscriptstyle\mathsf{TM}}$ 



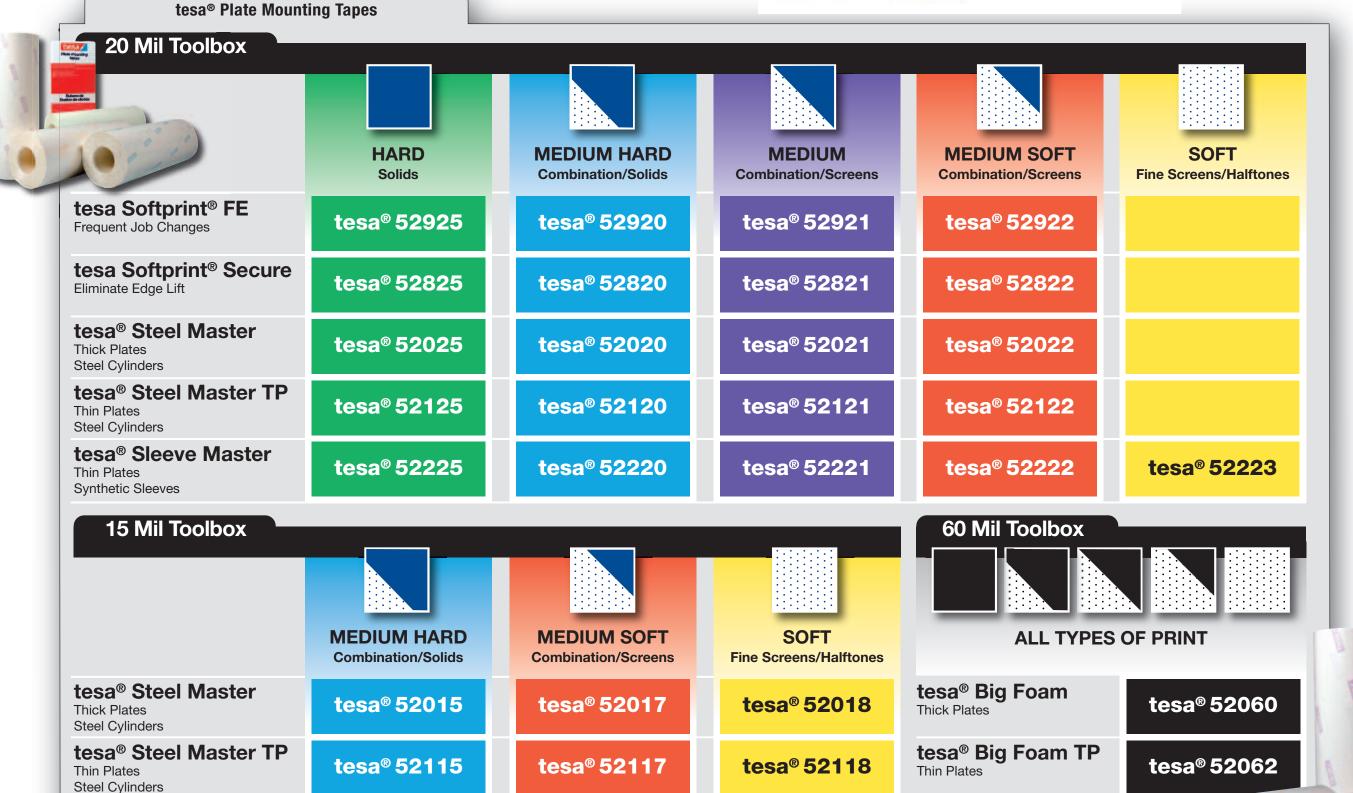


## **Application Guide for tesa® Plate Mounting Tapes**









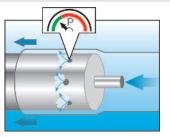




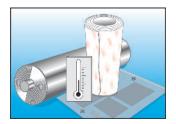
## **Application Guide for tesa® Plate Mounting Tapes**

#### **Tips for Perfect Mounting**

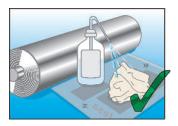
Perfect mounting is the sum of several single steps, each of which promotes the best final print result. This poster shows the most important hints for getting effective print runs.



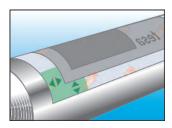
3. When using sleeves, use minimum air pressure.



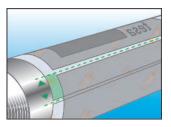
 All elements should be handled at room temperature (at least at equal temperatures).



2. Clean plate and cylinder thoroughly with a clean cloth, removing all debris and residue, especially ink residue.

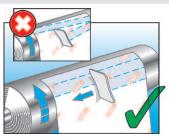


4. Leave a small fringe of tape around the plate.

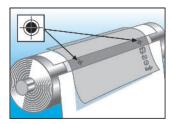


Seam of tape should not be positioned directly underneath joint of plate.

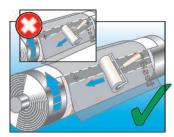
## Step-by-Step Mounting Guide



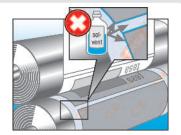
 Apply the tape in a sweeping motion, line by line. It is best to use a squeegee for this.



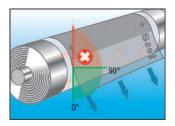
2. Only fasten the plate on a narrow area of the tape. Avoid premature contact between plate and tape by using (for example) liner material.



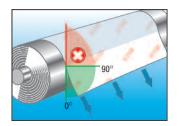
3. Press down on the plate with a rubber roller to increase bonding.



 When cleaning the plate during print run, avoid contact of solvent with adhesive.



5. Demount the plate smoothly and slowly at an acute angle (below 90°).



6. Finally remove the tape in a smooth way at an acute angle (below 90°).

© tesa tape, inc. 06-2012 300-1000-PPF-0312





## **Your perfect Highlight**



tesa Softprint® X-Soft series Print extra fine – extra quick, extra safe

Today's plate making equipment allows the reproduction of finest screens and highlights on photo polymer plates. This opens up opportunities for printers who can harness this potential on the press. With tesa Softprint® X-Soft series the printing of smallest dots and smooth vignettes has never been easier.

## Make ready

Be fast and save waste! With its wide impression window tesa Softprint® X-Soft series is the ideal partner for printing plates with high screen counts and fine line work. Optimal pressure settings can be set quickly due to super soft foam tolerance of pressure changes, resulting in minimum dot gain over a big range of impression.

## Free yourself

Speed up the press! tesa Softprint® X-Soft series protects the plate from distortion factors to give the perfect print result. The absorption is so effective that even bouncing stripes resulting from press vibrations at high speeds are not an issue. Due to its optimized elasticity there is no need to readjust impression settings with changes in speed.

## Be consistent

Excellent results from the first to the last copy! The high quality closed cell foam structure ensures consistent results over long print runs. tesa Softprint® X-Soft series delivers finest dots and smooth vignettes, with the latest screening technologies even down to zero, copy for copy.



Product					
	Category	Thickness	Backing	Adhesive	Liner
tesa® 52118	380 µm	430 μm 17 mil	<ul><li>PE foam</li><li>Closed cell</li></ul>	– Acrylic	– PP filmic – White
tesa® 52018	15 mil		- Yellow ID logo		- Embossed

Product	Print Motif	Adhesive Properties		
tesa <sup>®</sup> 52118		Easy mounting, demounting and repositioning properties of foam and plate. Optimized for the use of thin plates and short runs with quick change over.		
tesa® 52018		Easy mounting and demountin of foam. Stronger plate bond for secure hold down, even on minimal diameter sleeves or cylinders.		

### **Further Information**

For more information about the high quality tesa® assortment for narrow web printers please refer to the following brochure or contact your local tesa sales representative.

tesa – optimize the whole printing process

tesa® solutions for label printing





tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All information and recommendations are provided to the best of our knowledge on the basis of our practical experience. Nevertheless tesa SE can make no warranties, expressed or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. Therefore, the user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to advise you.

## UNITED STATES & CANADA

## tesa tape, inc.

5825 Carnegie Boulevard Charlotte, NC 28209 Phone: 704 554 0707 Toll Free: 800 426 2181 Fax: 800 852 8831 Web Site: www.tesatape.com

## MEXICO

## tesa tape México, S. de R.L. de C.V.

Av. Santa Fe No. 170 German Centre P 6-3-3 Col. Lomas de Santa Fe Mexico D.F. C.P. 01210 Phone: +52 (55) 5292 6978 Fax: +52 (55) 2282 7580 Email: mexico@tesatape.com







