



## P.O.P. DISPLAYS, EXHIBITS & DECALS

### SPM400FWP/GR

4.0 mil. White Matte Premium Calendered Vinyl

With Gray Permanent Acrylic Adhesive and a 90# Release Liner

Catalina Graphic Films premium vinyl developed for use with Eco-Solvent, Solvent, UV-Based, and Latex inkjet printers. These films are also available for Screen Printing, and can be top-coated for improved ink adhesion for printing methods such as Offset, Litho, Flexographic and UV printing.

RECOMMENDED APPLICATIONS
• Simple Curves
• Decals
• Fleet without Rivets
• Indoor
• Outdoor

OVERVIEW	
<b>Face Film</b>	4.0 mil. Matte White Premium Calendered Vinyl
<b>Adhesive</b>	Gray Permanent Acrylic
<b>Liner</b>	90# Layflat
<b>Opacity</b>	Excellent
<b>Gloss Level</b>	Matte
<b>Outdoor Durability</b>	Up to 5 Years

SPECIFICATIONS	
<b>Application</b>	This product is intended for use in high quality interior/exterior marking or decal applications requiring block out or opacity. i.e. bumper stickers, point of purchase decals, fleet markings and decals.
<b>Thickness</b>	4.1 – 4.5 mils with adhesive.
<b>Minimum Application Temperature</b>	+35° F. For lower application temperature requirements, ask your Catalina representative about our other specialty adhesives.
<b>Service Temperature Range</b>	-50° F To +150° F.
<b>Expected Lifetime Exterior</b>	Three (3) to five (5) years mid-continental U.S. vertical.
<b>Adhesion</b>	50 oz/in
<b>Water Resistance</b>	Excellent.
<b>Humidity Resistance</b>	Excellent.
<b>Solvent Resistance</b>	Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended.
<b>Shelf Life</b>	Two (2) year when stored under conditions of 70°F and 50% relative humidity.

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)

- Not recommended for use over rivets or corrugated surfaces
- Special packaging standards include core supports & polywrap.
- Other products available by custom quotation.
- Optional roll lengths 100 & 250 yards available upon request.

To order or request product samples,  
contact your local authorized dealer or call direct

Customer Service **800-333-3136** or visit our websites:



27001 Agoura Road  
Suite 100  
Calabasas Hills  
California 91301

Phone: (818) 880-8060  
Fax: (818) 880-1144

Atlanta Sales: (800) 922-5880  
Chicago Sales: (800) 766-4939

E-mail: [info@catalinagraphicfilms.com](mailto:info@catalinagraphicfilms.com)

