



## P.O.P. DISPLAYS, EXHIBITS & DECALS

### SPM400FWP/HT

4.0 mil. Matte White Premium Calendered Vinyl

*With a High-Tack Permanent Acrylic Adhesive on a 90# LayFlat Liner*

Catalina Graphic Films premium vinyl developed for use with Eco-Solvent, Solvent, UV-Based, and Latex inkjet printers. These films are also available for Screen Printing, and can be top-coated for improved ink adhesion for printing methods such as Offset, Litho, Flexographic and UV printing.

RECOMMENDED APPLICATIONS
• Simple Curves
• Decals
• Fleet without Rivets
• Indoor
• Outdoor

OVERVIEW	
Face Film	3.4 mil matte white flexible vinyl
Adhesive	P-82 high tack, high peel, clear acrylic pressure activated permanent adhesive used for vinyls and low-energy surfaces
Liner	90# Layflat
Opacity	Good
Gloss Level	High
Outdoor Durability	Up to 5 Years

SPECIFICATIONS	
Application	This product line is intended for use in the production of high quality interior and exterior graphics requiring high tack, durability, flexibility and low cost, i.e. bumper stickers, POP decals, fleet markings and decals
Thickness	4.2 – 4.6 mil with adhesive
Minimum Application Temperature	+35° F.
Service Temperature Range	-10° F To +150° F.
Expected Lifetime Exterior	Three to five years mid-continental USA vertical exposure.
Adhesion	60 oz/in
Water Resistance	Excellent.
Humidity Resistance	Excellent.
Solvent Resistance	Good for most petroleum based solvents. Edge sealing is recommended in high solvent exposure areas
Shelf Life	Two (2) year when stored under conditions of 70°F and 50% relative humidity.

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)

- Not recommended for use over rivets or corrugated surfaces
- Special packaging standards include core supports & polywrap.
- Other products available by custom quotation.
- Optional roll lengths 100 & 250 yards available upon request.



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To order or request product samples,  
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