



# KIP COLOR MEDIA GUIDE

## Adhesive Backed Media



### Matte White Adhesive Film - Permanent - 806WPSA

Product Description	KIP White Adhesive Film is a matte aqueous coated polyester film with a high grab, high-tack permanent pressure sensitive adhesive laminated to a 95 gsm paper release liner. The construction is optimized for dry toner print applications. This product allows for printing a variety of applications including window graphics, self-adhesive labels and signs on boards. Capable of sticking to a multitude of surfaces including plastic, glass, metal or any other flat and smooth surface. KIP Matte White Adhesive can be used for indoor or outdoor applications without lamination.	
Applications	<b>Business and Graphics Applications:</b> <ul style="list-style-type: none"> <li>• Window Graphics</li> <li>• Mount to board with no additional adhesive</li> <li>• Grocery Store Signage</li> <li>• POP Signage</li> <li>• Retail Products</li> <li>• Information Boards</li> </ul>	
Properties	<b>Weight:</b> 7 mil Total (51 lb. / 190 gsm) <b>Base Material:</b> 2 mil Polyester White Film <b>Liner:</b> 3.6 mil Paper Liner	<b>Opacity:</b> 96% <b>Brightness:</b> 94 <b>Finish:</b> Matte
Width & Length	36" x 100'	
Printer Conditions	<b>Special conditions apply:</b> <b>Temperature:</b> 59 to 80F / 15 to 27C <b>Relative Humidity:</b> 40 – 55% RH <ul style="list-style-type: none"> <li>• Printer Conditions must be strictly adhered to for this media. Relative Humidity below 40% may cause print quality issues. Stacking assistance may be necessary for images longer than 24" or with heavy coverage.</li> </ul>	
Storage Conditions	Store media in the same Temperature and Humidity as the printer. Media should be acclimated to the printer environment for 48 hours prior to use. Repack open rolls when not in use.	
Printer Settings	<p>Use the KIP Media Manager to select a compatible Media Name and corresponding Media Group based on the factory System Preset. This sets the correct Fuser Temperature, Transfer Voltages and Back up Data Settings for the specific media utilized at the correct Relative Humidity level.</p> <p><b>Media Name:</b> White Matte Adhesive Film Permanent  <b>Media Group:</b> Adhesive Film 2 (14)</p> <p>To customize the corresponding Media Name, use the Media Manager COPY function to duplicate and name as required.</p>	
Notes:	<ul style="list-style-type: none"> <li>• Please check with the local KIP location in your country for availability. Additional shipping costs may be required and are the responsibility of the purchaser.</li> <li>• You may experience print quality issues based on heavy toner coverage, environmental conditions and system maintenance.</li> <li>• This media may deposit trace amounts of adhesive on the Cutter components and possibly within the paper path of the equipment. Additional service may be required.</li> <li>• Cleaning of the paper path with an anti-static spray such as Brillianize may be necessary on a daily or weekly basis for high volume usage.</li> <li>• Users should test the adhesive on the intended surface prior to usage.</li> </ul>	