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900 Supercast Series Films

Curve, Conform, Print and Cut – Our Enhanced Supercast Films Meet Any Screen and Cut Need.

When you need graphics that can tackle difficult shapes, curves and crevices, Avery Dennison's 900 Supercast Series Opaque Films produce the best in screen and cut applications. Built on our proven film technology, these films are designed for superior conformability, easy installation and long-term removability.



KEY FEATURES:

- > Improved for enhanced conformability – even in deep channels, over rivets and extreme curves without the need for primer
- > Outdoor durability of up to 12 years (black & white) and 10 years (colors)
- > Smooth surface with a higher gloss
- > 83# kraft liner for more efficient sign cutting and a smoother backside to help retain film gloss
- > 133 color options in stock and our custom color match service for specific brand requirements
- > Standard permanent adhesive with options for long-term removability and our HiTack adhesive for low energy substrates

KEY BENEFITS:

- > Exceptional when used in 3D vehicle and architectural applications
- > Faster, easier installation without the need for primer
- > Easier processing, saving you time and money
- > Smooth, paint-like finish
- > Long-lasting graphics



Join the Avery Dennison Graphics Solutions Community

¹For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphics.averydennison.com

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Graphics
Solutions

Avery Dennison Graphics Solutions

8080 Norton Parkway
Mentor, Ohio 44060

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UC 900

Ultimate Cast Translucent and Light Control Films

UC 900 films are high performance, flexible, translucent and light control vinyl films which are especially suited for screen printing, cut graphics and thermo-forming. Ideal for architectural graphic applications involving flexible and rigid backlit signage and awnings, as well as window graphics.

Key Features

- Up to 9 year durability for lasting outdoor performance
- Consistent color under both transmitted and reflected lighting conditions
- Polyester liner provides easy converting, wet application and a smooth consistent finish
- Matte finish provides a non-glare, uniform finish
- Easy cutting and weeding
- Excellent UV, temperature, humidity and salt-spray resistance





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- that prove a premium look day and night for a variety of applications
- Broadest color palette in the industry for color confidence
- Directional signage
- Outdoor advertising
- Window applications
- Excellent for thermo-forming, backlit applications

Translucent Films

	White UC 900-101-T		Vivid Gold UC 900-254-T		Burgundy UC 900-470-T		Island Blue UC 900-668-T		Amazonite Teal UC 900-722-T
	Onyx UC 900-181-T		Coral Red UC 900-408-T		Fuchsia UC 900-516-T		Deep Sea Blue UC 900-684-T		Parakeet Green UC 900-726-T
	Dark Roast UC 900-198-T		Red Orange UC 900-421-T		Plum UC 900-546-T		Cobalt Blue UC 900-686-T		Citrus Green UC 900-734-T
	Sunshine Yellow UC 900-216-T		Light Tomato Red UC 900-424-T		Bright Purple UC 900-560-T		Ultra Marine Blue UC 900-685-T		Palm Green UC 900-762-T
	Yellow Jacket UC 900-214-T		Imperial Red UC 900-428-T		Pearl Blue UC 900-602-T		Twilight Blue UC 900-691-T		Safari Green UC 900-783-T
	Marigold UC 900-246-T		Vivid Red UC 900-434-T		Cornflower Blue UC 900-603-T		Real Blue UC 900-692-T		Holly Green UC 900-794-T
	Goldfish Orange UC 900-361-T		Red UC 900-440-T		French Blue UC 900-626-T		Neptune Blue UC 900-693-T		Fog Grey UC 900-811-T
	Orange UC 900-360-T		Wine Red UC 900-468-T		Capri Blue UC 900-661-T		Bright Teal UC 900-619-T		Cement Grey UC 900-837-T
									Light Silver UC 900-869-T

Light Control Films

	White 30% Diffuser UC 900-147-S		White 60% Diffuser UC 900-148-S		White Blockout SC 900-151-S		Black Blockout SC 900-152-S
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*The colors shown are digitally reproduced for printing purposes and are not 100% accurate. For an actual production color, please contact your Avery Dennison sales representative.

A379402 02/2024

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Color Matching Service

Fast, accurate and convenient

Making the Match

In the world of branding, colors transcend mere visuals—they embody a brand's essence and commitment. Leveraging the Avery Dennison Color Matching Service, your creative possibilities are boundless. Our unwavering commitment to precision and speed makes us the foremost choice for companies worldwide seeking an immaculate match for their colors. Partner with us, and experience the epitome of custom color matching services delivered swiftly and reliably.

We can match perfectly almost any color you need, for any global or regional project, and send you a matched sample of Avery Dennison film in approximately one week*.

Our custom colors are available in both cast and calendared vinyl, offering a selection of adhesives for easy application and diverse durability options. In a world where first impressions matter, don't compromise on your brand identity and color palette. We believe in achieving the perfect color to create vibrant graphics that consistently stand out in a crowded marketplace.





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INFORMATION



Contact your local Avery Dennison sales representative or Customer Service at 800-282-8379 for all the color matching support you need.



Provide us with a PMS/RAL code or a physical sample of the color you wish to match.



In approximately one week*, Avery Dennison will dispatch a sample of your color match on Avery Dennison film. Once you approve the sample, we'll begin processing your order.

*Following receipt of PMS/RAL code or sample material for matching. One week turnaround time applies to cast products.

Minimum order quantities for color matches differ by product range. See the chart below for specific information, or contact us directly with a specific request, or for any Avery Dennison project support you may require.

Product	Lead Time to Match Sample	Manufacturing Lead Time	Standard Widths**	MOQ	Tolerance	Upcharge
SC950 Super Cast Series (Opaque, Metallic)	3 days	14 days	48", 60"	500 yards	10%	10%
UC900 Ultimate Cast Translucent	3 days	14 days	48", 60"	500 yards	10%	10%
SW900 Supreme Wrapping Film™	3 days	14 days	60"	500 yards	10%	10%
HP750 High Performance Calendered	15 days	10 weeks	48", 60"	5,000 yards	20%	10%
V-4000 Beaded Reflective Film	3 days	8 weeks	48"	1,000 yards	20%	20%

**Material can be slit down, but customer is responsible for taking full web width

A528180 02/2024

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Application Tools

Accessories to assist you with all your vinyl applications

Avery Dennison® offers a complete line of accessories to help you achieve a professional end result no matter what your application. Most accessories may be purchased individually or by the box from an Avery Dennison distributor.





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INFORMATION



Product	Item No.	Description
Snitty Knives	A474665	Snitty vinyl cutter is a mini-slitting tool. Handy for cutting self-adhesive material. Sold with 120 snitty cutters per case.
Application Gloves	A474648	A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses. Sold with 100 single gloves in 1 case (not sold as a pair).
Plastic Breakaway Knives	A474661	Plastic applicator knife designed for graphic application. Holds 30° angled breakaway blade for accurate cutting. Sold with 12 boxes of 20 in 1 case.
Metal Breakaway Knives	A474662	A strong, durable metal casing, holding 30° angled breakaway blade for accurate cutting. Sold with 36 knives in 1 case.
Super Strong Apply Magnets	A474659	Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape. Sold with 100 individual magnets in 1 case.
Flexxtreme Micro Squeegee Kit	A455269	A set of two micro-squeegees specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations. Sold with 25 kits in 1 case.
Premium Silver Squeegees	A455972	A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks. It can still be sharpened and will last for several jobs. Sold with 500 squeegees in 1 case.
White Squeegees	A455969	A white, low cost squeegee that is intended for light or single use applications. Most commonly used for applying sign cut letters. Sold with 500 squeegees in 1 case.
Red Felt-Edge Squeegees (Soft)	A474658	A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers. Sold with 12 boxes of 12 squeegees in 1 case.
Blue Felt-Edge Squeegees (Medium)	A474656	A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces. Sold with 12 boxes of 12 squeegees in 1 case.
Air Release Pens	A474773	Sharp retractable air release pen in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application. Sold with 12 pens in 1 case.
Application Tool Belt	A474652	Keep all of our tools in this waist belt, specially designed by professional applicators. Sold with 20 tool belts in 1 case.
Supreme Care Cleaner	A013220	General cleaning product for regular use – eliminates dust, light dirt, fingerprints and other marks. Sold in a pack of 6 x 32 oz. bottles.
Supreme Power Cleaner	A013221	Extra power to deal with difficult localized stains such as bird droppings, road grime, tree sap and much more. Sold in a pack of 6 x 32 oz. bottles.
Supreme Care Sealant	A013219	Provides a protective layer on the wrap, making it easier to clean off everyday challenges like dirt, bird droppings and tree sap. Sold in a pack of 6 x 32 oz. bottles.

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Solutions Guide

Automotive Window Film



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popularity as car owners
for both aesthetics
technology that blocks
overall value of these
protection.

Not all window films are the same. And, Avery Dennison® Automotive Window Films are based on over 35-years of film innovation and research and development your business and customers can trust. In addition, all Avery Dennison window films include optimal heat-shrink capabilities that tack fast. These are durable films that consistently deliver a secure fit and easy clean removal for effortless adjustments.

There's a window film for every lifestyle, performance and interior comfort—from the nearly invisible 99% UV blocking performance of Shield IR 75 to the non-fading cool graphite shades of our NR Pro Series films.

Discover the full collection of automotive window films to enhance your full-service offerings and provide for the exacting demands of today's car owners.

Additional information on Avery Dennison Automotive Window Films is available online at graphics.averydennison.com/awf.



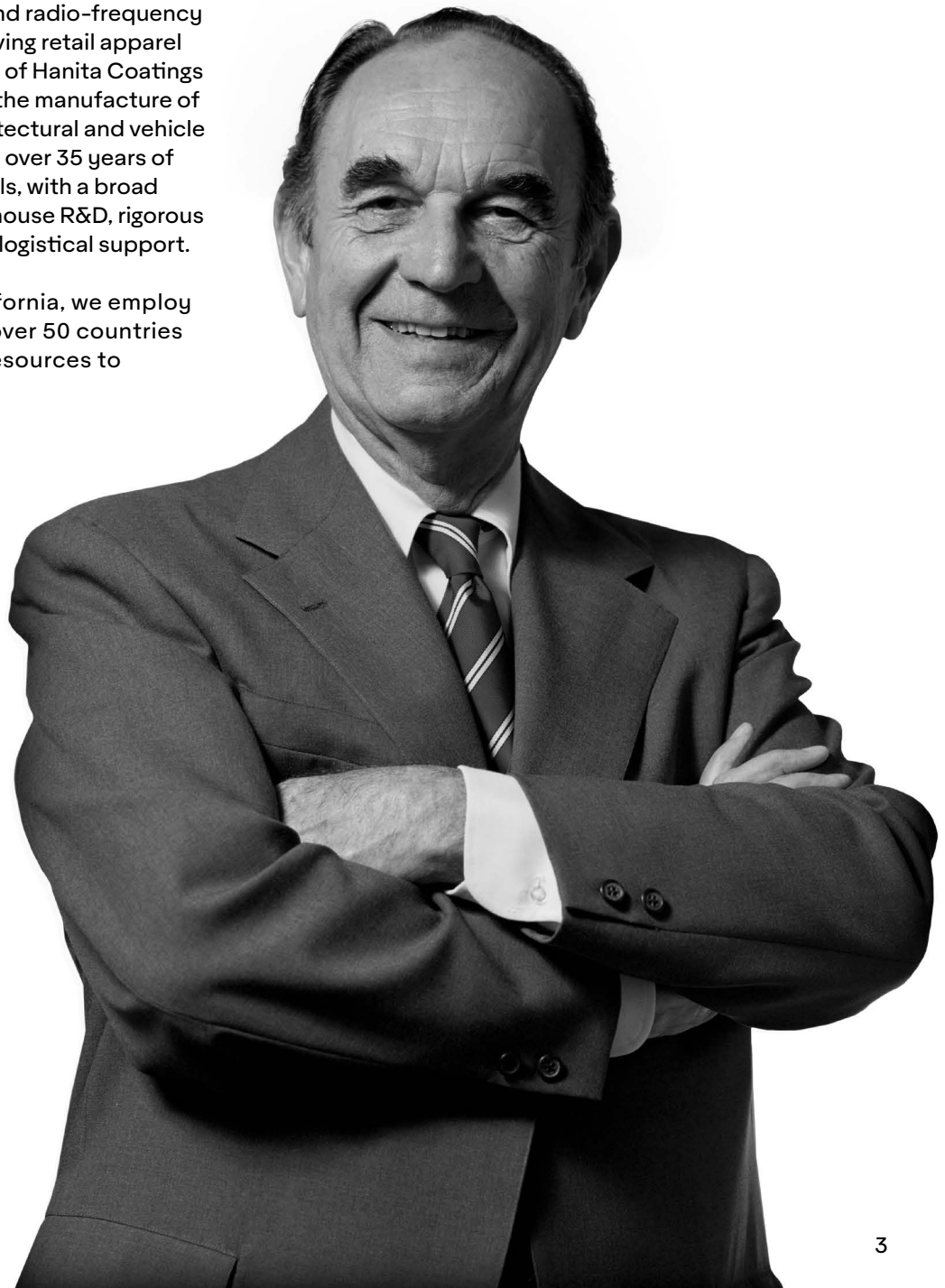
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Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison.

We have grown from one bright idea into a global Fortune 500® corporation that continues to advance quality and innovation in materials science. The company's products, which are used in nearly every major industry, include pressure sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical and retail applications; tags, labels and embellishments for apparel; and radio-frequency identification (RFID) solutions serving retail apparel and other markets. Our acquisition of Hanita Coatings has added significant expertise in the manufacture of window film technologies for architectural and vehicle applications. We've taken Hanita's over 35 years of window films expertise to new levels, with a broad portfolio of superior products, in-house R&D, rigorous Quality Assurance, and worldwide logistical support.

Headquartered in Glendale, California, we employ more than 32,000 employees in over 50 countries and have the global breadth of resources to support operations worldwide.





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application with the technology, has led at the molecular level.

These advancements have engineered films that:



Block up to 99% of UV rays



Offer glare reduction and non-reflective properties



Deliver fade resistant, color stable films



Reject heat to keep interiors cool and comfortable

When selecting an Avery Dennison automotive window film, your customers can be assured of a wide selection of light transmission levels and performance that improves passenger comfort, protects vehicle interiors and blocks harmful UV radiation and glare.

Performance.

Avery Dennison Automotive Window Films adhere fast, conform to window surfaces with optimal heat-shrink capabilities, and trim clean for a secure and exacting fit. The films range in thicknesses from 1.5 to 2 mils, and provide all the benefits of window films without detracting from the exterior window and design aesthetics of the vehicle.

All Avery Dennison Automotive Window Films are developed with an acrylic scratch resistant hardcoat that creates a scratch-free installation and easy customer maintenance.

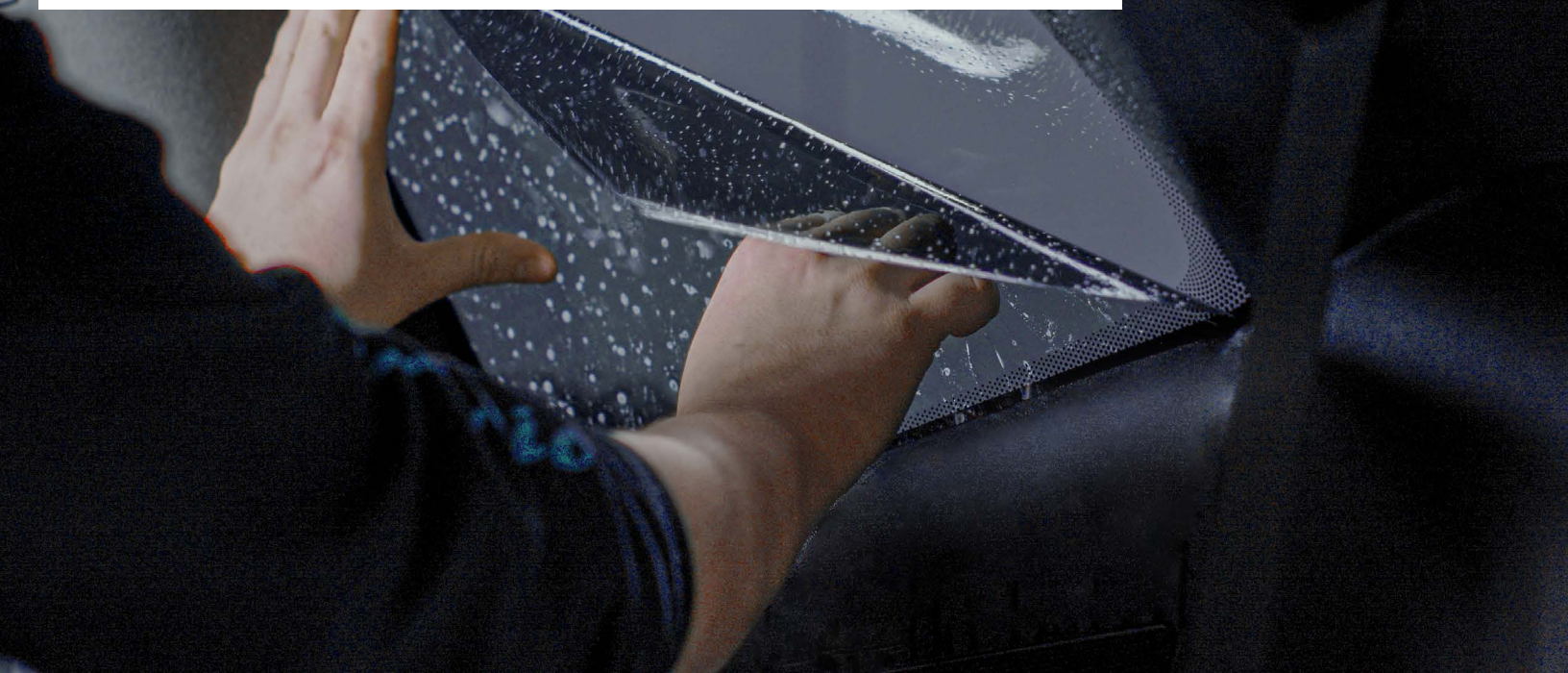
Peace of Mind.

Avery Dennison Automotive Window Films come with a Lifetime, Limited Non-Transferable Warranty. Ultimate performance and peace of mind for a lifetime of style, protection and comfort.



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NR Series





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Benefits

protection of the vehicle interior and passengers.

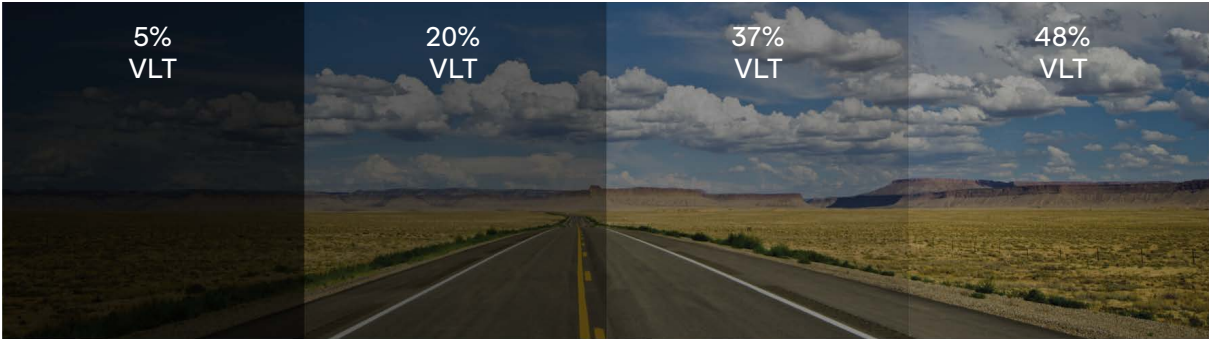
- with excellent dot matrix fitting conformability.
- reduction and up to 94% glare reduction, with minimal reflective effect.
- Blocks 99% of harmful UV.
- Designed for easy and professional installation.
- Stylish car upgrade without any signal interference (metal free).
- Lifetime, Limited Non-Transferable Warranty

Optical & Solar Properties²

Film		Ultra-violet Block	Visible Light		Glare Reduction	SIRR ³	IRER ⁴	Shading Coefficient	Total Solar Energy			
			Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
NR 05	R058P0G	>99%	5%	7%	94%	34%	27%	0.62	7%	39%	54%	45%
NR 20	R058P6G	>99%	20%	7%	77%	33%	26%	0.67	8%	44%	48%	42%
NR 35	R058P5G	>99%	37%	8%	58%	33%	26%	0.71	8%	51%	41%	38%
NR 50	R058P7G	>99%	48%	8%	45%	32%	25%	0.77	8%	56%	36%	33%

Warm Graphite Appearance

A warm metal-free graphite tone of NR Series automotive window films are offered in four VLT levels.



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NR Pro Series





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enefits

automotive window films.

ilm won't fade to purple.
rejection and up to 94% glare
h minimal reflective effect.

blocks 99% of harmful UV for ultimate
driver comfort.

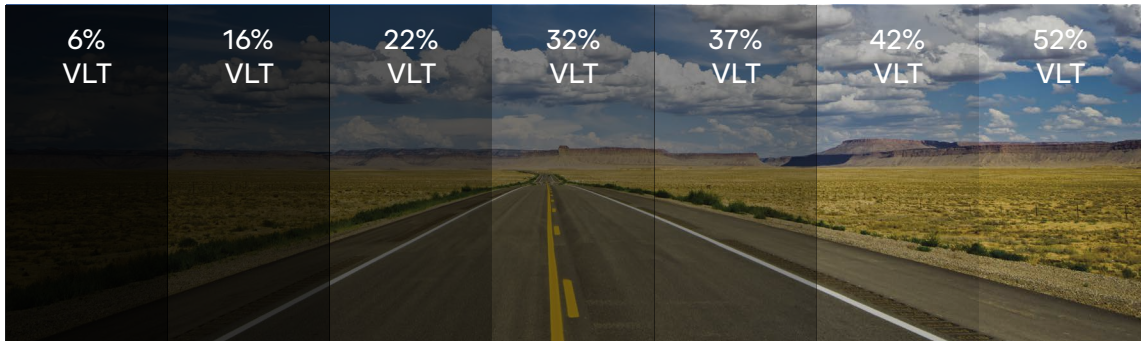
- High clarity adhesive delivers no smears or smudging during installation.
- Scratch-resistant coating keeps film looking new.
- Lifetime, Limited Non-Transferable Warranty

Optical & Solar Properties²

Film		Ultra-violet Block	Visible Light		Glare Reduction	SIRR ³	IRER ⁴	Shading Coefficient	Total Solar Energy			
			Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
NR Pro 05	R058P0A	>99%	6%	7%	94%	60%	43%	0.50	7%	25%	68%	57%
NR Pro 15	R058P9A	>99%	16%	7%	82%	49%	37%	0.59	6%	34%	60%	49%
NR Pro 20	R058P6A	>99%	22%	7%	76%	50%	37%	0.60	7%	37%	56%	48%
NR Pro 30	R058P8A	>99%	32%	7%	65%	45%	34%	0.66	7%	44%	49%	43%
NR Pro 35	R058P5A	>99%	37%	8%	58%	46%	34%	0.68	7%	45%	48%	41%
NR Pro 40	R058P4A	>99%	42%	8%	51%	43%	32%	0.71	8%	49%	43%	39%
NR Pro 50	R058P7A	>99%	52%	8%	39%	39%	29%	0.74	8%	55%	37%	36%

Deep Graphite Appearance⁵

The cool, non-fading graphite tone of NR Pro automotive window films are offered in seven VLT levels.



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HP Pro Series





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Benefits

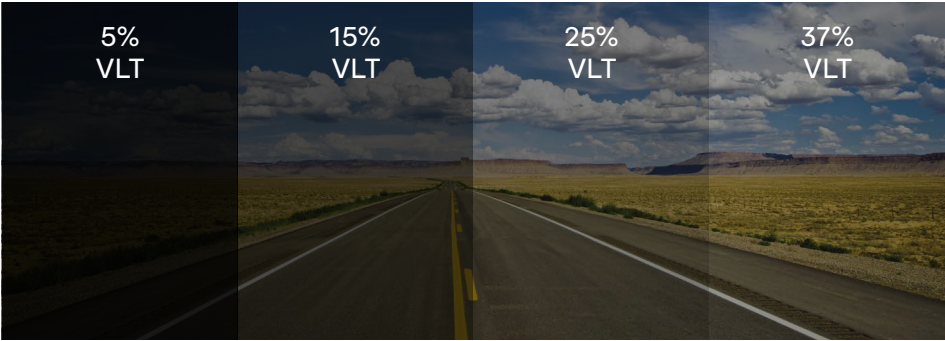
- High light transmission levels. High solar energy rejection and up to 99% UV protection.
- Blocks 99% of harmful UV.
- Outstanding adhesion to rear window dot matrix and superior overall shrink.
- Darker tints provide privacy for passengers and contents.
- Lifetime, Limited Non-Transferable Warranty

Optical & Solar Properties²

Film		Ultra-violet Block	Visible Light		Glare Reduction	SIRR ³	IRER ⁴	Shading Coefficient	Total Solar Energy			
			Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
HP Pro 05	R05810A	>99%	5%	8%	94%	71%	51%	0.44	8%	16%	76%	64%
HP Pro 15	R05819A	>99%	15%	7%	83%	54%	40%	0.55	7%	30%	63%	53%
HP Pro 25	R05816A	>99%	25%	7%	72%	53%	39%	0.57	7%	35%	58%	50%
HP Pro 35	R05815A	>99%	37%	8%	58%	56%	41%	0.64	8%	40%	52%	45%

Cool Charcoal Appearance⁵

The cool, non-fading charcoal tone of HP Pro automotive window films are offered in four VLT levels.



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NR Nano Ceramic IR Series





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Benefits

rejection and up to 93% glare
minimal reflective effect.
harmful UV.

zero interference of electronic
equipment (metal free).

- Specially designed high performance adhesive for professional installation and clean removal.
- Lifetime, Limited Non-Transferable Warranty

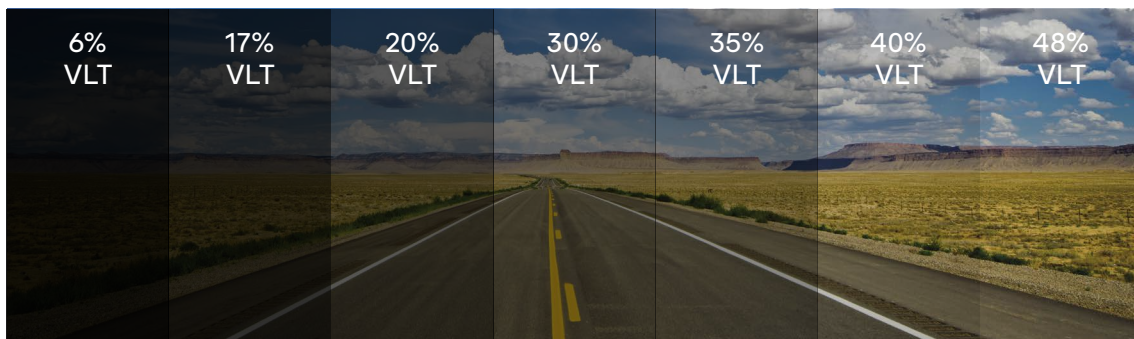
aesthetics for a stunning looking and comfortable ride.

Optical & Solar Properties²

Film		Ultra-violet Block	Visible Light		Glare Reduction	SIRR ³	IRER ⁴	Shading Coefficient	Total Solar Energy			
			Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
NR Nano Ceramic IR 05	R058P0IR	>99%	6%	7%	93%	87%	62%	0.42	6%	10%	84%	64%
NR Nano Ceramic IR 15	R058P9IR	>99%	17%	7%	82%	85%	60%	0.46	6%	16%	78%	60%
NR Nano Ceramic IR 20	R058P6IR	>99%	20%	7%	78%	85%	60%	0.47	5%	17%	77%	59%
NR Nano Ceramic IR 30	R058P8IR	>99%	30%	7%	66%	83%	59%	0.51	7%	22%	71%	56%
NR Nano Ceramic IR 35	R058P5IR	>99%	35%	7%	60%	82%	58%	0.53	6%	25%	69%	54%
NR Nano Ceramic IR 40	R058P4IR	>99%	40%	7%	54%	81%	57%	0.55	7%	27%	66%	52%
NR Nano Ceramic IR 50	R058P7IR	>99%	48%	8%	45%	81%	57%	0.58	7%	31%	62%	50%

Deep Graphite Appearance⁵

The UV stable deep graphite tone of NR Nano Ceramic IR automotive window films are offered in seven VLT levels.



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Shield IR 75





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Benefits

nanotechnology blocks 99% UV
 1% of the total solar energy for
 passenger comfort.

- Complete solar solution for car glazing.
- Zero signal interference (metal free).
- Perfect protection solution where local regulations limit the use of darker tinted films.
- Lifetime, Limited Non-Transferable Warranty

Optical & Solar Properties²

Film		Ultra-violet Block	Visible Light		Glare Reduction	SIRR ³	IRER ⁴	Shading Coefficient	Total Solar Energy			
			Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
Shield IR 75	R069IRM	>99%	77%	10%	13%	83%	59%	0.65	8%	44%	48%	44%

A Nearly Invisible Appearance⁵

A hint of light blue keeps the appearance of Shield IR 75 window film nearly invisible.



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trusted provider of pressure solutions for a wide range of help improve energy efficiency; port, privacy, and safety; and s in both architectural and ble. Customers rely on our of use, and technical support.

We have over 35 years of window films expertise, in-house R&D in advanced facilities, as well as rigorous Quality Assurance standards and worldwide logistical support. Count on Avery Dennison window film solutions for even your most challenging applications.

- ² Performance results are calculated on 1/4" (6mm) clear glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards.
- ³ SIRR - Selective InfraRed Rejection: the percentage of IR radiation that is not directly transmitted through a glazing system. Calculated as %SIRR = 100% - % Transmission (@ 780-2500nm).
- ⁴ IREER - InfraRed Energy Rejection: the percentage of Near Infrared Energy Rejection as measured between 780-2500nm. Calculated as the TSER over 780-2500nm: %IREER = 100% - 100*SHGC (@ 780-2500nm).
- ⁵ Colors and tinting level are an approximate match. For a true color reference, please refer to the actual film sample

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For more information visit
graphics.averydennison.com/awf

Contact us at [windowfilm.orders@averydennison.com](mailto>windowfilm.orders@averydennison.com)
or 1-800-660-5559



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			3M™	Avery Dennison®
SCREEN PRINT AND SIGN CUT				
PRODUCT	Oracal High Performance 951	2100 Series	7125 Scotchcal™ ElectroCut™ Graphic Film	Supercast 950
Details & Durability	2 mil, cast film, 12 year durability	2 mil, cast film, 10 year durability black & white, 8 year color, 6 year metallic	2 mil, cast film, 5-7 year durability dependent on color	2 mil, cast film, 10 year durability color, 12 year black & white
Adhesive & Finish	Gloss, permanent	67 colors available, clear permanent adhesive	Gloss, clear pressure sensitive adhesive	High gloss and high surface smoothness, permanent adhesive
Additional Details	Fleet and vehicle applications	Series 2100: 15" / 24" / 30" / 48"	Flat and flat with rivet applications	Flat, flat with rivets, rivets & corrugations, complex curved surfaces. Also available in Easy Apply™ for repositionability and removability
PRODUCT	Oracal High Performance 751	Series 2100/2200	7125 Scotchcal™ ElectroCut™ Graphic Film	Supercast 950
Details & Durability	2 mil, cast film, 8 year durability	2 mil, cast film, 10 year durability black & white, 8 year color, 6 year metallic	2 mil, cast film, 5-7 year durability dependent on color	2 mil, cast film, 10 year durability colors, 12 year black & white
Adhesive & Finish	Ultra Gloss, matte, permanent adhesive	67 colors available, clear permanent adhesive	Gloss, clear pressure sensitive adhesive	High gloss and high surface smoothness, permanent adhesive
Additional Details	Uneven and curved surfaces, corrugations and rivets. Blue liner on white durability	Series 2100: 15" / 24" / 30" / 48" Series 2200: Perforated: 15" / 30"	Flat and flat with rivet applications	Flat, flat with rivets, rivets & corrugations, complex curved surfaces. Also available in Easy Apply™ for repositionability and removability
PRODUCT	None	None	3M Scotchcal 3690	Supercast 950 Hi Tack
Details & Durability	-	-	2 mil, solvent based acrylic, 7 year warranty, 10 year expected life	2 mil, 12 year durability black & white, 10 year durability color and clear. Air egress technology for bubble free application
Adhesive & Finish	-	-	Permanent adhesive (grey or clear). White, opaque, gloss	High performance adhesion. Opaque, high gloss premium flexible cast film
Additional Details	-	-	Application to flat or moderate compound curves with or without rivets	Superior conformability to irregular surfaces
PRODUCT	None	None	3M Scotchcal IJ39-20	HP High Performance 750 Hi Tack
Details & Durability	-	-	3.5 mil - white opaque film, 5 year durability	3.4 mil - white face, 3.0 mil - black face opaque calendered film, 6 year durability
Adhesive & Finish	-	-	Hi tack, clear permanent adhesive	Matte face, high performance adhesive for difficult substrates
Additional Details	-	-	For solvent, eco-solvent, UV and latex inkjet printing and screen printing	Air egress technology for bubble free application



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	Scotchcal™ 50 Intermediate Gloss durability	High Performance 750 Series
3.	3 mil, calendered film, 5 year indoor, 3 year outdoor durability	3 mil, calendered film, 6 year durability
	Gloss, clear adhesive, removable up to 3 years	High gloss & semi-gloss, permanent adhesive
orated	–	Opaque, #78 kraft liner
	Scotchcal™ 50 Intermediate Gloss durability	Promotional Calendered 500

Details & Durability	3 mil, calendered film, gloss	3 mil, permanent adhesive, up to 6 years durability	3 mil, calendered film, 5 year indoor, 3 year outdoor durability	3.2 mil, up to 4 year durability
Adhesive & Finish	3 year durability, 2 years on metallic water-base permanent	Calendered polymeric film with acrylic adhesive and controlled release kraft liner	Gloss, clear adhesive, removable up to 3 years	High gloss finish, permanent adhesive
Additional Details	–	Available in 28 colors	–	Opaque, 78# bleached kraft liner
PRODUCT	Oracal 8800 Translucent	None	Scotchcal™ Translucent 3630 Film Series	Ultimate Cast 900 Translucent
Details & Durability	2 mil, cast film, 10 year durability	–	2 mil, cast film, 7 year durability	2 mil, cast film, up to 9 year durability
Adhesive & Finish	–	–	Matte	Matte
PRODUCT	Oracal 8500 Translucent	Series 2500 / 4100	Scotchcal™ Translucent Graphic Film Series 3630	High Performance 750 Hi Tack
Details & Durability	7 year durability, 5 year metallics	Series 4100 - 3 mil calendered translucent film, up to 5 years durability Series 2500 - 2 mil cast film, up to 7 year durability	2 mil, cast film, 7 year durability	PR800 - 2.5 mil, cast film, up to 6 year durability
Adhesive & Finish	3 mil, calendered film, permanent, clear adhesive	–	Permanent, clear adhesive	Permanent, clear adhesive
PRODUCT	Orafol 352 / 352	None	None	Specialty Film 100 Polyester Series
Details & Durability	Metalized polyester mirror film, 2 year durability chrome, 1 year gold	–	–	Metalized high gloss polyester film, up to 2 year durability
Adhesive & Finish	Chrome Mirror, Gold Mirror, Gold, metallic, transparent, white	–	–	Chrome Mirror, Brush Chrome, Brushed or Mirror Gold, Double Sided Gold
PRODUCT	Orafol 383 Ultra Leaf	None	None	Specialty Film 100 Leaf Films
Details & Durability	3.5 mil, 5 year durability, permanent adhesive	–	–	4 mil, 4 year outdoor durability, permanent adhesive
Adhesive & Finish	Hammered Leaf Pattern - Silver Leaf & Gold Leaf	–	–	Silver Leaf & Gold Leaf
PRODUCT	Orafol 8510 Etched (calendered) & Oracal 8810 Frosted (cast)	None	7725SE-314 Dusted / 7725SE-324 Frosted	SC900 Specialty Window Film - A5861 Etched Glass & A5862 Frosted Sparkle
Details & Durability	3 mil, 7 year durability	–	2 mil / 3.8 mil, 4 year durability outdoor, 15 year indoor durability	2 mil, 5 year durability outdoor, 5 year outdoor durability
Adhesive & Finish	–	–	Permanent adhesive	–
Additional Details	Flat applications	–	Flat applications	Flat applications



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	3M™	Avery Dennison®
	Wrap Film Series 2080	SW900 Supreme Wrapping Film™
	3.5 mil, up to 8 year durability on colors	3.2 mil, cast film, up to 10 year durability on colors
	No overlamine required, repositionable, pressure activated adhesive comply, Controltac and Comply v.3	Easy Apply RS technology (repositionable/slidable)
Additional Details	Built in protective clear coat layer	–
	2080 replaced 1080 in 2019 - comes with cap sheeting	Built in protective clear coat layer

TEXTURED WRAPPING FILM

PRODUCT	Orafol 975 RA Wrapping Cast	None	Wrap Film Series 2080	SW900 Supreme Wrapping Film™
Details & Durability	5-6 mil, up to 5 year durability	–	3 year durability	4.2-4.7 mil up to 4 year durability
Adhesive & Finish	Rapid Air (RA) Technology	–	Built in protective clear coat layer. Controltac and Comply v.3	Poly Coated Easy Apply RS technology (repositionable/slidable)
Additional Details	Available textures: Cocoon, Brushed, Carbon, Honeycomb, Crocodile, Emulsion	–	Available Textures: Carbon Fiber, Brushed Metal	Available Textures: Brushed, Carbon, Extreme Texture Rugged Line

	OraJet®	Arlon	3M™	Avery Dennison®
DIGITAL MEDIA				
PRODUCT	Orajet 3751RA / Orajet 3951RA	DPF 6000XRP/DPF 6100XLP	IJ180Cv3 / IJ380Cv3	MPI 1105 Supercast Easy Apply/ Easy Apply RS
Details & Durability	2.25 mil, cast film, 8 year durability / 2 mil, cast film, 10 year durability	2 mil (50 micron), up to 7 year vertical durability	2 mil, cast film, 7 year durability (180Cv3) / 10 year (380Cv3)	2 mil, cast film, 10 year outdoor durability, clean removable for up to 5 years
Adhesive & Finish	Rapid Air (RA) Technology	Lay-Flat Poly Coated with X-Scape Technology®	White luster Comply™ v3 adhesive	Gloss, available in EZ/EZ RS - air egress (EZ), repositionable, slidable (RS), opaque
PRODUCT	Orajet 3751RA / Orajet 3951RA w/ ProSlide2	SLX® Cast Wrap	IJ 175 Cv3	MPI 1105 Supercast Easy Apply RS
Details & Durability	2 mil, cast film, 10 year durability	2 mil (50 micron), up to 7 year vertical durability	2 mil, cast film, up to 10 year durability	2 mil, cast film, 10 year outdoor durability, clean removable for up to 5 years
Adhesive & Finish	Grey opaque with RapidAir and ProSlide 2	Premium gloss white repositionable cast film with FLITE Technology®	With Controltac, comply and no visible air channels	Gloss, available in EZ/EZ RS - air egress (EZ), repositionable, slidable (RS), opaque
Additional Details	–	–	Lower initial tack than IJ180Cv3/mC	–
PRODUCT	OraJET 3951HT	DPF 8200X High Tack	3M IJ180MC-10LSE	MPI 1106 Hi Tack Easy Appy
Details & Durability	2 mil, cast film, up to 7 year outdoor durability	3.5 mil, up to 7 year outdoor durability (unprinted)	2 mil, cast film, up to 10 year durability	2.0 mil, cast film, up to 7 year durability
Adhesive & Finish	Gloss, high tack permanent adhesive	Gloss finish, permanent pressure-sensitive adhesive, With X-Scape Technology®	Grey opaque, removable adhesive featuring Controltac	Clear, high performance acrylic adhesive, high gloss finish
Additional Details	Designed for low surface energy substrates	Designed for low surface energy substrates	Designed for low surface energy substrates	Designed for low surface energy substrates



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	Envision LX480/SV480 mCz	MPI 1405 Supercast Easy Apply RS
	LX480 Latex, UV printable 2 mil luster. SV480 Solvent, UV or screen printable 2 mil luster	2 mil, non PVC, 10 year durability. Latex, Solvent, Eco Solvent, UV printable
	With ControlTac and Comply	High gloss polyurethane with grey long term removable adhesive
	Non-PVC, phthalate-free film	A PVC free material used for textured wall and brick applications
	3M40C	MPI 2105 Gloss Easy Apply / Easy Apply RS

		FLITE Technology®		
Details & Durability	2.75 mil, calendered film, 7 year durability with clean removability for 4 years	2.4 mil, clean removability up to 2 years. up to 7 years unprinted	3 mil, calendered film, 7 year durability	3.1 mil, calendered film, 6 year durability, removable for 5 years
Adhesive & Finish	Air-egress, grey, permanent	Clean removing, repositionable (Light Grey), gloss finish	Air release and Comply™ adhesive, grey	EZ/EZ RS - air egress (EZ), repositionable, slidable (RS)
Additional Details	Opaque, 90# PE-coated silicone paper liner	Lay-Flat Poly Coated with Low Profile FLITE Technology®	-	-
PRODUCT	Orajet 3651RA	DPF 4600GLX/MLX	3MIJ160C	MPI 2105 Gloss Easy Apply / Easy Apply RS
Details & Durability	2.5 mil, 5 year outdoor durability	3.2 mil, high performance calendered film with up to 7 years durability	4 mil, calendered film, 7 year durability with clean removability for 3 years	3.1 mil, calendered film, 6 year durability, clean removable for 3 years
Adhesive & Finish	White gloss, grey opaque solvent, permanent adhesive	GLX gloss finish / MLX matte finish with clean removing, repositionable adhesive	Grey adhesive, polyethylene coated paper liner	Gloss, LTR, Easy Apply™ RS - air egress (EZ), repositionable, slidable (RS)
PRODUCT	Orajet 3651	None	3M IJ160	MPI 2120
Details & Durability	2.5 mil, calendered film, 5 year durability	-	4 mil, white opaque calendered film, 7 year durability	3.4 mil, white calendered film, 6 year durability
Adhesive & Finish	Removable / Permanent	-	Grey, pressure-activated adhesive	Matte finish, clear permanent adhesive
Additional Details	90# PE-coated silicone paper liner, grey opaque solvent	-	Resistant to water. For solvent, UV and latex inkjet printing only	Opaque film with outstanding durability and outdoor performance
PRODUCT	None	DPF 4300	Scotchcal™ IJ3555-10	MPI 2121
Details & Durability	-	3.4 mil, up to 4 years durability	4 mil, calendered film, up to 2 year durability outdoor with MCS™	3.4 mil up to 1 year durability
Adhesive & Finish	-	Matte removable (clear)	Matte white Scotchcal changeable graphic film with grey opaque changeable adhesive	Matte finish, removable clear acrylic adhesive available in StaFlat and EZ
Additional Details	-	Lay-Flat Polycoated liner	-	Specially engineered, flexible calendered film perfect for temporary transit graphic applications
PRODUCT	Oracal 3105HT	DPF 8000	3M IJ39	MPI 2126 Hi Tack
Details & Durability	4 mil, high tack calendered film, 5 year durability	3.5 mil, calendered film, up to 7 year durability	3.5 mil, solvent, UV, latex inkjet printing, matte, 5 year typical usage (vertical)	3.4 mil, printable calendered film, 6 year durability
Adhesive & Finish	Permanent, solvent based, grey adhesive, white	White opaque vinyl with aggressive, high tack, permanent adhesive	Clear adhesive, permanent, double sided poly coated paper	Opaque, matte finish, 90# easy apply liner, with permanent adhesive
Additional Details	For long-term graphic applications	For wall and low surface applications	Low energy surfaces. For smooth, flat and simple curved surfaces	Outdoor projects, with flat to simple curves with low surface energy



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	IJ63-20	MPI 2050 Translucent		
	3.2 mil, calendered film, 1 year durability	3.2 mil, calendered film, 5 year outdoor durability		
	Removable, short term	Clear permanent acrylic adhesive		
	-	Polyethylene coated 90# StaFlat® Liner		
	3M IJ35C-10 / 3M IJ35C-20	2903 Easy Apply / 2923 Easy Apply		
	3.2 mil, 5 year durability, non-cast film, opaque white	2903 - 3.2 mil, calendered film, 4 year durability / 2923 - 3.4 mil, calendered film, 5 year durability		
Adhesive & Finish	Gloss, grey solvent, permanent, RapidAir® Technology	Available in GT Gloss or MT Matte finish with permanent light grey adhesive	IJ35C-10, gloss / IJ35C-20, matte. Bubble free comply grey adhesive	Gloss (2903) or matte (2923), grey permanent solvent adhesive, EZ- air egress technology
PRODUCT	Orajet 3620	DPF 50WD Clear	3M IJ11-114	MPI 2077
Details & Durability	3 mil, transparent film, 4 year durability	4 mil, up to 1 year durability	3.5 mil, clear calendered film, gloss clear, 3 year durability	4 mil, 1 year durability, clear low-tack, 1 year clean removability
Adhesive & Finish	Clear removable adhesive. Gloss or matte finish	Clear low tack removable pressure-sensitive adhesive	Gloss, clear permanent adhesive	Ultra removable adhesive. Translucent and stable liner for easy converting
Additional Details	Window graphics or POP applications, printable	Low tack adhesive is designed to bond well to glass surfaces	Printable, interior/exterior application	Consistent printability. Commonly used for interior/exterior window graphics
PRODUCT	Orajet 3691 / 3169RA / 3751 RA	DPF 4500GLX/MLX	IJ35	MPI 2902 / MPI 2922
Details & Durability	3691 - 2.75 mil, calendered film, 5 year durability / 3169 RA - 4 mil, calendered film, 5 year durability	DPF 4500 GLX - 3 mil, calendered film, up to 5 years durability / DPF 4500 MLX Matte Finish 3 mil, calendered film, up to 5 years durability	3.2 mil, calendered film, 5 year durability	MPI 2902 - 3 mil, 4 year durability, grey opaque, 1 year clean removability / MPI 2922 - 3.4 mil, 5 year durability, grey opaque, 3 year clean removability
Adhesive & Finish	Grey opaque, removable, RapidAir™	High gloss bright white film. Grey Permanent Lay-Flat Poly Coated with Low Profile X-Scape Technology®	Pressure sensitive, permanent, grey adhesive, white gloss and matte	Removable grey acrylic adhesive
PRODUCT	Orajet® Series 3621	DPF 4300	3M IJ36-20	MPI 2921 Easy Apply Removable Film
Details & Durability	3 mil, white calendered vinyl	3.4 mil, intermediate multi purpose print media. Up to 4 years durability with "Easy On, Easy Off features"	3 mil, polymeric calendered film, 1 year durability	3.4 mil, calendered vinyl film, 1 year durability, 1 year clean removability
Adhesive & Finish	Removable adhesive, gloss or matte	Matte finish, removable clear adhesive	Grey pressure sensitive adhesive white opaque film	EZ Apply, removable clear adhesive allows for bubble free installation
Additional Details	Solvent, eco-solvent, UV and latex	Recommended Applications: Wall Graphics (Interior), Vehicle Decals, Window Graphics	Eco solvent, solvent and UV printing capability	100% opacity. Screen and inkjet printable (base, solvent, UV and latex)
PRODUCT	Orafol 3169RA	DPF4500G White	3M 40C / IJ160C	MPI 2105 Easy Apply
Details & Durability	4 mil, calendered film, 5 year durability	3 mil, white calendered film, up to 5 years durability	IJ160C - 4 mil, calendered film, 7 year durability / 40C - 3 mil, calendered film, 7 year vertical durability	3.1 mil, calendered film, 6 year durability, clean removable for 3 years
Adhesive & Finish	Removable grey adhesive. White gloss or matte surface	Gloss finish with clear permanent adhesive	Comply™ removable adhesive, grey, air release for bubble-free installation	Gloss, Long Term Removable (LTR), EZ RS - air egress (EZ), repositionable, slidable (RS)
Additional Details	-	-	-	90# StaFlat® liner



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	IJ10 / IJ35 / IJ11	MPI 3303 / MPI 3323
I film, MTX -	IJ11 - 3.1 mil, calendered films, 3 year durability / IJ10 - 3.1 mil, calendered film, 3 year durability / IJ35 - 3.2 mil, 5 year durability	3303 - 3 mil, calendered film, 3 year durability / 3323 - 3.4 mil, calendered, 4 year durability
ament inted	IJ11 - Grey permanent adhesive, white opaque / IJ10 - Clear permanent adhesive, white opaque / IJ35 Grey permanent adhesive, gloss or matte	3303 - Gloss, grey permanent adhesive / 3323 - Matte, grey permanent adhesive

Additional Details	-	Lay-Flat Polycoated with Low Profile X-Scape Technology® release liner	-	78# Kraft Liner
PRODUCT	Orajel 3621	DPF 510 Removable	IJ10 / IJ11	MPI 3302 / MPI 3322
Details & Durability	3 mil, calendered film, 4 year durability	3.2 mil, calendered film up to 3 years durability	IJ10 - 3.1 mil, calendered film, 3 year durability / IJ11 - 3.1 mil, calendered films, 3 year durability	3302 - 3 mil, calendered, 4 year durability
Adhesive & Finish	Grey removable adhesive, gloss or matte	Gloss and matte finish available, removable low tack adhesive	IJ10 - Clear permanent adhesive, white opaque / IJ11 - Grey permanent adhesive, white opaque	Gloss (3302) and matte (3322), grey removable adhesive
Additional Details	83#, silicone-coated paper liner	Lay-Flat Polycoated release liner	-	78# Kraft Liner
PRODUCT	Orajel 3109 Transit	None	IJ46 Transit / IJ3555	MPI 2121 Transit
Details & Durability	4 mil, 2 year durability	-	4 mil, calendered film, 1 year durability / 2 year durability	3.4 mil calendered, 1 year durability
Adhesive & Finish	Gloss, grey, removable	-	Grey opaque, removable	100% opaque face or matte, removable
Additional Details	90# PE-coated silicone paper liner	-	-	Temporary transit vinyl. Inkjet printable (latex, solvent, eco solvent, UV)
PRODUCT	Orajel 3268 Wall Art Digital / Orajel 3628	DPF 206	IJ86E Wall Decorating film	MPI 2611 Wall Film
Details & Durability	6 mil, 2 year durability / 3 mil, 3 year durability	6 mil polycoated fabric. Up to 1 year durability	6 mil	6 mil, calendered film, 4 year outdoor durability
Adhesive & Finish	Repositionable, removable	Matte finish with clean removable adhesive	Slidability, repositionability and air release channels	Clear removable acrylic adhesive, doesn't require overlaminates
Additional Details	Indoor use only, 83# silicone coated paper	Repositionability without compromising ultimate bond	Max ink 280%, UV print only	Meets ASTM E84 Class 1 or A standards MPI 2610- Permanent adhesive

	Orafol®	Arlon	3M™	Avery Dennison®
OVERLAMINATES				
PRODUCT	Oraguard 290 Gloss & Matte	Series 3220	8519 Luster & 8520 Matte	DOL 1060Z Gloss & DOL 1080Z Matte
Details & Durability	2 mil, cast film, 8 year durability	2 mil, cast film, up to 7 years durability	2.1 mil cast film, 5 year durability	2.1 mil, cast film, 5 year durability
Adhesive & Finish	Permanent	Clear permanent adhesive. Available in Gloss, Matte, Satin, Luster	Pressure sensitive, permanent	Superior UV protection, permanent
PRODUCT	Oraguard 293	SERIES 3220	8518	DOL1360Z, 1370Z, 1380Z
Details & Durability	1 mil, cast film, 8 year durability.	2 mil, cast film, up to 7 years durability	2 mil, cast film, 3 year durability	1.3 mil, cast film, 4 year durability
Adhesive & Finish	Permanent adhesive. Gloss finish	Clear permanent adhesive. Available in gloss, matte, satin, luster	Gloss	Permanent, gloss, luster, matte
PRODUCT	None	Series 3270	8580	DOL1460Z
Details & Durability	-	2 mil, cast film, up to 7 years durability	1.2 mil, cast film, 6 year durability	1.3 mil, cast film, 4 year durability
Adhesive & Finish	-	Permanent, gloss, satin, matte	Gloss	Permanent, gloss



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	8508 Gloss	DOL 2060, 2070, 2080
	2.3 mil, 4 year durability, intermediate cast durability, luster: 8509	3.1 mil, calendered film, 3 year durability, permanent (gloss, luster, matte)
	(8508), luster (8509)	Permanent, gloss, luster matte
	None	DOL 3060, 3070, 3080
	-	3.2 mil, calendered film, 2 year durability
	-	Gloss, luster, matte

PRODUCT	Oraguard 289F	Series 3310	3M 8548G / 8549L	DOL 6460
Details & Durability	2 mil, PVC free, plasticizer free laminating film, up to 10 years durability	1.5 mil, PVC free. Up to 10 year durability	2 mil, non PVC transparent vinyl, 9 year durability	1.5 mil, clear polyurethane film, up to 6 year durability
Adhesive & Finish	Clear solvent based permanent adhesive	Gloss finish, permanent adhesive	8548 Gloss / 8549 Luster finish scratch resistant, for vehicles and textured building signs	High gloss finish, permanent clear adhesive
Additional Details	Recommended for use with 3981RA films	-	Designed for LX480Cv3 and SV480Cv3 films	For vehicles, signs, windows, floor graphics. Recommended for MPI 1405 and MPI 1105/1106
PRODUCT	None	None	8900 Metallic Sparkle	DOL 6040 Sparkle
Details & Durability	-	-	2 mil, cast film, up to 3 year durability	3 mil, cast film, up to 2 year durability
Adhesive & Finish	-	-	Available Colors: Ruby Red, Sunburst Gold, Mystic Silver, Starry Silver	High gloss finish. Clear permanent acrylic adhesive. Provides high gloss metallic/sparkle finish to printed graphics
Additional Details	-	-	Available in 60"	Available in 54" and 60"
PRODUCT	None	Series 3350	Scotchgard™ 8993 / 8991	DOL 6060 Anti-Graffiti
Details & Durability	-	2 mil, up to 10 years durability unprinted	8991, 8991R - Expected performance life of 3 years / 8993 - Expected performance life of 5 years	1 mil, cast film, up to 3 year durability, high gloss finish
Adhesive & Finish	-	Satin permanent adhesive	Extruded 8993 High Gloss / 8991 removable	High gloss finish, clear polyester overlaminating film
Additional Details	-	Anti-Graffiti	Graffiti resistant	Anti-Graffiti protects graphic from vandals for flat surfaces

UD: 9-29-20. This cross-reference chart is based upon publicly available information, and provides a general comparison of products. For specific information only on Avery Dennison products, including the applicable warranty, please refer to the respective Product Data Bulletin, Instructional Bulletins, or Warranty Program documents available through Avery Dennison. It is the responsibility of the convertor and end user to determine if a particular product is acceptable for use in a specific application, and no warranty, express or implied, including but not limited to implied warranties for merchantability or fitness for use, is provided by this cross reference chart. This chart is for general comparison purposes only, and in no way suggests that the products listed are exactly alike, are equivalent in every respect, or have the same warranty statement in regards to overall end use performance.



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a Work of Art

Avery Dennison® Fleet Graphics Portfolio



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Fleet vehicles represent more than just product transport and delivery. They are a powerful branding tool that captures attention and impressions, whether stationary or on the move.

What makes fleet vehicles of all sizes so special for branding is the breakthrough creative canvas that brings a visual identity to a larger-than-life size. The **Avery Dennison® Fleet Graphics Portfolio** features a robust portfolio of best-in-class digital, screen and cut vinyl and reflective graphic films that help your brand become a work of art on any mobile surface.

And, your quest for high-performance materials, for both short- and long-term applications, begins with fleet graphic solutions from Avery Dennison. The portfolio delivers vibrant and consistent color pop, with the ease of installation and removal to afford brands the opportunity to continually make a statement.



Get to know the graphic films that create a brand's colorful canvas.

Visit graphics.averydennison.com/fleet or contact an Avery Dennison sales representative at **800.282.8379**.



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vehicle wraps, exterior and interior graphics, and reflective and safety markings. Headquartered in Glendale, California, we employ more than 32,000 employees in over 50 countries and have the global breadth of resources to support fleet operations worldwide. When selecting Avery Dennison as a solutions provider, you can be assured of:



Superior Service

We have a dedicated team of experts who are highly trained, extremely knowledgeable and ready to support you throughout the planning and execution of a fleet project. We will work with you to understand your business needs and provide the best solution to help your brand stand out to your audience.



Dependable products

Self-adhesive films you can rely on—with custom warranty and durability statements. We've done extensive durability and performance testing, and stand behind the quality of our fleet solutions.



Industry Knowledge and Reach

We are a world leader in graphic films that identify, promote and inform. Our Easy Apply™ adhesive technology provides a patented performance feature for easier, quicker and more effective installations.



Digital Print Quality

We have a 99.8%* print consistency within our top selling brands.



Network of Resources

We have a network of converters, installers and suppliers to help service you through all steps of your project.



Color Matching

Why wait? We produce exact color match samples in just a few days, which is quicker than our competition. Minimum order quantities apply.

*Based on claims per square foot of total product sold.



The Avery Dennison Story

Ray Stanton ("Stan") Avery invented the world's first self-adhesive label as a way to merchandise objects. In 1935, he founded Avery Adhesives in downtown Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison. We have grown from one bright idea into a global Fortune 500® corporation that continues to advance quality and innovation in materials science.

The company's products, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical and retail applications; tags, labels and embellishments for apparel; and radio-frequency identification (RFID) solutions serving retail apparel and other markets.



Conversion or Printing Format **ICS Platinum Warranty** and Durability**

		with 99.8% print consistency, superior 3D conformability, stunning printability and maximum durability for complex surfaces with curves and recesses. Ideal for fleets, vehicle wraps and outdoor signage.	Available with Easy Apply™ and Easy Apply RS for air egress, wrinkle-free installation and repositionability	Latex Solvent Eco-Solvent UV Screen Print	Up to 7 years
MPI 2105	Calendered Film	This film offers significantly better dimensional stability and exceptional value for applications requiring premium calendered film durability. Ideal for walls, fleets and vehicle graphics with flat or simple curves.	Long-Term Removable Available with Easy Apply RS for air egress, wrinkle-free installation and repositionability	Latex Solvent Eco-Solvent UV	Up to 6 years
MPI 2900 Opaque Series	Calendered Film	Flexible, dimensionally stable budget-friendly gloss and matte film for flat and simple curved surfaces. Ideal for floors, spot graphics and decals.	Permanent and Removable Select options available with Easy Apply for air egress	Latex Solvent Eco-solvent UV	Up to 5 years
SC 950 Series	Cast Cut Vinyl	A collection of 133 vibrant and bold, high gloss and metallic films that deliver industry-leading weedability and exceptional conformability. Ideal for indoor and outdoor signage and fleets.	Permanent and Long-Term Removable	Drum Roller Sign-Cut Thermal Transfer Thermal Die-Cut Steel Rule Die-Cut	Up to 10 years
Digital Overlaminates	Cast Laminate	Pressure-sensitive clear films that give color an extra gloss or sparkle finish and add a finished layer of protection and extends the life and durability of digital films.	Permanent	Cold Overlaminating	Up to 7 years
V4000 Reflective Films ASTM D4956-13	Beaded Reflective	Designed for exceptional conformability to medium curves and rivets. Suitable for both day and night visibility. Ideal for fleets, vehicles, indoor and outdoor signage.	Permanent and Long-Term Removable	Flatbed Sign-Cut Steel Rule Die-Cut Drum Roller Sign-Cut Latex Solvent UV Screen Print (Digitally printable on white film only)	Up to 7 years
VisiFlex™ V8000 Reflective Films ASTM D4965 and HOSDB	Prismatic Reflective	Striking and bold reflectivity for safety and emergency vehicles, or stylized vehicles needing extreme accents and flair. Durable for high visibility.	Permanent	Thermal Die Cut Flatbed Sign-Cut Steel Rule Die-Cut Drum Roller Sign-Cut Latex Solvent UV Screen Print (Digitally printable on white film only)	Up to 7 years white & colors Up to 3 years fluorescent
V-5720 Series Reflective Tape DOT-C2 Certified	Conspicuity Tape	Designed for trucks, trailers and other vehicles that require easy, nighttime vehicle recognition and road safety. Pressure-sensitive adhesive for easy application on metal and painted metal. A solid tape construction that does not require edge sealing.	Permanent	n/a	5-10 years

**Please see product data sheets for complete technical, ICS Platinum and warranty information.



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help you understand the
for ease and accuracy of
selection.



Cast Films

Cast films are premium vinyl films that offer the greatest flexibility and conformability for complex surfaces. These films are typically the best option for medium and long-term applications.



Calendered Films

Calendered films are an intermediate vinyl film for short-term applications and less complex surfaces, such as flat or simple curves.



Overlaminates

Overlaminates are clear, protective films that increase the durability of a printed graphic. The overlaminate makes the film slightly thicker, which helps with installation and removal efficiency. Overlaminates can also provide additional benefits or effects, such as giving color an extra gloss or sparkle finish.



Reflective Films

Reflective films provide added safety or visibility and special effect markings. Beaded and Prismatic is the type of reflective pattern that catches the light for day and night visibility. You will want to make sure the film meets the federal guidelines for road safety. All Avery Dennison Reflective Films meet ASTM federal standards.



Reflective Tapes

Reflective conspicuity pressure-sensitive tapes are high quality, microprismatic retroreflective materials that apply easily to areas of vehicles that require additional nighttime recognition. These tapes apply to metal and painted metal surfaces. These tapes can also be customized with your brand's logo.





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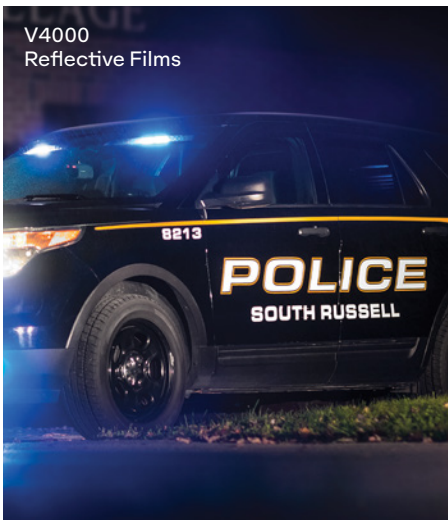
SC 950 Series



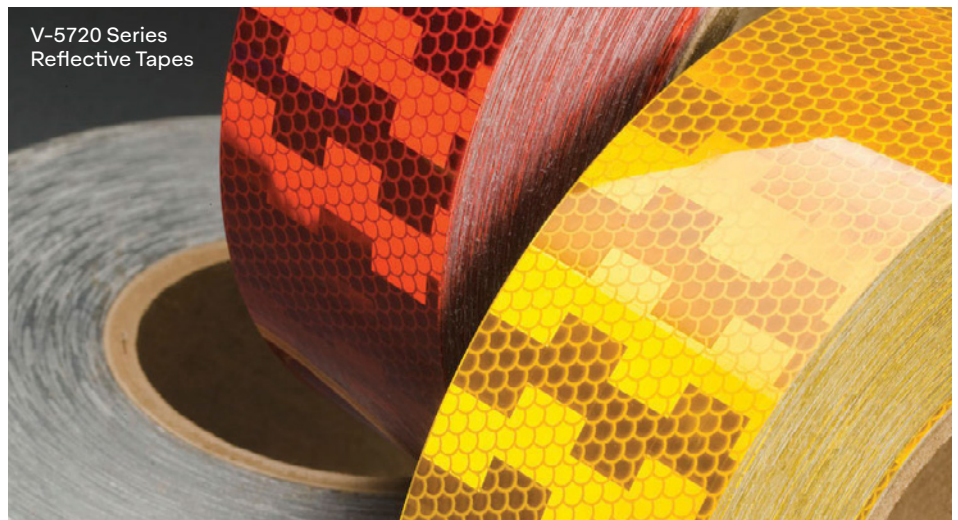
Digital Overlaminates



V4000 Reflective Films



V-5720 Series Reflective Tapes





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Product is designed,
Complete satisfaction. That's

why our range of innovative high performance products is backed with a warranty you can trust. Our Integrated Component System (ICS) Warranty Program is written assurance that our products perform exactly how they should from production through application and for the life of the graphic.

All Avery Dennison Graphics materials are covered by our general product warranty which guarantees you get products free from defects and that deliver consistent high quality and performance of our sign materials, screen print films, digital media and reflective products, every time. The ICS Warranty Program goes even further, offering you an open integrated system that provides the greatest range of flexibility, choice, confidence and protection.

ICS Performance Guarantee

- Available to all Avery Dennison customers
- Provides a standard product guarantee
- Includes extended assurance on performance and compatibility for a wide range of qualified printed platforms and inks

ICS Platinum Warranty

- Exclusive to Avery Dennison Specialist Converters and Installers, this warranty provides customers with the highest levels of quality and performance
- Provides a standard product guarantee
- Includes extended assurance on performance and compatibility for a wide range of qualified printed platforms and inks
- Specially prepared and customized warranty for larger projects



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A389354 05/2021

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Supreme Wrapping Film™ ColorFlow™ Series

The power of light is revealed as a beautiful, shifting spectrum of fluid color with Avery Dennison® ColorFlow™ Supreme Wrapping Film™. This unique portfolio of iridescent shades transforms a vehicle into a beautiful work of art as light moves around the curves of a vehicle. ColorFlow films deliver superior performance and conformability, while achieving a dynamic look that's durable and easy to apply.

Features and Benefits

- Excellent conformability around curves and recesses
- A combination of colors that look unique in ever-changing light
- Patented Easy Apply™ RS adhesive technology
- Exceptional durability and performance
- Excellent long-term removability
- Save time on installation with a repositionable, bubble-free application and long-term removability







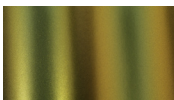


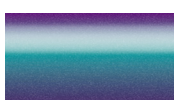
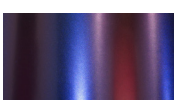



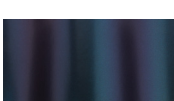





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Information

	NEW ColorFlow™ Satin Solar Dawn Black/Red		ColorFlow™ Gloss Hidden Forest Green/Purple
	NEW ColorFlow™ Satin Moonstone Silver/Blue		ColorFlow™ Gloss Fresh Spring Silver/Gold
	NEW ColorFlow™ Satin Frozen Ocean Cyan/Blue		ColorFlow™ Gloss Rising Sun Red/Gold
	ColorFlow™ Satin Fresh Spring Silver/Gold		ColorFlow™ Gloss Roaring Thunder Blue/Red
	ColorFlow™ Satin Rising Sun Red/Gold		ColorFlow™ Gloss Lightning Ridge Green/Purple
	ColorFlow™ Satin Roaring Thunder Blue/Red		ColorFlow™ Gloss Rushing Riptide Cyan/Purple
	ColorFlow™ Satin Lightning Ridge Green/Purple		ColorFlow™ Gloss Urban Jungle Silver/Green
	ColorFlow™ Satin Rushing Riptide Cyan/Purple		
	ColorFlow™ Satin Urban Jungle Silver/Green		

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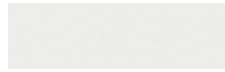
enhanced shelf life
out-of-class weeding



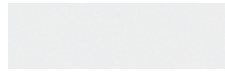
Clear
#103



Matte Clear
#104



White
#101



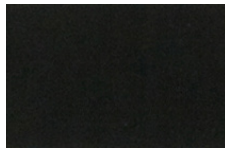
True White
#105



Matte White
#102



Cover White
#108



Matte Black
#180



Gloss Black
#190



Bright Yellow
#206



Primrose Yellow
#210



Canary Yellow
#220



Rubber Duckie
#225



Medium Yellow
#230



Yellow
#235



Sunflower
Yellow
#240



Dark Yellow
#250



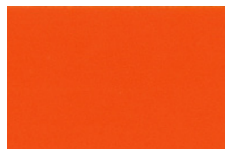
Imitation Gold
#253



Apricot
#355



Orange
#360



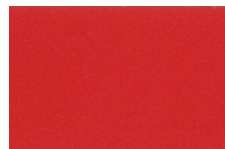
Construction
Orange
#362



Bright Orange
#380



Tangerine
#315



Hibiscus Red
#405



Real Red
#417



Luminous Red
#418



Tomato Red
#425



Red
#440



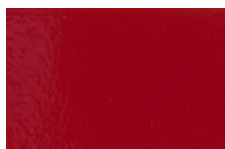
Fire Red
#445



Cardinal Red
#430



Dark Red
#450



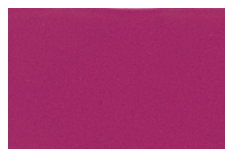
Spectra Red
#460



Burgundy
#470



Burgundy
Maroon
#480



Magenta
#530



Blush
#519



Blossom
#515





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Soft Pink
#508



Lavender
#575



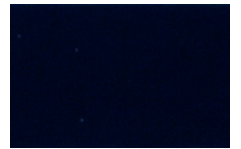
Berry
#570



Violet
#513



Purple
#565



Dark Blue
#695



Light Navy
#690



Impulse Blue
#687



Sapphire Blue
#680



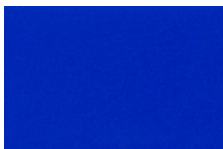
Royal Blue
#683



Reflex Blue
#679



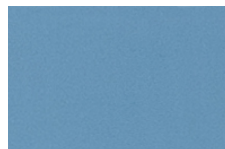
Egyptian Blue
#628



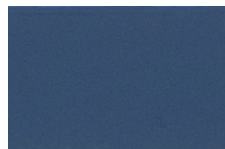
Byzantine Blue
#659



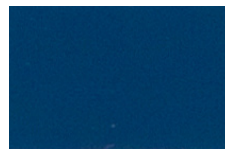
French Blue
#626



Butterfly Blue
#652



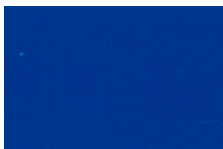
Shade Blue
#620



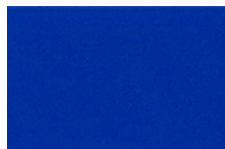
Majestic Blue
#625



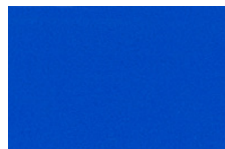
Interstate Blue
#675



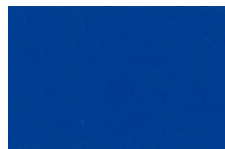
Vivid Blue
#670



Intense Blue
#665



Ocean Blue
#678



Medium Blue
#655



Olympic Blue
#630



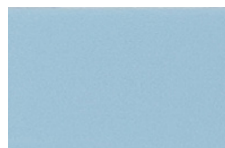
Impact Blue
#682



Cascade Blue
#642



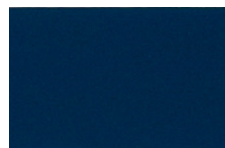
Light Blue
#640



Powder Blue
#650



Peacock Blue
#645



Nautical Blue
#635



Dark Teal
#730



Teal
#720



Real Teal
#715



Dark Aqua
#705



Kelly Green
#770



Parakeet Green
#726



Yellow Green
#780





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Apple Green
#760



Citrus Green
#734



Grow Green
#772



Bright Green
#775



Green
#778



Forest Green
#785



Deep Green
#790



Dark Green
#793



Olive Green
#765



Beige
#920



Almond
#910



Dark Beige
#921



Sandstone
#965



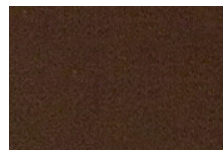
Buckskin
#970



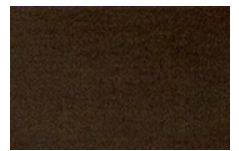
Gold
#215



Cocoa
#978



Chocolate
Brown
#990



Dark Brown
#983



Terracotta
#960



Light Gray
#810



Palm Oyster
#820



Light Ash Gray
#825



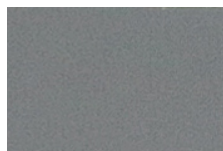
Slate Gray
#830



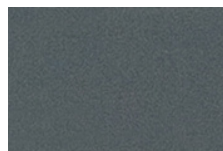
Medium Gray
#835



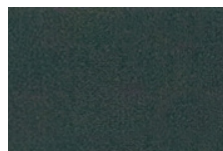
Pewter
#804



Silver
#817



Dark Gray
#855



Battleship Gray
#870



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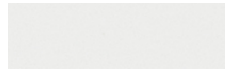
enhanced shelf life
out-of-class weeding



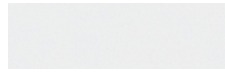
Clear
#103



Matte Clear
#104



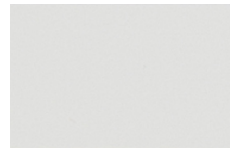
White
#101



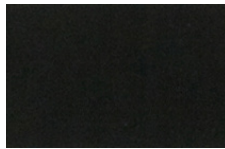
True White
#105



Matte White
#102



Cover White
#108



Matte Black
#180



Gloss Black
#190



Bright Yellow
#206



Primrose Yellow
#210



Canary Yellow
#220



Rubber Duckie
#225



Medium Yellow
#230



Yellow
#235



Sunflower
Yellow
#240



Dark Yellow
#250



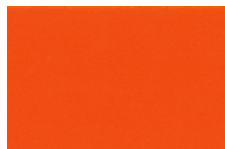
Imitation Gold
#253



Apricot
#355



Orange
#360



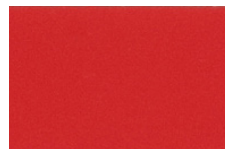
Construction
Orange
#362



Bright Orange
#380



Tangerine
#315



Hibiscus Red
#405



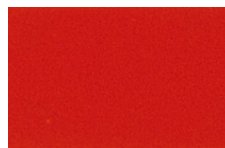
Real Red
#417



Luminous Red
#418



Tomato Red
#425



Red
#440



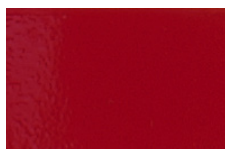
Fire Red
#445



Cardinal Red
#430



Dark Red
#450



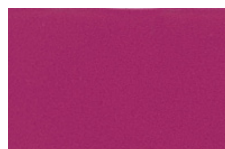
Spectra Red
#460



Burgundy
#470



Burgundy
Maroon
#480



Magenta
#530



Blush
#519



Blossom
#515





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Soft Pink
#508



Lavender
#575



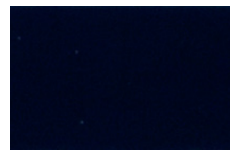
Berry
#570



Violet
#513



Purple
#565



Dark Blue
#695



Light Navy
#690



Impulse Blue
#687



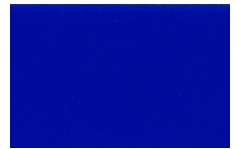
Sapphire Blue
#680



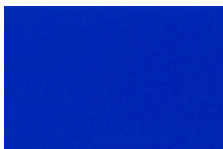
Royal Blue
#683



Reflex Blue
#679



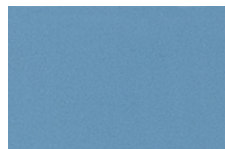
Egyptian Blue
#628



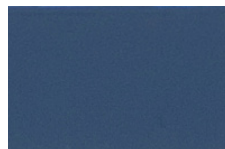
Byzantine Blue
#659



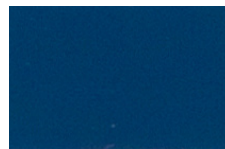
French Blue
#626



Butterfly Blue
#652



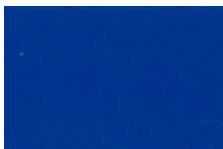
Shade Blue
#620



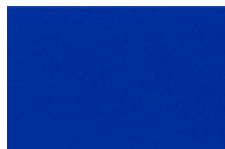
Majestic Blue
#625



Interstate Blue
#675



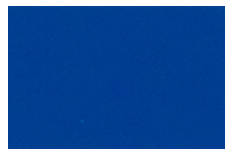
Vivid Blue
#670



Intense Blue
#665



Ocean Blue
#678



Medium Blue
#655



Olympic Blue
#630



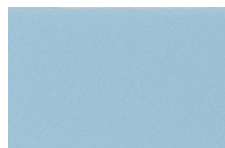
Impact Blue
#682



Cascade Blue
#642



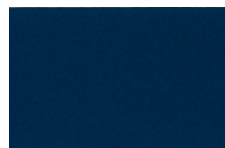
Light Blue
#640



Powder Blue
#650



Peacock Blue
#645



Nautical Blue
#635



Dark Teal
#730



Teal
#720



Real Teal
#715



Dark Aqua
#705



Kelly Green
#770



Parakeet Green
#726



Yellow Green
#780





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Apple Green
#760



Citrus Green
#734



Grow Green
#772



Bright Green
#775



Green
#778



Forest Green
#785



Deep Green
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Dark Green
#793



Olive Green
#765



Beige
#920



Almond
#910



Dark Beige
#921



Sandstone
#965



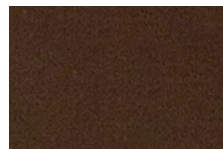
Buckskin
#970



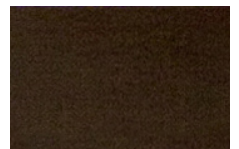
Gold
#215



Cocoa
#978



Chocolate
Brown
#990



Dark Brown
#983



Terracotta
#960



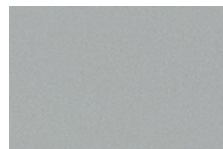
Light Gray
#810



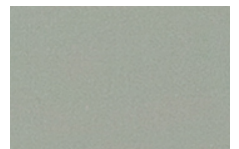
Palm Oyster
#820



Light Ash Gray
#825



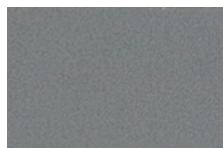
Slate Gray
#830



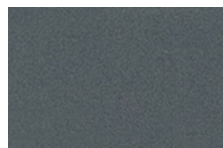
Medium Gray
#835



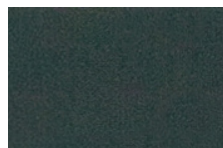
Pewter
#804



Silver
#817



Dark Gray
#855



Battleship Gray
#870



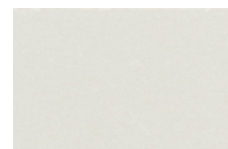
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White Sparkle
Metallic
#160



White Pearlescent
Metallic
#109



Black Metallic
#192



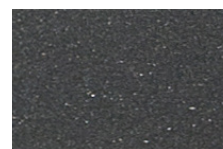
Light
Silver Metallic
#869



Silver Metallic
#801



Pewter Metallic
#815



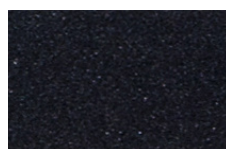
Gunmetal
Metallic
#806



Charcoal
Metallic
#805



Medium
Charcoal Metallic
#808



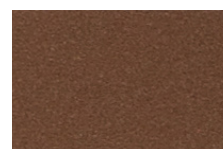
Dark Charcoal
Metallic
#809



Champagne
Mist Metallic
#207



Light Briar
Brown Metallic
#923



Antique Bronze
Metallic
#928



Bronze Metallic
#930



Copper Metallic
#932



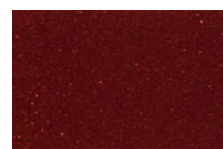
Light Gold
Metallic
#217



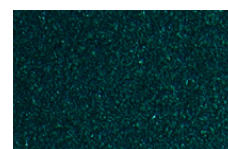
Bright Gold
Metallic
#213



Red Metallic
#441



Autumn Maple
Metallic
#455



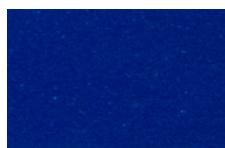
Hunter Green
Metallic
#779



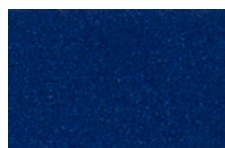
Mist Blue
Metallic
#641



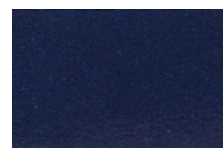
Bright Blue
Metallic
#646



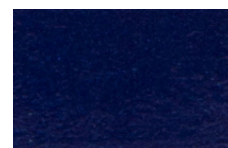
Electric Blue
Metallic
#647



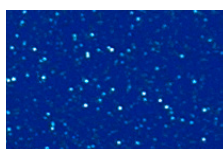
Royal Blue
Metallic
#683



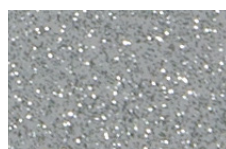
Dark Royal Blue
Metallic
#653



Grand Blue
Metallic
#651



Ultra Blue
Metallic
#688



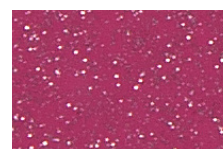
Ultra Silver
Metallic
#877



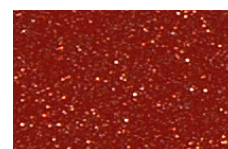
Ultra Gold
Metallic
#219



Ultra Black
Metallic
#195



Ultra Rose
Quartz Metallic
#585



Ultra Red
Metallic
#481





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Create a real chrome effect and shine like never before.

Make your design shine with sharp, eye-popping chrome detailing. With its glossy mirror-like finish and wider size, Avery Dennison® SF 100 Conform Chrome Series delivers a distinctive and striking impression that is conformable and easy to apply to vehicles and other graphic applications.

Achieve maximum visual results and provide a special touch when used in combination with Supreme Wrapping™ Film or digitally printed MPI 1105 wrapping film to create accents and special effects.

Striking Effect. Premium Look. Immediate Impact.

Conform Chrome Black SF100-196-S LTR EZRS	Conform Chrome Blue SF100-256-S LTR EZRS	Conform Chrome Gold SF100-604-S LTR EZRS	Conform Chrome Red SF100-474-S LTR EZRS
--	---	---	--



Conform Chrome Silver SF100-843-S LTR EZRS	Conform Chrome Violet SF100-510-S LTR EZRS	Conform Chrome Rose Gold SF100-211-S LTR EZRS	Conform Chrome Matte Silver SF100-844-S LTR EZRS
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*The colors shown are digitally reproduced for printing purposes and are not 100% accurate. For an actual production color, please contact your Avery Dennison sales representative.





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Information

- 8 high gloss color options including Rose Gold & Matte Silver deliver a true chrome look
- Faster installation times with Easy Apply™ RS adhesive technology with air-egress, repositionability and slideability
- Our 53" wide size film allows for seamless installations and design combinations with one roll
- Can be applied to simple curves
- Up to 3-year durability

Common Applications:

- Cars & Vans
- Trucks
- Trailers
- Architectural Signage
- Emergency Vehicles
- Outdoor Advertising
- Buses
- Trains & Light Rail

The user is responsible for determining the product's suitability for the intended application. This product should be used on a test-and-approve basis.

Some states and provinces may have laws or regulations on the use of chrome or other mirror-like finishes on vehicles, which may include passenger vehicles and vans. The user is responsible for determining and complying with all applicable laws. It is imperative that for all films, installations do not cover proximity sensors.

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A358182 05/2022

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Color Selector
Guide

Film

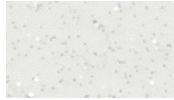


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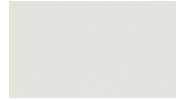
Frosted Sparkle
SC900-862-W



Dusted Crystal Matte
SC900-867-W



Glow-in-the-Dark
SF100-120-S



Surface Protection Films

SAMPLES
AVAILABLE UPON
REQUEST

SPF1000



Red Fluorescent
#431



Magenta Fluorescent
#534



Blue Fluorescent
#631



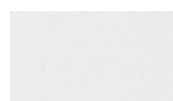
Green Fluorescent
#735



SF100 Polyester Films

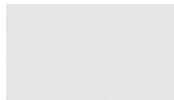


Clear
#103



Ultra Clear
#103 PET

SF100 Paint Mask Films



White Paint Mask
SF100-128-S



Yellow Paint Mask
SF100-231-S



High Bake Yellow Paint Mask
SF100-235-S

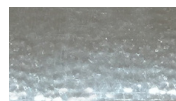
SF100 Silver Films



Silver Leaf
SF100-863-S
5863S



Brushed Chrome
SF100-841-S

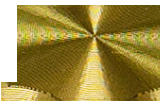


Chrome Mirror
SF100-846-S

F100 Gold Films



Gold Leaf
#264



Engine Turn Gold
#259



Brushed Gold
#242



Double Gold
#247



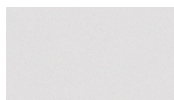
Gold Mirror
#248

SF100 Specialty Films

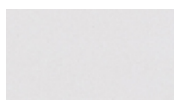
Premium specialty film for a wide range of applications including windows, walls and special effects.

Calendered Opaque Films

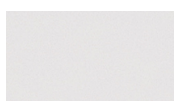
PC500



Clear
#103



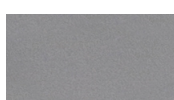
White
#101



White - ReadyCal
#102



Black
#190



Silver
#801



Stone Yellow
#209



Canary Yellow
#220



Pizazz Orange
#359



Cherry Red
#420



Cardinal Red
#430



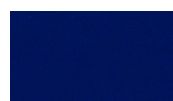
Tropical Pink
#512



Azure Blue
#662



Royal Blue
#683



Mariner Blue
#689



Lime
#763



Mountain Green
#774

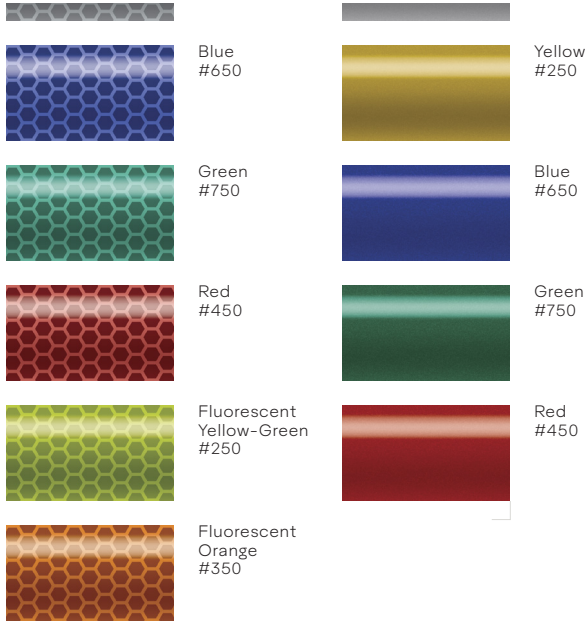


Forest Green
#785

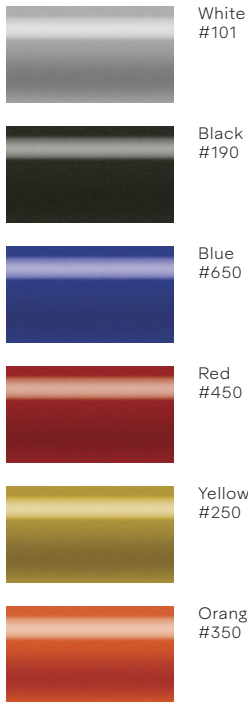
PC500 Promotional Film

Cost-effective, intermediate high-gloss film for flat signage applications. Up to 60" width roll sizes are available for select colors.

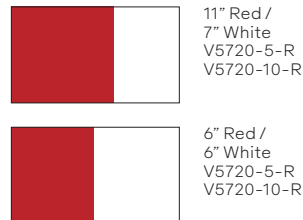
Common Applications	Promotional Signage POP Displays
Adhesive	Permanent
Liner	Kraft
Durability	4-Years except 102 & 801: 2-Years



V4000™ Premium Beaded Reflective Film



V5720 DOT Certified Reflective Conspicuity Tape



VISION™ V4000™ Series

Striking and bold reflectivity for flat surfaces and moderate curves, 8x more reflective than beaded reflective films. Ideal for fleet applications and vehicle graphics.

Common Applications	Fleet Vehicle
Liner	PERM/90#
Durability	7-Years for white and colors and 3-Years for fluorescent colors

V4000™ Beaded Reflective Film

Outstanding beaded reflective film for simple to moderate curves; ideal for commercial and emergency fleet applications. V4000 white film is digitally printable.

Common Applications	– Fleet – Vehicle
Liner	PERM/90# and LTR/EZRS
Durability	7-Years

V2000™ Beaded Reflective Film

Cost-effective, engineering grade beaded reflective film for flat surfaces.

Common Application	Signage
Liner	PERM/90#
Durability	3-Years

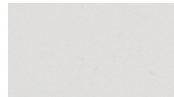
V5720 DOT Certified Reflective Conspicuity Tape

DOT Certified reflective conspicuity tapes are designed for night-time vehicle recognition and increased road safety.

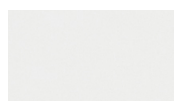
Common Applications	Fleet Vehicles
Durability 11" / 7"	5-Years V5720-5-R Perm CT 11 Red / 7 White 10-Years V5720-10-R Perm CT 11 Red / 7 White
Durability 6" / 6"	5-Years V5720-5-R Perm CT 6 Red / 6 White 10-Years V5720-10-R Perm CT 6 Red / 6 White



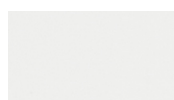
Matte Clear #104



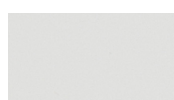
White #101



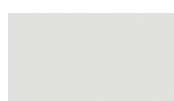
Matte White #102



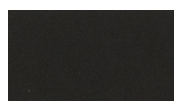
True White #105



Cover White #108



Matte Black #180



Gloss Black #190



Bright Yellow #206



Primrose Yellow #210



Canary Yellow #220*



Rubber Duckie #225



Medium Yellow #230



Sunflower Yellow #240



Dark Yellow #250



Imitation Gold #253



Apricot #355*



Orange #360



Construction Orange #362



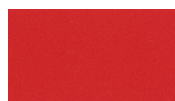
Bright Orange #380



Tangerine #315



Hibiscus Red #405



Real Red #417



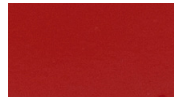
Luminous Red #418



Tomato Red #425



Fire Red #445



Cardinal Red #430



Dark Red #450



Spectra Red #460*



Burgundy #470



Burgundy Maroon #480



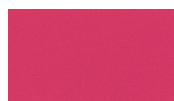
Magenta #530



Blush #519



Blossom #515



Soft Pink #508



Lavender #575



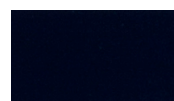
Berry #570



Violet #513*



Purple #565



Dark Blue #695



Light Navy #690



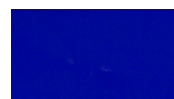
Impulse Blue #687



Sapphire Blue #680



Royal Blue #683



Reflex Blue #679



Egyptian Blue #628



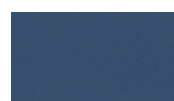
Byzantine Blue #659



French Blue #626



Butterfly Blue #652



Shade Blue #620

*Available as SC950 only



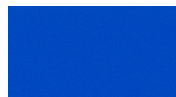
Interstate Blue #675



Vivid Blue #670



Intense Blue #665



Ocean Blue #678



Medium Blue #655



Olympic Blue #630



Impact Blue #682*



Cascade Blue #642



Light Blue #640



Powder Blue #650



Peacock Blue #645



Nautical Blue #635



Teal #720



Real Teal #715



Dark Aqua #705



Kelly Green #770



Parakeet Green #726



Yellow Green #780



Apple Green #760



Citrus Green #734



Grow Green #772



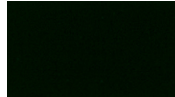
Bright Green #775



Green #778



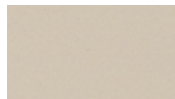
Forest Green #785



Dark Green #793



Olive Green #765



Beige #920



Almond #910



Dark Beige #921



Sandstone #965



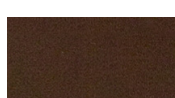
Buckskin #970*



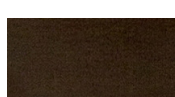
Gold #215



Cocoa #978



Chocolate Brown #990



Dark Brown #983



Terracotta #960



Light Gray #810



Palm Oyster #820



Light Ash Gray #825



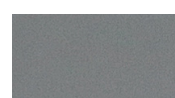
Slate Gray #830



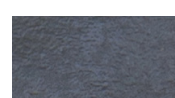
Medium Gray #835



Pewter #804



Silver #817



Dark Gray #855

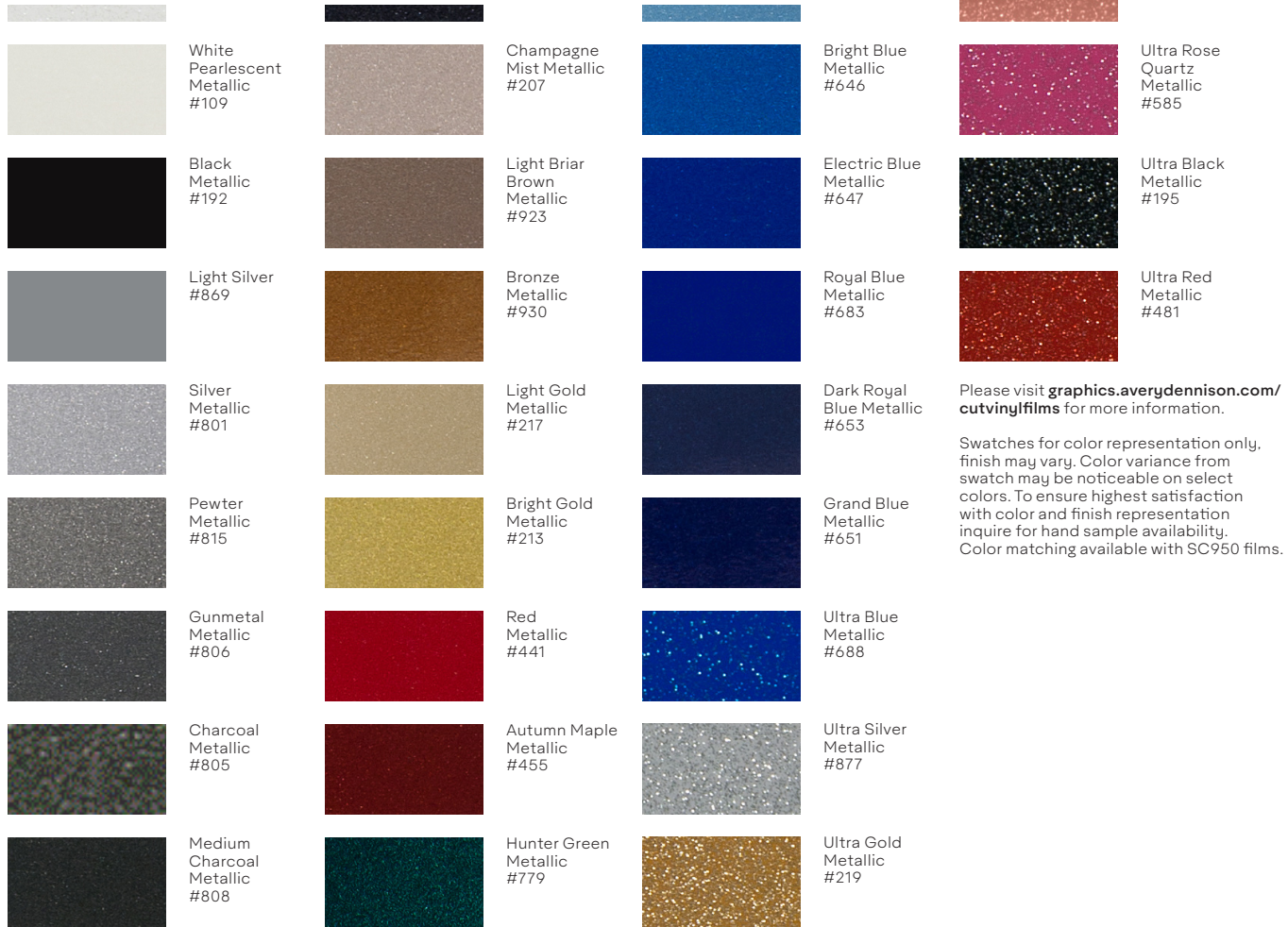


Battleship Gray #870

Please visit graphics.averydennison.com/cutvinylfilms for more information.

Swatches for color representation only. finish may vary. Color variance from swatch may be noticeable on select colors. To ensure highest satisfaction with color and finish representation inquire for hand sample availability. Color matching available with SC950 films.

*Available as SC950 only



Please visit graphics.averydennison.com/cutvinylfilms for more information. Swatches for color representation only, finish may vary. Color variance from swatch may be noticeable on select colors. To ensure highest satisfaction with color and finish representation inquire for hand sample availability. Color matching available with SC950 films.

Opaque and Metallic Films

HP750 High-Performance and SC950 Supercast Cut Vinyl Films

HP750 and SC950 Cut Vinyl Films share a consistent color palette of 100** memorable colors. This shared palette delivers improved range of film use and job productivity, enabling the exact combination of films to meet the demands of today's brands.

**Certain colors are available as SC950 only

HP750 High-Performance Opaque Films

Bold color; ideal for flat surfaces. Features a new, advanced acrylic adhesive for best-in-class weeding and longer shelf life.

SC950 Supercast Opaque and Supercast Metallic Films

Bold, high-gloss color and dramatic metallic effects conform to flat, simple and complex curved surfaces.

Common Applications	Signage Crafting
Adhesive	Patented Advanced Acrylic (PAAAT) Best-in-class weeding
Liner	Kraft
Durability	Colors, Black and White 6-Years Clear 119 and Matte Clear 104 2-Years

Common Applications	Signage Fleet Vehicles / Transit
Adhesive	Permanent Industry leading weeding
Liner	Kraft
Durability	Black, White, Clear 10-Years Colors 8-Years; Metallics 5-Years Metallics 291 and 801 3-Years



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Designed by professional applicators.



White Squeegee

A white, low cost squeegee that is intended for light or single use applications. Most commonly used for applying sign cut letters.



Silver Squeegee

A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks. It can still be sharpened and will last for several jobs.



Red Felt-Edge Squeegee (Soft)

A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.



Blue Felt-Edge Squeegee (Medium)

A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.



White Felt-Edge Squeegee (Stiff)

A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.



Flextreme Micro Squeegee Kit

Micro-squeegees specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.



Super Strong Apply Magnets

Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.



Application Glove

A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses.



Air Release Pen

Sharp retractable air release pen in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.



Plastic Breakaway Knife

Plastic applicator knife designed for graphic application. Holds 30° angled breakaway blade for accurate cutting.



Metal Breakaway Knife

A strong, durable metal casing, holding 30° angled breakaway blade for accurate cutting.

To purchase application accessories, contact your local distributor.



UC900 Ultimate Cast Translucent and Light Control Films

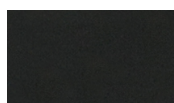
Colorful translucent and light control films are ideal for backlit signage with flat, simple and complex curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Clear Polyester
Durability	7-Years 101, 181, 198, 811 and 837 9-Years Light Control 5-Years, 516 and 560 6-Years, 254, 869 3-Years



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Black
#190



Primrose
Yellow
#210



Sunflower
Yellow
#240



Pumpkin
Orange
#363



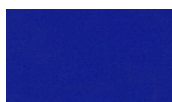
Cardinal
Red
#430



Red
#440



Sultan Blue
#672



Ultra Marine
Blue
#669



Royal Blue
#683



Green
Yellow
#761



Medium
Green
#781



Bottle
Green
#782



Bruin
Brown
#996

PR800 Premium Translucent Films

Intermediate translucent vinyl films
for backlit signage with flat and
simple curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Kraft
Durability	6-Years



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aphic Films Capture Color with Character

The unique character of today's brands come to life with Avery Dennison high-performance, pressure-sensitive cut vinyl graphic films. Engineered for use with digital, screen print and sign cut applications—such as vehicle, building graphics, marine and fleet graphics, architecture and advertising—our comprehensive line of products are designed to meet every application need.

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies—Easy Apply™ and Hi-Tack adhesive—allow us to help our customers consistently transform ideas into impactful messages.

For more information on Avery Dennison products and services visit graphics.averydennison.com/cutvinylfilms or call your sales representative or contact Customer Service at 800.282.8379, materials.orders@averydennison.com.

These innovative and flexible films are offered in a range of sizes and colors, and offer best-in-class quality, along with:

- Easy installation and removal
- Superior depth of image color, gloss and smoothness
- Avery Dennison technical excellence and responsive customer service

For performance and warranty details, please reference the product data sheets.
For information on product sizes, technical details and where to buy,
visit graphics.averydennison.com

A358172 04/2023

All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that Purchaser has independently determined the suitability of such products for its intended and other purposes.

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Avery Dennison Graphics Solutions
8080 Norton Parkway
Mentor, OH 44060
graphics.averydennison.com



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A comprehensive product range
for dynamic digital graphic applications.



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Print Media		Face F	Adhesi	Solven	UV-Cu	Latex I	Fleet/A	Transit	Vehicle	Marine	Backlit	Smooth	Textur	POP/Ti	Window	Outdoor	Indoor	Outdoor Durability (Up to X Years)								Adhesive Removability			Conformability				
																		Unprinted	DOL 1060 Max	DOL 1360 Max	DOL 6460 and DOL 6470 PVC Free	DOL 1000Z Series	DOL 1300Z Series	DOL 1460Z	DOL 2000 Series	DOL 3000 Series	Clean	Clean with Heat	Permanent	Flat with Rivets	Compound Curves	Rivets/Corrugation	Flat / Simple Curves
Supercast 7-10 Year Durability	MPI 1105 Easy Apply™ RS	Gloss	LTR	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	7	7V 2H	7V 2H	6V 3H	5	4	4	-	-	✓	✓	✓	✓	✓	✓	✓	
	MPI 1105 Easy Apply™	Gloss	LTR	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	7	7V 2H	7V 2H	6V 3H	5	4	4	-	-	✓	✓	✓	✓	✓	✓	✓	
	MPI 1105	Gloss	LTR	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	7	7V 2H	7V 2H	6V 3H	5	4	4	-	-	✓	✓	✓	✓	✓	✓	✓	
	MPI 1106 Hi Tack Easy Apply™	Gloss	Perm	✓	✓	✓						✓	✓	✓	✓	✓	7	7V 2H	7V 2H	6V 3H	5	4	4	-	-	✓	✓	✓	✓	✓	✓	✓	
	MPI 1405 PVC Free Easy Apply™ RS	Gloss	LTR	✓	✓	✓						✓	✓	✓	✓	✓	12	7V 2H	7V 2H	6V 3H	-	-	-	-	-	✓	✓	✓	✓	✓	✓	✓	
High Performance Calendered 4-6 Years Durability	MPI 1060 Transparent	Gloss	Perm		✓		✓	✓	✓								7	7V 2H	7V 2H	5	5	4	4	-	-	✓	✓	✓	✓	✓	✓	✓	
	MPI 2050 Translucent	Matte	Perm	✓	✓	✓					✓						6	5	4	5	5	4	4	3	2	✓	✓			✓	✓	✓	
	MPI 2105 Easy Apply™ RS ¹	Gloss	LTR	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	6	5	4	5	5	4	4	3	2	✓	✓			✓	✓	✓	
	MPI 2105 Easy Apply™ ¹	Gloss	LTR	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	6	5	4	5	5	4	4	3	2	✓	✓			✓	✓	✓	
	MPI 2120	Matte	Perm	✓	✓	✓						✓	✓	✓	✓	✓	6	5	4	5	5	4	4	3	2	✓	✓			✓	✓	✓	
	MPI 2121 Transit Vinyl ^{1,2}	Matte	Rem	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	1	1	1	1	1	1	1	1	1	1	✓	✓			✓	✓	✓
	MPI 2126 Hi Tack Easy Apply™	Matte	Perm	✓	✓	✓						✓	✓	✓	✓	✓	6	5	4	-	5	4	4	3	2	✓	✓			✓	✓	✓	
	MPI 2610 Wall Film ²	Luster	Perm	✓	✓	✓						✓	✓	✓	✓	✓	4	3	3	3	3	3	3	3	3	2	✓	✓			✓	✓	✓
	MPI 2611 Wall Film ²	Luster	Rem	✓	✓	✓						✓	✓	✓	✓	✓	4	3	3	3	3	3	3	3	3	2	✓	✓			✓	✓	✓
	MPI 2630 Textured Wall Film ²	Textured	Perm	✓	✓	✓						✓	✓	✓	✓	✓	3	-	-	-	-	-	-	-	-	-	✓	✓			✓	✓	✓
MPI 2631 Textured Wall Film ²	Textured	Rem	✓	✓	✓						✓	✓	✓	✓	✓	3	-	-	-	-	-	-	-	-	-	✓	✓			✓	✓	✓	

Product is recommended for these applications. For a more specific product recommendation, please consult your Avery Dennison Technical Representative.

¹ - Refer to product and instructional bulletins for application recommendations and limitations.

² - This product has flame resistance rating of class 1 or A per the ASTM-E84 (BLDG) test.



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Print Media		Face F	Adhesi	Solven	UV-Cu	Latex I	Fleet/A	Transit	Vehicle	Marine	Backlit	Smooth	Textur	POP/Ti	Window	Outdoor	Indoor	Outdoor Durability (Up to X Years)								Adhesive Removability			Conformability						
																		Unprinted	DOL 1060 Max	DOL 1360 Max	DOL 6460 and DOL 6470 PVC Free	DOL 1000Z Series	DOL 1300Z Series	DOL 1460Z	DOL 2000 Series	DOL 3000 Series	Clean	Clean with Heat	Permanent	Flat with Rivets	Compound Curves	Rivets/Corrugation	Flat / Simple Curves	Flat	
Intermediate Calendered 2-5 Years Durability	MPI 2528 Perforated Window 50/50	Matte	Rem	✓															3	-	1	-	-	1	-	-	-	✓						✓	✓
	MPI 2728 Perforated Window 65/35	Matte	Rem	✓															3	-	1	-	-	1	-	-	-	✓						✓	✓
	MPI 2903 Easy Apply™	Gloss	Perm	✓	✓	✓													5	5	4	3	5	4	4	3	2			✓				✓	✓
	MPI 2903	Gloss	Perm	✓	✓	✓													5	5	4	3	5	4	4	3	2			✓				✓	✓
	MPI 2902	Gloss	Rem	✓	✓	✓													5	5	4	3	5	4	4	3	2	✓						✓	✓
	MPI 2922	Matte	Rem	✓	✓	✓													5	5	4	3	5	4	4	3	2		✓					✓	✓
	MPI 2923 Easy Apply™	Matte	Perm	✓	✓	✓													5	5	4	4	5	4	4	3	2			✓				✓	✓
	MPI 2923	Matte	Perm	✓	✓	✓													5	5	4	4	5	4	4	3	2			✓				✓	✓
	MPI 2920	Matte	Perm	✓	✓	✓													5	5	4	3	5	4	4	3	2			✓				✓	✓
	MPI 2921 Easy Apply™ and StaFlat™	Matte	Rem	✓	✓	✓													1	1	1	1	1	1	1	1	1	✓						✓	✓
Promo Calendered 1-3 Years Durability	MPI 3300 & MPI 3303	Gloss	Perm	✓	✓	✓												3	3	3	3	3	3	3	3	2			✓				✓	✓	
	MPI 3302	Gloss	Rem	✓	✓	✓													3	3	3	3	3	3	3	2	✓						✓	✓	
	MPI 3323	Matte	Perm	✓	✓	✓													3	3	3	3	3	3	3	2			✓				✓	✓	
	MPI 3320	Matte	Perm	✓	✓	✓													3	3	3	3	3	3	3	2			✓				✓	✓	
	MPI 3322	Matte	Rem	✓	✓	✓													3	3	3	3	3	3	3	2	✓						✓	✓	
Reflective Specialty	SF 100-103 Ultra Clear	Gloss	Rem		✓	✓													2	-	-	-	-	-	-	-	✓							✓	
	SF 100 Polyester SF Series	Gloss	Perm		✓														2	2	2	2	2	2	2	2			✓					✓	
Reflective Specialty	V4000 White LTR Beaded Reflective Film	Gloss	LTR	✓	✓	✓													7	5	4	6	5	4	4	-	✓		✓		✓	✓	✓	✓	
	VisiFlex™ V8000 Series Reflective Film	Gloss	Perm	✓	✓	✓													7	5	4	-	5	4	4	-		✓					✓	✓	

³ - Laminate required for all floor graphics. Expected durability is up to 6 months.
⁴ - Purchaser is responsible to check adhesion of wall films to specific paint surface prior to installation.



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Avery Dennison MPI 1105 is a supercast film designed to meet the growing demand for quick-change graphics and messaging on unique and complex surfaces including vehicles, exterior walls and even floors.

This supercast film can be applied in a variety of ways, including fleet and consumer vehicles, for maximum brand and personal expression. From gas pumps to mobile billboards, from corporate signage to highly contoured applications with tight recesses, this product delivers superior performance and ease of use. This formulation delivers exceptional print and ink robustness across all digital platforms, including latex technology.



MPI 1105 is ideally suited for vehicle and fleet graphics.

Films

Best vinyl for superior conformability and maximum durability.

Easy Apply™ RS

2.0 mil White Gloss vinyl with a long term removable adhesive. Ideal for compound curves and over rivets and corrugation. Excellent printability across all platforms, including HP Latex Technology. Features Avery Dennison Easy Apply and Easy Apply RS repositionable adhesive for mistake-free, easy installations.

A006089	60" x 250 yd
A006090	60" x 100 yd
A006091	60" x 50 yd
A006092	54" x 250 yd
A006093	54" x 100 yd
A006094	54" x 50 yd
A006095	54" x 25 yd
A006096	48" x 50 yd
A006097	30" x 50 yd

MPI 1105 Easy Apply™

2.0 mil White Gloss vinyl with long term removable adhesive. Designed for vehicle and fleet wraps. Ideal for compound curves and over rivets and corrugation. Excellent printability across all platforms, including HP Latex Technology. Features Avery Dennison Easy Apply feature for simple bubble-free installations on smooth surfaces.

A006098	60" x 250 yd
A006099	60" x 100 yd
A006100	60" x 50 yd
A006101	54" x 250 yd
A006102	54" x 100 yd
A006103	54" x 50 yd
A006104	48" x 250 yd
A006105	48" x 100 yd
A006106	48" x 50 yd

MPI 1105

2.0 mil White Gloss vinyl with long term removable adhesive. Designed for vehicle and fleet wraps. Ideal for compound curves and over rivets and corrugation. Excellent printability across all platforms, including HP Latex Technology.

A006107	60" x 50 yd
A006038	54" x 50 yd
A006109	48" x 50 yd

MPI 1106 Hi-Tack Easy Apply™

2.1 mil White Gloss Cast vinyl with clear hi-tack adhesive. Conformable film designed for use in demanding applications such as low energy substrates, including plastics, powder coated paints, fiberglass, clear coats and painted metal surfaces. Ideal for compound curves and over rivets and corrugation.

A006110	60" x 50 yd
A006111	54" x 50 yd

MPI 1405 PVC Free Easy Apply™ RS

2.0 mil Polyurethane vinyl with long term removable adhesive. PVC-Free film designed for textured wall surfaces, such as brick and cinderblock applications. Pair with DOL 6460.

A019091	54" x 50 yd
A019092	60" x 50 yd

MPI 1060 Transparent

2.1 mil Clear Gloss vinyl with a clear permanent adhesive. Super smooth film with permanent adhesive for use in vehicle, fleet and window applications over flat or compound curved surfaces.

A001401	60" x 100 yd
A001407	60" x 50 yd
A003402	48" x 100 yd
A001454	48" x 50 yd

The DOL Max Series, DOL 1000Z Series, DOL 1300Z Series, DOL 1460Z and PVC Free DOL 6460 and DOL 6470 films are optimized to pair with the MPI 1105 Supercast series for maximum durability.

For applications that require a moderate level of durability and the ability to handle simple curves, choose a High Performance Calendered Film.

The \$7 million Dallara IndyCar Factory in Speedway, Indiana houses the first factory and engineering center Dallara Automobili has established outside of its home in Parma, Italy. The U.S. headquarters for the Italian automotive manufacturer is a high-tech facility, including a race track, that is less than a half mile from the historic Indianapolis Motor Speedway, home of the Indy 500. When it came time to create the environmental graphics for the IndyCar Racing Experience in the 23,000 square foot complex, the design team turned to long-standing partner Freelance Graphics, Inc. who selected MPI 2611 luster opaque calendered wall film for the job.



“We have been using Avery Dennison graphics products for many years. The products perform consistently in terms of the print quality and installation.”

Andy Heller, Freelance Graphics, Inc.

High Performance Calendered Calendered vinyl for slightly curved surfaces and moderate durability.		
Translucent Matte Translucent Calendered film with a permanent adhesive. Designed for illuminated signage with great image quality.	A004229	60" x 50 yd
	A004228	54" x 50 yd
	A004230	54" x 25 yd
Easy Apply™ RS Gloss opaque vinyl with a long term removable adhesive. This next generation digital film was designed for vehicle and general sign applications. Features the Avery Dennison Easy Apply and Easy Apply RS repositionable adhesive feature for mistake-free, easy installations.	A002588	60" x 50 yd
	A002539	60" x 50 yd
MPI 2105 Easy Apply™ 3.1 mil White Gloss opaque vinyl with a long term removable adhesive. Designed for vehicle, fleet and general sign applications. Features the Avery Dennison Easy Apply adhesive feature for mistake-free, easy installations.	A002585	60" x 50 yd
	A002538	54" x 50 yd
MPI 2120 3.4 mil White Matte opaque vinyl with a clear permanent adhesive. Designed for Wall Murals, POP/Tradeshow, Window Graphics and outdoor signage.	A003392	60" x 100 yd
	A001072	60" x 50 yd
	A001040	54" x 100 yd
	A001092	54" x 50 yd
	A003391	48" x 100 yd
	A001485	48" x 50 yd
MPI 2121 Transit Vinyl 3.4 mil White Matte opaque vinyl with a clear removable adhesive. Perfect for all temporary transit graphic applications and general removable signage.	A002491	30" x 50 yd
	A001435	48" x 100 yd
MPI 2126 Hi Tack Easy Apply™ 3.4 mil White Matte opaque vinyl with a high tack Easy Apply adhesive. Designed for use on low surface energy substrates and adhesive-resistant surfaces such as plastics, powder coated paints, fiberglass and painted metal surfaces.	A004210	54" x 50 yd
	A005721	60" x 50 yd
MPI 2126 Hi Tack Easy Apply™ 3.4 mil White Matte opaque vinyl with a high tack Easy Apply adhesive. Designed for use on low surface energy substrates and adhesive-resistant surfaces such as plastics, powder coated paints, fiberglass and painted metal surfaces.	A005722	54" x 50 yd
	A020242	54" x 100 yd
MPI 2610 Wall Film 6 mil White Luster opaque vinyl film with a permanent adhesive, designed specifically for wall graphic applications.	A020243	54" x 50 yd
	A020244	54" x 25 yd
	A002511	54" x 100 yd
MPI 2611 Wall Film 6 mil White Luster opaque calendered vinyl film with a removable adhesive, designed specifically for wall graphic applications.	A004225	54" x 50 yd
	A004226	54" x 25 yd
	A006013 Canvas	54" x 25 yd
MPI 2630 Textured Wall Film 6 mil to 8 mil Low Gloss White textured calendered film with permanent adhesive, designed for indoor wall graphic applications that require a unique and dynamic surface. Textures include Pure Canvas, Crushed Stone and Natural Stucco.	A006014 Canvas	60" x 25 yd
	A006015 Stucco	54" x 25 yd
	A006016 Stucco	60" x 25 yd
	A006017 Crushed Stone	54" x 25 yd
	A006018 Crushed Stone	60" x 25 yd
	A006040 Canvas	54" x 25 yd
	A006041 Canvas	60" x 25 yd
MPI 2631 Textured Wall Film 6 mil to 8 mil Low Gloss White textured calendered film with a removable adhesive, designed for indoor wall graphic applications that require a unique and dynamic surface.	A006040 Canvas	54" x 25 yd
	A006041 Canvas	60" x 25 yd

Choose an Intermediate Calendered Film when the application requires a flat surface and a medium level of durability against the elements.

Ingraham High School's gymnasium, with floors and bleachers that date back to the year the school opened, was selected as one of four schools to receive an athletic facility renovation this year. The transformation was aired in the second episode of the ESPN original series RISE UP. SuperGraphics selected the MPI 2900 Series of Intermediate Calendered films, for the project.



"Avery Dennison products provide us the versatility to perform a wide variety of unique installations with exceptional outcome."

Josh Carl, VP Operations for SuperGraphics

Intermediate Calendered Medium durability films for flat applications.		
Perforated Window 50/50 Black Perforated Vinyl with removable adhesive - 1.5mm thick for use on exterior-mount, one-way visual panels for stationary windows.	A001444	54" x 25 yd
Perforated Window 65/35 Black Perforated Vinyl with removable adhesive - 1.5mm thick for use on exterior-mount, one-way visual panels for windows.	A001522	54" x 25 yd
MPI 2903 Easy Apply™ 3.0 mil White Gloss opaque vinyl with a permanent adhesive. Designed for short to mid term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor window graphics and general signage. Features the Easy Apply feature for smooth, error-free applications on flat surfaces.	A002619	60" x 50 yd
	A002621	54" x 100 yd
	A002620	54" x 50 yd
	A002623	30" x 50 yd
MPI 2903 3.0 mil White Gloss opaque vinyl with a permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	A001518	60" x 50 yd
	A001519	54" x 50 yd
	A002469	30" x 50 yd
MPI 2902 3.0 mil White Gloss opaque vinyl with a removable adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	A001498	54" x 50 yd
	A001445	54" x 50 yd
MPI 2900 3.0 mil White Gloss opaque vinyl with a clear permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	A001448	60" x 50 yd
	A002625	60" x 50 yd
MPI 2923 Easy Apply™ 3.4 mil White Matte opaque vinyl with a permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage. Features the Easy Apply feature for smooth, error-free applications on flat surfaces.	A002627	54" x 100 yd
	A002626	54" x 50 yd
	A002629	30" x 50 yd
	A001413	60" x 50 yd
MPI 2923 3.4 mil White Matte opaque vinyl with a permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	A005281	54" x 100 yd
	A002493	54" x 50 yd
	A002467	30" x 50 yd
MPI 2921 StaFlat™ 3.4 mil White Matte opaque flexible calendered vinyl with a removable adhesive, designed for general signage, POP and indoor/outdoor advertising.	A001099	54" x 50 yd
	A005677	60" x 100 yd
MPI 2921 Easy Apply™ 3.4 mil White Matte opaque flexible calendered vinyl with a removable adhesive, perfect for remarking and changeable applications.	A005678	60" x 50 yd
	A005692	54" x 100 yd
	A005693	54" x 50 yd
	A001098	54" x 50 yd
MPI 2920 3.4 mil White Matte opaque flexible vinyl film with a clear permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	A001403	60" x 50 yd
	A002472	54" x 50 yd
	A002471	30" x 50 yd

for timely promotions and events, Promo Calendered and Specialty Films are an excellent solution.

Vinyl is most commonly used for commercial applications, from in-store brand signage to wayfinding and informational graphics. It's something the world accepts at face value when observed, and the intent behind the graphics is communicated. But that's only half of the equation; the other half lies in how those messages are received and interpreted, and in the meaning that is created by communication with vinyl. The Yale MFA Graphic Design student exhibition, "New Business," featured eight Avery Dennison cast and calendered vinyl films, including SF 100 Specialty vinyl films.



"The Avery Dennison broad color palette even made us consider the uniqueness of what we were communicating."

João Doria, Yale University

endered vinyl for flat surface and short term durability.

Gloss vinyl with a clear permanent adhesive. Designed for indoor/outdoor use on POP, trade show and general applications.	A003663	54" x 50 yd
Gloss opaque vinyl with a removable adhesive. Designed for indoor or outdoor use on POP, trade show and general applications.	A003933	60" x 50 yd
	A003934	60" x 100 yd
	A003931	54" x 50 yd
	A003932	54" x 100 yd
	A003929	30" x 50 yd
MPI 3303 3 mil White Gloss opaque vinyl with a permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	A003879	60" x 50 yd
	A003881	60" x 100 yd
	A003857	54" x 50 yd
	A003868	54" x 100 yd
MPI 3320 3 mil White Matte vinyl with a clear permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	A003815	54" x 50 yd
	A003966	54" x 50 yd
MPI 3322 3 mil White Matte opaque vinyl with a removable adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	A003977	60" x 50 yd
	A003937	30" x 50 yd
	A003922	60" x 50 yd
MPI 3323 3 mil White Matte opaque vinyl with a permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	A003926	60" x 100 yd
	A003919	54" x 50 yd
	A003921	54" x 100 yd
	A003917	30" x 50 yd
	MPI 3901 2.6 mil White Semi-Gloss vinyl with a removable adhesive and PVC free. Designed for short-term, POP advertising, wall murals, trade show and outdoor signage.	A006433
A006434		60" x 50 yd

Specialty

SF 100-103 2 mil Clear Gloss polyester with an ultra removable adhesive on a 5 mil polyester liner. Designed for flat applications on glass and other smooth surfaces.	A000490	60" x 50 yd
	A000487	48" x 250 yd
	A000482	54" x 50 yd
	A000488	48" x 50 yd
	A000474	54" x 250 yd
	A000492	60" x 250 yd
	A000485	48" x 10 yd
	A000491	54" x 100 yd
	A000486	48" x 100 yd
SF 100 Polyester Series High Gloss films which are clear, white or metalized. These environmentally responsible products are UV printable on a 90 pound liner.	See data sheet for details.	

Work trucks take a beating. So when West County Roofing & Construction wanted to retrofit their fleet of work trucks with new branding, they turned to John Duever and his company Vinyl Images. Vinyl Images recommended MPI 1105 Easy Apply™ RS and paired the film with DOL 1360 Max digital overlaminate. The benefit of the combination is the installation ease and the self-healing, gloss properties of the DOL 1360 Max, which protects printed graphics and makes the vehicle easy to clean.



“MPI 1105 is second to none when it comes to installation ease. We added DOL 1360 Max digital overlaminate to protect the printed graphics and make the truck easy to clean. This is the third vehicle in their fleet that we will be retrofitting with new graphics and the DOL Max.”

John Duever, president,
Vinyl Images

For optimum printed graphic film durability, pair MPI 1105 Supercast series films with DOL Max films, DOL Z series films and PVC Free DOL 6460 and DOL 6470.

Cast films for maximum durability and conformability. Designed to work with MPI Cast films.		
Easy Apply™ RS gloss film with outstanding durability and performance, especially for vehicle and fleet wraps. Permanent adhesive and synthetic liner that provides a super smooth finish which provides an overall effect for printed graphics.	A473092	54" x 50 yd
	A473093	54" x 100 yd
	A473095	60" x 50 yd
	A473097	60" x 100 yd
Easy Apply™ RS Optically Clear 1.3 mil thick optically clear overlaminate film with a super smooth high gloss finish and excellent UV, temperature, humidity, and salt-spray resistance. Features a permanent adhesive and synthetic liner that creates a super smooth finish which provides an overall paint-like effect for printed graphics.	A473334	54" x 50 yd
	A473335	54" x 100 yd
	A473337	60" x 50 yd
DOL 1060Z 2.1 mil Clear Gloss cast vinyl film with a smooth PET liner and permanent adhesive. Designed to provide maximum protection to printed graphics and conformability over rivets. Ideal for vehicle and fleet graphics with flat or compound curves.	A006130	60" x 100 yd
	A006131	60" x 50 yd
	A006132	54" x 100 yd
	A006133	54" x 50 yd
	A006134	54" x 25 yd
	A006148	48" x 100 yd
	A006149	48" x 50 yd
	A006150	30" x 50 yd
DOL 1080Z 2.1 mil Clear Matte cast vinyl film with a kraft paper liner and permanent adhesive. Designed to provide maximum protection to printed graphics and conformability over rivets. Ideal for vehicle and fleet graphics with flat or compound curves.	A006151	60" x 50 yd
	A006152	54" x 100 yd
	A006153	54" x 50 yd
	A006154	54" x 25 yd
	A006155	48" x 50 yd
	A006156	30" x 50 yd
DOL 1360Z Optically Clear 1.3 mil Ultra Clear Gloss cast vinyl film with a smooth PET liner and permanent adhesive. Designed to provide maximum protection, clarity, and conformability to printed graphics. Ideal for vehicle, fleet and window graphics with compound curves.	A006157	60" x 50 yd
	A006158	54" x 50 yd
	A006159	54" x 25 yd
	A006160	48" x 50 yd
	A006161	30" x 50 yd
DOL 1370Z 1.3 mil Clear Luster cast vinyl film with a kraft paper liner and permanent adhesive. Designed to provide maximum protection to printed graphics and conformability over rivets and corrugation. Ideal for vehicle and fleet graphics compound curves.	A006162	60" x 50 yd
	A006163	54" x 50 yd
	A006164	54" x 25 yd
	A006165	48" x 50 yd
	A006166	60" x 50 yd
DOL 1380Z 1.3 mil Clear Matte cast vinyl film with a kraft paper liner and permanent adhesive. Designed to provide maximum protection to printed graphics and conformability over rivets and corrugation. Ideal for vehicle, fleet graphics compound curves.	A006167	54" x 50 yd
	A006168	54" x 25 yd
	A006169	48" x 50 yd
	A006170	60" x 50 yd
DOL 1460Z 1.3 mil Clear Gloss film with a smooth PET liner and permanent adhesive. Highly conformable overlaminate for the toughest, most irregular surfaces.	A006171	54" x 50 yd
	A006172	54" x 25 yd
	A006173	48" x 50 yd
	A006173	48" x 50 yd



FLOOR COATING AND FINISHING MATERIAL
AS TO SLIP RESISTANCE ONLY
UL Reference # 16GH



3.1 mil Clear Gloss film on a kraft paper liner with permanent adhesive. Designed for short to medium term durability on flat to simple curve applications.



A004121	54" x 25 yd
A004126	54" x 25 yd
A002484	30" x 50 yd

DOL 2070
3.1 mil Clear Luster film on a kraft paper liner with permanent adhesive. Designed for short to medium term durability on flat to simple curve applications.



A001455	60" x 50 yd
A001117	54" x 50 yd
A004113	54" x 25 yd
A002483	48" x 50 yd
A002482	30" x 50 yd

DOL 2080
3.1 mil Clear Matte film on a kraft paper liner with permanent adhesive. Designed for short to medium term durability on flat to simple curve applications.



A004148	60" x 50 yd
A004134	54" x 50 yd
A004132	48" x 50 yd
A002485	30" x 50 yd

Promo Calendered
Designed for MPI 3000 Series Films

DOL 3060
3.2 mil Clear Gloss film with a kraft paper liner and permanent adhesive. Designed for short term protection on flat surface applications.



A002497	60" x 50 yd
A002498	54" x 50 yd
A002499	30" x 50 yd

DOL 3070
3.2 mil Clear Luster film with a kraft paper liner and permanent adhesive. Designed for short term protection on flat surface applications.



A002494	60" x 50 yd
A002495	54" x 50 yd
A002496	30" x 50 yd

DOL 3080
3.2 mil Clear Matte film with a kraft paper liner and permanent adhesive. Designed for short term protection on flat surface applications.



A002500	60" x 50 yd
A002501	54" x 50 yd
A002502	30" x 50 yd

High Visibility Reflective Films

VisiFlex™ V8000 Series
Prismatic reflective white vinyl with PERM/90# liner. 8x more reflective than beaded films. Designed for fleet and vehicle applications.

A020220	48" x 25 yd
A020221	48" x 5 yd

V4000 White LTR Beaded Reflective
Beaded reflective white vinyl with PERM/90# and LTR/EZRS liner. Designed for commercial, fleet and signage applications.

LTR A135507 Perm A135468	48" x 10 yd
LTR A135508 Perm A135481	48" x 50 yd
LTR A135444 Perm A135482	48" x 100 yd
LTR A135445 Perm A135483	48" x 250 yd



FLOOR COATING AND FINISHING MATERIAL
AS TO SLIP RESISTANCE ONLY
UL Reference # 16GH

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DOL 6060 Gloss
1.5 mil Clear Gloss urethane film with permanent adhesive and a smooth PET liner. PVC Free.

A005615	60" x 50 yd
A005632	54" x 50 yd

DOL 6470 Luster
1.5 mil thick Clear Luster urethane film with permanent adhesive and a kraft paper liner. PVC Free.

A473222	54" x 50 yd
A473224	60" x 50 yd

DOL 6060 Anti-Graffiti
1 mil Clear Gloss PET film with a kraft paper liner. Designed as a graffiti resistant laminate on flat applications. Excellent solvent resistance.

A001543	60" x 50 yd
A001542	54" x 50 yd
A001544	54" x 25 yd
A001545	48" x 50 yd

DOL 6040 Sparkle
3 mil Clear Sparkle Gloss cast vinyl film with a permanent adhesive and a PET liner. Designed to provide protection and an added sparkle effect to printed graphics.

A005753	54" x 50 yd
A005754	60" x 50 yd



Photo courtesy of HDFive / Horvath Design, Grand Rapids, MI



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				Warranty Type		Approved Graphics Protection**	
				S PG Specific)	ICS Platinum*	DOL Series	Approved Liquid Clears
Agfa	Annapurna RTR3200i	1501	UV	✓	-	✓	-
	Grand Sherpa	Eco Solvent Plus	Eco-Solvent	✓	-	✓	-
	JETI (formerly Gandi)	HL V2	Solvent	✓	✓	✓	-
	JETI Tauro H3300	Annuvia	UV	✓	-	✓	-
Canon	Colorado 1560	UVGel460	UV	✓	-	✓	-
Durst	Rho 160, 160+	UV	UV	✓	-	✓	-
	312r, 320r, 351r, 57r, 512r	UV	UV	✓	✓	✓	✓
Epson	GS6000	UltraChrome GS	Eco Solvent	✓	-	✓	-
	SC40600, SC60600 & SC80600	UltraChrome GS3	Eco Solvent	✓	-	✓	-
	SC-30760 & SC-50760	UltraChrome GS2	Eco Solvent	✓	-	✓	-
	SC-70670	UltraChrome GSX	Eco Solvent	✓	-	✓	-
HP	Designjet H35100, 35500, 45100, 45500	SolaChrome-UV	UV	✓	-	✓	-
	Designjet L25500 Series	L789	Latex	✓	✓	✓	-
	Designjet 260, 280, L26500, L28500	L792	Latex	✓	✓	✓	-
	Designjet LX 600, LX 800, LX 65500	LX600	Latex	✓	✓	✓	-
	Designjet 820, 850, LX 820, LX 850	LX 610	Latex	✓	✓	✓	-
	L1500, L3000, L3500, 3200, 3500 and 3600 Series	881 / 891	Latex	✓	✓	✓	-
	Designjet L300 & L500 Series	831 / 871	Latex	✓	✓	✓	-
	R1000/2000	882	Latex	✓	✓	✓	-
Mimaki	JV3 Series	SS2	Mild Solvent	✓	-	✓	-
	JV33, CJV30, CJV300 Series	SS21	Mild Solvent	✓	-	✓	-
	JV5	HS1	Solvent	✓	-	✓	-
	UVJ-160 Hybrid UV LED	LF-200	UV	✓	-	✓	-
	UCJV 300 Series	LUS 170	UV	✓	-	✓	-
	UCJV Series	LUS 200	UV	✓	-	✓	-

* Printer and shop must be certified on a case-by-case basis. Contact your Avery Dennison sales representative for more details.

** This chart is an overview of the Avery Dennison warranty program. Please consult the actual warranty document for complete details on ink, graphic protection and media recommendations.



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				Warranty Type		Approved Graphics Protection**	
				S PG Specific)	ICS Platinum*	DOL Series	Approved Liquid Clears
Mutoh	ValueJet Series	Eco-Ultra	Eco Solvent	✓	-	✓	-
Ricoh	Pro L5130/60 Series	Pro AR	Latex	✓	-	✓	-
Roland	VersaCaMM Series	ECO-SOL MAX ECO-SOL MAX2	Eco Solvent Eco Solvent	✓	-	✓	-
	VersaExpress Series	ECO-SOL MAX2	Eco Solvent	✓	-	✓	-
	VersaArt Series	ECO-SOL-MAX	Eco Solvent	✓	-	✓	-
	SolJet Pro II Series	ECO-SOL MAX	Eco Solvent	✓	-	✓	-
	SolJet Pro III Series	ECO-SOL MAX	Eco Solvent	✓	-	✓	-
	SolJet Pro IV Series	ECO-SOL MAX2	Eco Solvent	✓	-	✓	-
	AJ Series	Eco-Xtreme	Solvent	✓	-	✓	-
OKI (Seiko)	Color Painter 64s/100s	EG-Outdoor LX	Solvent	✓	✓	✓	-
	Color Painter V-64S	EG-Outdoor EX	Solvent	✓	✓	✓	-
	Color Painter H-74s/H104s	EG-Outdoor GX	Solvent	✓	✓	✓	-
	Color Painter H2-74s/H2-104s	EG-Outdoor GX	Solvent	✓	✓	✓	-
	Color Painter E-64S	SX	Solvent	✓	✓	✓	✓
	Color Painter M-64S	SX	Solvent	✓	✓	✓	✓
	Color Painter W-54s/W-64s	EG-Outdoor GX	Solvent	✓	✓	✓	-
	Color Painter H3-104	SX	Solvent	✓	✓	✓	-
EFI (VUTEK)	UltraVu 150, 2360, 2260, 5300, 5330	UltraVu5	Solvent	✓	✓	✓	✓
	GS 3250	GS Premium	UV	✓	✓	✓	-
	GS 3200r / GS 5000r Series	GSr Premium	UV	✓	✓	✓	-
	GS 3200r / GS 5000r Series	GSLXr SuperFlex Ink	UV	✓	✓	✓	-
	UltraVu UV Series	UV 200	UV	✓	-	✓	-
	3r / 5r	GSLXr SuperFlex Ink	UV	✓	-	✓	-



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call Customer Service at 800.282.8379.

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MPI 2600 Wall Film Series

Quick, customizable and creative wall decoration

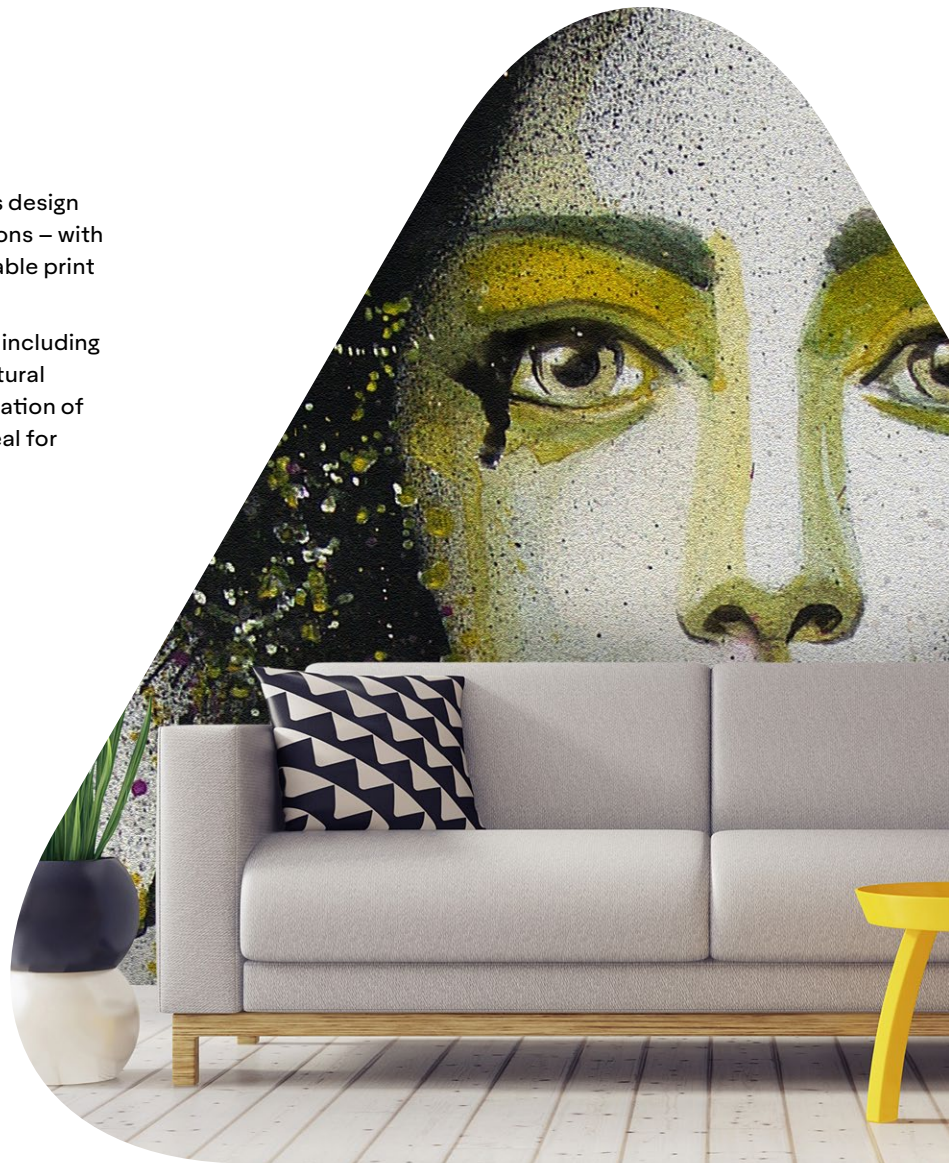
The digital wall film portfolio from Avery Dennison gives design flexibility for even the most ambitious indoor applications – with three-dimensional textures, rapid application and reliable print performance.

Access a whole new spectrum of creative possibilities, including printable films with pure canvas, crushed stone and natural stucco textures. A choice of adhesive supports the creation of unique short- and longer-term decoration. They are ideal for hospitality areas, retail areas, exhibitions and more.

Key Features and Benefits:

- Quick, easy and clean installation
- Customizable digital printing with solvent, eco/mild solvent, latex and UV curable inks
- More creative choices with digitally printable textures
- Optimal opacity and ease of application due to thicker film
- MPI 2631 textured and 2611 non-textured feature removable adhesive for short term solutions*
- MPI 2630 textured and 2610 non-textured feature permanent adhesive available for long term solutions or low energy surfaces
- MPI 2611 non-textured film features clean removability for up to one year enabling short-term promotional campaigns
- MPI 2611 and 2610 non-textured films enable printing to the edge of the film with no white border required
- Suits most common print platforms: 60" width
- Fire certification available

*Available only in Pure Canvas for MPI 2631 series



Information

- Retail decoration and branding vinyl wall printed graphics
- Interior decoration applications
- Hospitality and commercial space interiors
- Exhibitions and retail promotional wall graphics



Pure Canvas



Natural Stucco



Crushed Stone



MPI 2611 Wall Film

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A394353, 04/2020

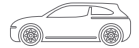
For information on warranty terms, exclusions and certain limitations that apply please see our website: graphics.averydennison.com. All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that the purchaser has independently determined the suitability of such products for its intended and other purposes.



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product overview



DOL 6460 Gloss Overlamine

Ultimate conformability and durability for both vertical and horizontal applications

DOL 6460 Gloss is a high performance digital overlamine developed specifically for extended durability in both vertical and horizontal applications. Pair this overlamine with our MPI 1105 cast series vinyl for exceptional durability and conformability, even on surfaces such as vehicle hoods and rooftops.

KEY FEATURES:

- > High gloss finish and highly conformable
- > PVC Free
- > Up to 6 years vertical and 3 years horizontal durability
- > Scratch and abrasion resistant
- > Self Healing properties

KEY BENEFITS:

- > Lower advertising costs as a result of extended durability
- > Simplified application due to enhanced conformability
- > Performs great on vehicles & outdoor applications
- > Pairs great with MPI 1105 films
- > Enhances color and depth of the image



*Available in 54" & 60" rolls



Inspired Brands.
Intelligent World.™

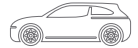
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product overview



ity of our vehicle
's, roofs and trunks
that our Arizona Sun can typically ravage. We recently inspected a vehicle we wrapped over a year ago and discovered that it still looks as good as the day we completed the wrap.

Ken Johnson
Owner of SignatureGraphicsAZ.com



Join the Avery Dennison Graphics Solutions Community

Check our ICS Warranty documents for durability information for specific printers.

*For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphics.averydennison.com

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Graphics Solutions

Avery Dennison Graphics Solutions

8080 Norton Parkway

Mentor, Ohio 44060

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Brand Identity Amplified



Avery Dennison®
Corporate Branding Solutions



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Projecting

the Avery Dennison Corporate Branding portfolio helps brands amplify their identity to attract and convert potential customers.

Image,



The Avery Dennison Story

Ray Stanton (“Stan”) Avery invented the world’s first self-adhesive label as a way to merchandise objects. In 1935, he founded Avery Adhesives in downtown Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison. We have grown from one bright idea into a global Fortune 500® corporation that continues to advance quality and innovation in materials science.

The company’s products, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic

applications; tapes and other bonding solutions for industrial, medical and retail applications; tags, labels and embellishments for apparel; and radio-frequency identification (RFID) solutions serving retail apparel and other markets. Headquartered in Glendale, California, we employ more than 30,000 employees in over 50 countries and have the global breadth of resources to support operations worldwide.



Avery Dennison is a trusted provider of the right graphics solutions to help brands visually showcase their purpose and products to customers. From films for branded fleet vehicles to wall and floor graphics, our materials deliver superior performance and ease of use. Avery Dennison Corporate Branding Solutions helps brands promote a cohesive look and message across multiple visual platforms to attract and convert potential customers and build brand loyalty.

Benefits of a Cohesive Message with Branded Graphic Solutions

- **Identification:** Consistent and clear branding makes a lasting and memorable impression with desired audiences.
- **Credibility:** Building trust among customers and making a brand more authoritative in the marketplace develops the credibility brands require for sales and share growth.
- **Greater ROI:** A recognizable brand that provides essential value helps to attract future business and generate loyal advocates. And, these advocates like to visually “share” their brand relationships across social media. Colorful and striking graphics give advocates a dynamic representation to share.



Commercial and fleet vehicles are a powerful branding medium that captures attention and impressions, whether standing still or on the move. Research from the American Trucking Association determined that vehicle advertising cannot be ignored, blocked or intentionally overlooked. In fact, 96% of their research respondents reported noticing truck-side ads.

Now it's your turn to get noticed on the road. Our short- and long-term premium solutions deliver vibrant and consistent color pop, with the ease of installation and removal to afford brands the opportunity to continually make a creative statement.

Featured Products

- MPI 1105
- MPI 2105
- SC 950 Series
- V4000





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bewe
FRESH MARKET



Wall Graphics

Create immersive interior spaces with our high-performance wall films. Make sure messages stand out with vibrant films that are available in permanent and removable adhesives. Our products help support the creation of unique short- and long-term promotion in corporate, hospitality, retail areas, and more. Produce limitless custom printed images, designs, messaging or branding to bring a company's vision to life.

Featured Products

- MPI 1105
- MPI 1405
- MPI 2105
- MPI 2600 Series
- HP 750 Series



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Floor graphics provide a powerful and impressive way of using vacant space to add extra dimension for interior spaces. Display marketing messaging or incorporate branded wayfinding in stores to create unique experiences for customers, as they navigate through spaces intuitively, with vibrant and easy-to-follow graphics. We offer overlaminates that are specially tested to comply with UL® slip resistance requirements. Pair floor films with DOL 1000, DOL 2000 or DOL 3000 series overlaminates and increase the durability of graphics to handle foot traffic.

Featured Products

- MPI 1105
- MPI 2900 Series





Outdoor Signage

Designed for the demands of outdoor application, we have solutions to liven up the exterior of any business and extend brand messaging outdoors. From translucent and light control vinyl films to long-term removable adhesive films that maximize brand and personal expression. Our materials are proven to deliver great image quality, outstanding durability and superior outdoor performance.

Featured Products

- MPI 1105
- MPI 1405
- MPI 2050
- MPI 2105
- HP 750 Series
- SC 950 Series
- UC 900 Series



Film Name	Type	Description	Adhesive	Conversion or Printing Format	Durability
MPI 1105	Cast Film	Premium high gloss cast film with 99.8% print consistency, superior 3D conformability, stunning printability and maximum durability for complex surfaces with curves and recesses. Ideal for fleets, vehicle wraps and outdoor signage.	Long-Term Removable <small>Available with Easy Apply™ and Easy Apply RS for air egress, wrinkle-free installation and repositionability</small>	Latex Solvent Eco-Solvent UV Screen Print	Up to 7 years
MPI 1405	Cast Film	Premium gloss PVC-free cast film. Superior color pop and conformability to irregular surfaces such as compound curves and corrugations. Ideal for tough textured surfaces, including brick, cement and cinder block.	Long-Term Removable <small>Available with Easy Apply™ RS for air egress, wrinkle-free installation and repositionability</small>	Latex Solvent Eco-Solvent UV	Up to 12 years
MPI 2105	Calendered Film	This film offers significantly better dimensional stability and exceptional value for applications requiring premium calendered film durability. Ideal for walls, fleets and vehicle graphics with flat or simple curves.	Long-Term Removable <small>Available with Easy Apply™ and Easy Apply RS for air egress, wrinkle-free installation and repositionability</small>	Latex Solvent Eco-Solvent UV	Up to 6 years
MPI 2600 Series Wall Film	Calendered Film	Premium digital wall films, available in pure canvas, crushed stone and natural stucco textures. A choice of adhesives supports the creation of unique short- and longer-term decoration. Ideal for lobbies, hospitality areas, retail areas, and more.	Permanent and Removable	Latex Solvent Eco-Solvent UV	Up to 4 years
MPI 2900 Opaque Series	Calendered Film	Flexible, dimensionally stable budget-friendly gloss and matte film for flat and simple curved surfaces. Ideal for floors, spot graphics and decals.	Permanent and Removable <small>Select options available with Easy Apply™ for air egress</small>	Latex Solvent Eco-Solvent UV	Up to 5 years
SC 950 Super Cast Series	Cast Cut Vinyl	A collection of 133 vibrant and bold, high gloss and metallic films that deliver industry-leading weedability and exceptional conformability. Ideal for indoor and outdoor signage and fleets.	Permanent and Long-Term Removable <small>Select options available with Easy Apply™ and Easy Apply RS for air egress, wrinkle-free installation and repositionability</small>	Drum Roller Sign-Cut Thermal Transfer Thermal Die-Cut Steel Rule Die-Cut	Up to 10 years



Film Name	Type	Description	Adhesive	Conversion or Printing Format	Durability
HP 750 High Performance Series	Calendered Cut Vinyl	100 vibrant and bold, high gloss films that bring the character of today's brands to life. HP 750 features state-of-the-art Patented Advanced Acrylic Adhesive Technology (PAAAT), which extends shelf life and the stability of the adhesive, reducing the potential for ooze, giving sign shop staff the ability to delay weeding immediately after plotter cutting. Ideal for permanent mid to short-term indoor and outdoor signage, commercial vehicles with flat and simple curves.	Permanent	Drum Roller Sign-Cut Thermal Transfer Steel Rule Die-Cut Thermal Die-Cut	2 to up to 6 years, depending on color selection
UC 900 Ultimate Cast Translucent and Light Control Films	Cast Vinyl	Indoor and outdoor illuminated signs with the broadest color palette in the industry that showcases a premium look day and night. Enjoy consistent color under both transmitted and reflected lighting conditions. Ideal for backlit applications, windows and outdoor signage.	Permanent	Drum Roller Sign-Cut Flatbed Sign-Cut Thermoforming Thermal Transfer Steel Rule Die-Cut Thermal Die-Cut	Up to 9 years
MPI 2050 Translucent White Films	Calendered Film	Matte translucent film for illuminated signage that features superior stability and excellent shrink resistance, even with heavy ink loads. Ideal for backlit applications and outdoor signage.	Permanent	Latex Solvent Eco-solvent UV Screen Print Steel Rule Die-Cut	Up to 6 years
V4000 Reflective Films	Beaded Reflective	Designed for exceptional conformability to medium curves and rivets for both day and night visibility. Ideal for fleets, vehicles, indoor and outdoor signage.	Permanent and Long-Term Removable	Flatbed Sign-Cut Steel Rule Die-Cut Drum Roller Sign-Cut Latex Solvent UV Screen Print (Digitally printable on white film only)	Up to 7 years
Digital Overlamines	Cast Laminate	Pressure-sensitive clear films that gives color an extra gloss or sparkle finish and adds a finished layer of protection and extends the life and durability of digital films.	Permanent	Cold Overlaminating	Up to 7 years



Avery Dennison is a world leader in graphic materials for fleet, full vehicle wraps, indoor and outdoor signage for corporate identity and point-of-purchase, as well as reflective and safety markings. When selecting Avery Dennison as a solutions provider, you can be assured of:

- **Superior Service**
We have a dedicated team of experts who are highly trained, extremely knowledgeable and ready to support you throughout the planning and execution of a branding project. We will work with you to understand your business needs and provide the best solution to help your brand stand out to your audience.
- **Dependable Products**
Self-adhesive films you can rely on—with custom warranty and durability statements. We have done extensive durability and performance testing, and stand behind the quality of our portfolio solutions.
- **Industry Knowledge and Reach**
We are a world leader in graphic films that identify, promote and inform. Our Easy Apply™ adhesive technology provides a patented performance feature for easier, quicker and more effective installations.
- **Color Matching**
Why wait? We produce exact color match samples in just a few days, which is quicker than our competition. Minimum order quantities apply.



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and services, contact your sales representative or call Customer Service at 800.282.8379.

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Hi-Tack Easy Apply™ Adhesive

At work or play, making graphics stick to the toughest OEM surfaces.

Original equipment manufacturers in the recreational vehicle and light & heavy equipment sectors understand the power and importance of their brands in customer purchasing decisions. That's why many are moving to larger, more prominent graphics and labels. Avery Dennison® Hi-Tack Adhesive with Easy Apply™ technology is formulated to meet that growing demand.

When applied to our MPI 1106, MPI 2126, SC 950 and HP 750 vinyl films, this specially formulated adhesive helps branded graphics remain intact even in the harshest outdoor environments. MPI 1106, an opaque white cast film with Easy Apply, delivers a full suite of options for every OEM surface. Hi-Tack with Easy Apply continues to be an excellent performance alternative to similar products in the marketplace.

KEY FEATURES:

- High-tack adhesion of 3.5 > 5.5 lbs/inch on challenging substrates, including:
 - Glossy and matte finished protective clear coats
 - Powder-coated paints
 - Low surface energy plastics
 - Fiberglass
- Easy Apply air egress technology
- MPI 1106 provides less graphic shrinkage versus competitive products

KEY BENEFITS:

- Superior performance with premium flexible vinyl film
- Easy Apply air egress technology
- Quick, easy application
- Exceptionally durable and high performance adhesion
- No entrapped air bubbles for a smooth finish
- No image “ghosting” around decal after application
- Range of suitable printing methods



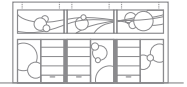
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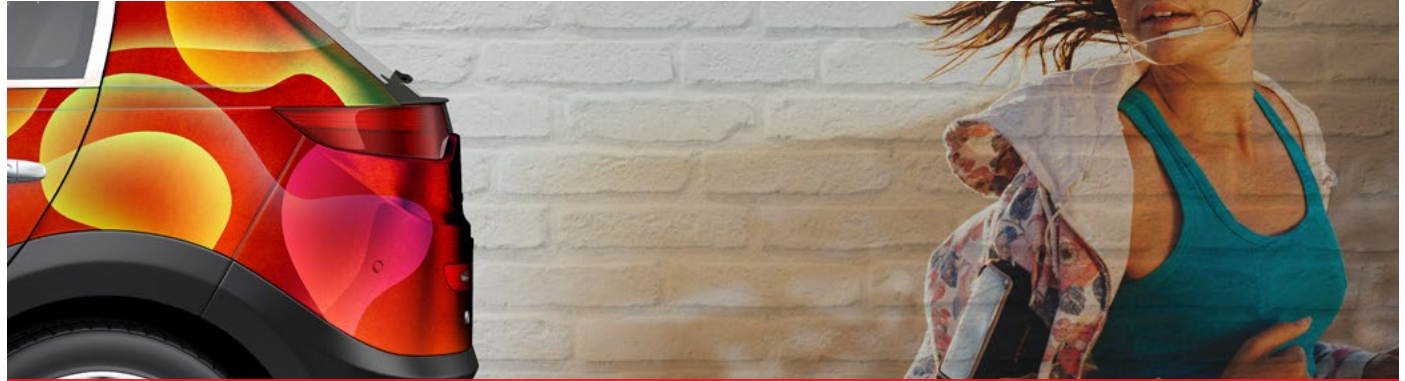
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One Solution for Many Jobs

Avery Dennison® MPI 1405 PVC-free wrapping film for textured outdoor applications and vehicles

Color Pop and Conformability

Avery Dennison MPI 1405 Easy Apply™ RS is a PVC-free film, which has been engineered to meet a variety of outdoor and vehicle graphic applications with one head-turning solution. MPI 1405 is a premium, digitally printable film that captivates with superior color pop and conformability to tough textured surfaces, including brick and cinderblock. Fleet marking and vehicle wraps can also benefit from MPI 1405, due to its improved color saturation and better film stretch, especially around irregular shapes and curves. It is recommended that a clear overlaminate, such as DOL 6460, be applied to graphics using MPI 1405.

KEY FEATURES:

- > Great image clarity and color pop
- > High gloss finish
- > Superior conformability to irregular shapes
- > Outstanding durability and dimensional stability
- > PVC Free
- > Printable across all platforms: Latex, UV and Solvent/Eco-Solvent
- > GREENGUARD Certification pending

KEY BENEFITS:

- > Air egress technology helps eliminate wrinkles and bubbles
- > RS provides easy repositioning and slide ability of graphics
- > Removable adhesive provides right amount of tack, until easy and clean removal
- > ICC profiles available on the Avery Dennison website (<https://avery-us.color-base.com/>)

COMMON APPLICATIONS:

- > Outdoor Textured Surfaces
- > Outdoor Signage
- > Fleet
- > Vehicle
- > POP/Tradeshaw



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MPI 2100 Opaque Series

Eye-Catching Graphics For Long-Term Applications.

Avery Dennison's **MPI 2100 Opaque Series** provides exceptional value for applications requiring long-term film durability and a permanent or removable adhesive performance. Designed for consistent digital print performance with great clear images and true color, MPI 2100 promotional films deliver great value for long-term and outdoor applications.

KEY BENEFITS

- Prints exceptionally well with most solvent, eco-solvent, UV-curable and latex systems
- 4-6 year durability at a competitive price
- Image consistency with no costly reprints
- Easy to handle construction reducing time in processing and installation
- Available with Easy Apply™ (EZ) and EZ RS™ technology
- Available in matte or high-gloss finish



APPLICATIONS

Take your client's brand to the next level in a wide variety of promotional environments.

- Point of Purchase
- Trade Shows
- Fleet/Vehicle Graphics
- Floor Graphics
- Outdoor Signage
- Wall Murals
- Promotional Advertising
- Partial Car Wraps



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Great Performance And Outstanding Durability.

We offer a portfolio of films to meet your exact job requirements. Readily available and easy to apply, MPI 2100 films from Avery Dennison are flexible, calendered vinyl films with high performance on a variety of applications.

Recommended digital overlaminate is the Avery Dennison DOL 2000 series.



Features	Advantages	Benefits
Exceptional durability	4-6 year durability with great outdoor performance	Long-term graphics providing a cost-effective alternative to cast films
Air egress technology available	Easy Apply™ (EZ) technology allows for bubble-free application while EZ RS™ allows for easy repositioning of the material	Improved graphics appearance and lower cost of installation
High gloss calendered facestock	Durable and conformable facestock	Provides high durability and allows use on simple curves

Roll Sizes Available 30", 54", 60"



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MPI 2105 Easy Apply™ RS

Flexible and versatile calendared film for fleet, walls and more.

Avery Dennison MPI 2105 Easy Apply™ RS is a flexible and versatile calendared film for today's demanding indoor and outdoor needs. MPI 2105 provides excellent value for projects requiring premium durability combined with a long term removable adhesive. A cost effective film designed for consistent digital print performance with exceptional clear images and true color, MPI 2105 offers significantly better dimensional stability and less shrinkage than most major competitive products and applications.

Common Applications

- Flat and simple curves
- Outdoor signage
- Fleet
- Vehicle
- POP/Tradeshow
- Window graphics





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Information

- Long term removable adhesive allows for faster and effective removal
- Easy Apply™ RS technology provides easy repositionability and slideability of graphics for easy installation
- Outstanding durability and performance
- High quality image clarity, color pop and consistency
- Exceptional dimensional stability
- ICC profiles available on the Avery Dennison website (<https://avery-us.color-base.com/>)

Leading competitive products shrink 50% more than Avery Dennison MPI 2105*



* Shrinkage performance claims based on Avery Dennison internal testing of MPI 2105 calendared film against other leading manufactures' calendared films.

A358149 05/2023

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MPI 2903 and MPI 2903 Easy Apply™

Walls, floors and interior spaces

MPI 2903 and MPI 2903 Easy Apply are glossy, flexible calendered vinyl films for eco-solvent, solvent, and latex inks. Designed for consistent digital print performance with high quality images and true color, both films deliver great value for applications with intermediate durability requirements.

Key Features and Benefits:

- Excellent value for multiple graphics applications
- Permanent grey adhesive provides opacity to covers whatever is underneath
- Up to 5 years durability and good outdoor performance for short to mid-term applications
- Prints exceptionally well with most solvent, eco-solvent, UV-curable and latex systems for great image clarity and color pop
- Available with Easy Apply™ technology for bubble-free application and dimensional stability during printing
- ICC profiles available on the Avery Dennison website (www.avery-us.color-base.com)

Common Applications:

- Fleet vehicles (flat and simple curves only)
- Wall Murals
- POP/Trade Show
- Outdoor Signage
- Floor Graphics
- Ice Rink Boards/Dasher Boards



A392371, 05/2020

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MPI 3300 Digital Promotional Films

Stunning Graphics At Competitive Prices.

When you need a high performance graphic film with a matte or gloss finish, Avery Dennison's **MPI 3300** digital films fit the bill. Designed for consistent digital print performance with great clear images and true color, MPI 3300 promotional films deliver great value for short-term applications.

KEY BENEFITS

- Prints exceptionally well with most solvent, eco-solvent, UV-curable and latex systems
- 1-3 year durability at a competitive price
- Image consistency with no costly reprints
- Easy to handle construction reducing time in processing and installation
- Available in permanent or removable adhesive with matte or high-gloss finish

**Make An Impact And Get Your
Message Out With MPI 3300 Film**



APPLICATIONS

Take your client's brand to the next level in a wide variety of promotional environments.

- Point of Purchase
- Trade Shows
- Outdoor Signage
- Floor Graphics
- Wall Murals
- Promotional Advertising



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productoverview



Great Performance At A Great Value.

We offer a portfolio of films to meet your exact job requirements – and your budget. Readily available and easy to apply, MPI 3300 films from Avery Dennison combine cost-savings and aesthetic appeal wherever they are used.

Recommended digital overlaminate is the Avery Dennison DOL 3000 series.



Features	Advantages	Benefits
Great value	1-3 year durability at a competitive price	Excellent value for promotional graphics applications
3.0 mil film with gloss or matte finishes	Prints well with most solvent, eco-solvent, UV-curable and latex systems	Consistent images with no costly reprints
Clay coated kraft liner	Outstanding stability	Easier to handle, low cost
Gray adhesive	Excellent opacity	Eliminate image show-through

Roll Sizes Available 30", 54", 60"



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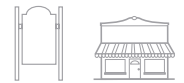


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Avery Dennison Multi-Purpose Tapes

General purpose transfer tapes for all signage substrates such as vinyl, films and other non pressure-sensitive substrates.

Avery Dennison's specially formulated acrylic transfer tapes are designed for permanent bonding. Available in a 5mil (HPA 1905) and 2mil (HPA 1902) construction, the specially formulated acrylic adhesive provides great plasticizer and UV resistance. These products are ideal for creating multi-layer banners and signs, mounting nameplates and signs, as a laminating adhesive, overlays, and as a general purpose tape.

Features

- > UV resistance
- > Plasticizer resistance
- > High temperature resistance
- > Good "holding power" under stress and load and environmental resistance

Benefits

- > One tape for all signage substrates, plastics and films
- > Selfwound transfer tape construction allows for placement on signage and the sign to be "peel and stick"
- > Maximum operating temperature of 400°F

Spec Number	Color	Total Caliper (mil)	Adhesive	Construction	Type of Bond	Durability
HPA 1902	Clear	6.6	Acrylic	Transfer Tape	Permanent	Indoor/Outdoor
HPA 1905	Clear	10.6	Acrylic	Transfer Tape	Permanent	Indoor/Outdoor



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Color Selector
Guide

Wrapping Film™

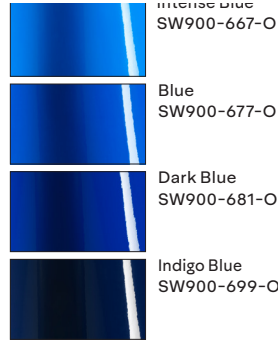
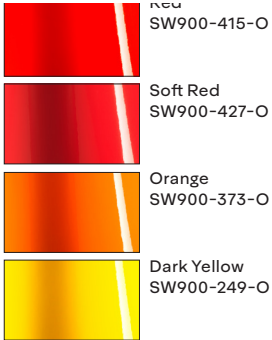


FOR THE LOVE OF CARS.

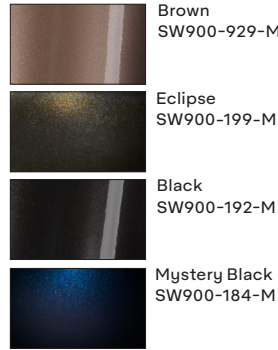
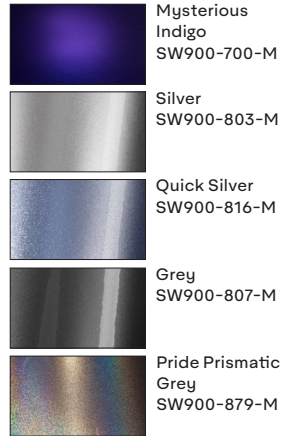
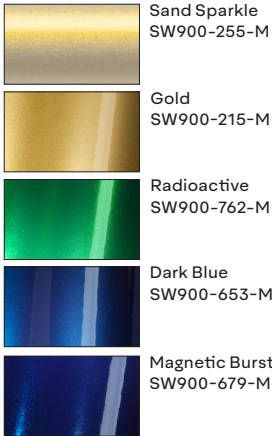


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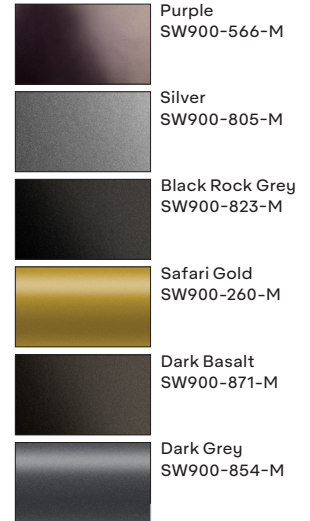
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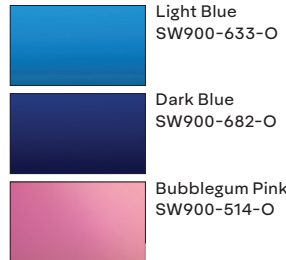
Gloss Metallic



Satin Metallic



Satin



Supreme Wrapping Film™

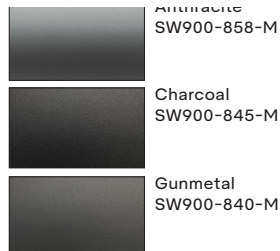
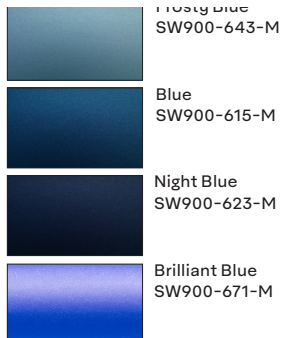
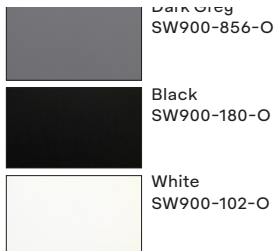
Combining performance, versatility and convenience, these multi-layered films incorporate color and clear protective layers. They provide a smooth, attention grabbing finish that's both durable and dazzling.

Film Type	Cast vinyl
Adhesive	Long-term removable
Liner	90# StaFlat™ with Easy Apply™ RS
Conformability	Compound curves & deep recesses



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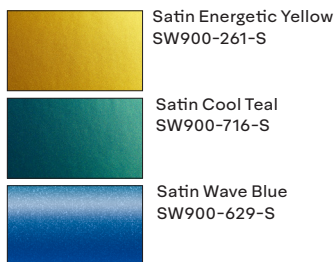
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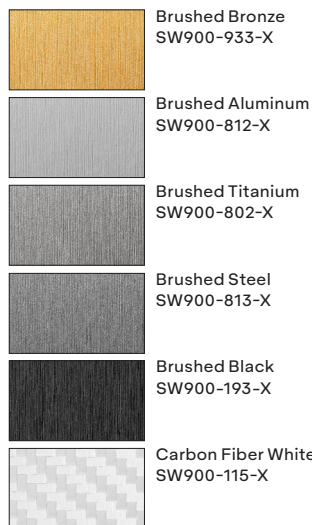
Diamond



Special Effects



Extreme Texture



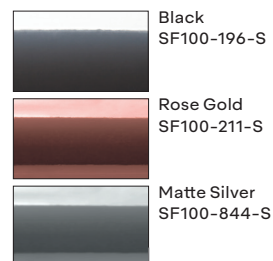
ColorFlow™



Pearl



Conform Chrome



Conform Chrome films are ideal for creating special accents and custom finishes.



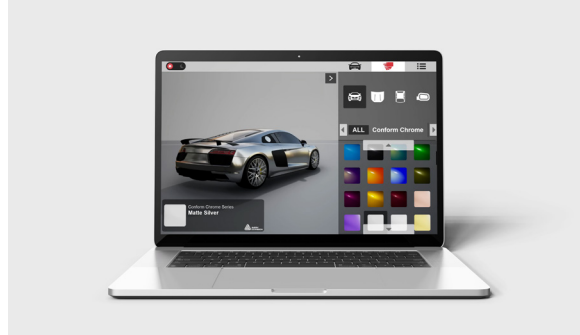
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- in one-piece construction
- Over 100 finish and color combinations
- Patented Easy Apply™ RS technology

- Excellent long-term removability
- Available in 60" roll sizes (Gloss, Matte, Metallic, Pearl, Satin & Carbon Fiber) and 53" roll sizes (Conform Chrome)

er seams
ults



Caring for your vehicle wrap

Keep Supreme Wrapping Film™ in peak condition. Care products include a cleaner, power cleaner and sealant formulated to maintain and protect your vehicle wrap.

Car Wrap Visualizer

With over 100 different colors, textures and finishes, your creativity and options are endless with Supreme Wrapping Film™. Create and share your unique car wrap design today.

Color that brings ideas to life

For more information on Avery Dennison products and services, contact your sales representative or call Customer Service at 800.282.8379. Visit us online at graphics.averydennison.com.



A358174 09/2023

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HP Pro Automotive Window Film

High Performance Hybrid Metal-Dye

Avery Dennison® HP Pro hybrid metal-dye automotive window film offers exceptional shrink capabilities and high solar protection in a sleek charcoal color tone for drivers who want appearance, comfort and impressive performance.

Features and Benefits

- Up to 71% Selective Infrared Rejection
- Minimal reflective effect with up to 94% glare reduction
- Darker tints provide privacy for passengers and contents
- Easier stock handling with a printed liner that shows footage remaining on the roll



Series	HP Pro High-Performance Hybrid
Technology	Hybrid Metal-Dye UV Stable Dye
Color Tone	Charcoal
Construction	2-Ply Weatherable
Thickness	1.5 Mil
Warranty	Lifetime, Limited Non-Transferable ¹
Color Stable	Yes



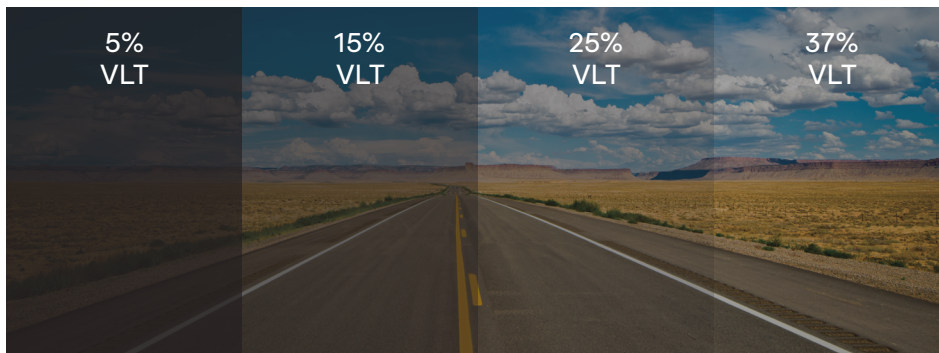
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Film	Ultra-violet Block	Visible Light		Glare Reduction	Selective Infrared Rejection ³	Infrared Energy Rejection ⁴	Shading Coefficient	Total Solar Energy			
		Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
HP Pro 05	>99%	5%	8%	94%	71%	51%	0.44	8%	16%	76%	64%
HP Pro 15	>99%	15%	7%	83%	54%	40%	0.55	7%	30%	63%	53%
HP Pro 25	>99%	25%	7%	72%	53%	39%	0.57	7%	35%	58%	50%
HP Pro 35	>99%	37%	8%	58%	56%	41%	0.64	8%	40%	52%	45%

Cool Charcoal Appearance⁵

The cool, non-fading color tone of HP Pro automotive window films are offered in four VLT levels.



This image has been simulated and is not actual product comparison.

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²Performance results are calculated on 1/4" (6mm) clear glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards.

³SIRR - Selective Infrared Rejection: the percentage of IR radiation that is not directly transmitted through a glazing system. Calculated as %SIRR = 100% - % Transmission (@ 780-2500nm).

⁴IRER - Infrared Energy Rejection: the percentage of Near Infrared Energy Rejection as measured between 780-2500nm. Calculated as the TSER over 780-2500nm: %IRER = 100% - 100*SHGC (@ 780-2500nm).

⁵Colors and tinting level are an approximate match. For a true color reference, please refer to the actual film sample.

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A444572 01/2023

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ductoverview



Cost-Effective, Promotional Graphics In 30 Different Colors

Avery Dennison's **PC 500 Opaque Series** is a cost-effective line of high-gloss films for short-term applications with outdoor durability up to 4 years.

The series is available in matte white for screen printing (with the proper liner). It comes with a permanent adhesive and a removable option.

KEY BENEFITS

- Easy transferring characteristics for promotional signage
- Easy cutting and weeding
- Excellent conversion on CAD plotters
- Good UV, temperature, humidity and salt-spray resistance
- Easy converting



APPLICATIONS

- POP/Tradeshow
- Outdoor Signage

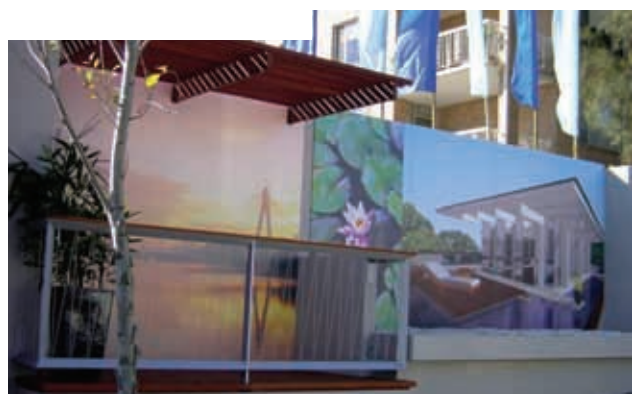


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POP and Outdoor Signage.

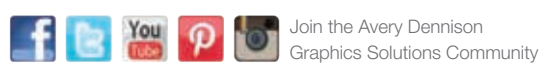
The promotional calendared series is ideal for the production of attractive and flexible decals, and is available in 30 popular gloss colors. It includes short-term flexible, high-gloss calendared vinyls constructed for use on computer sign cutting equipment.



Features	Advantages	Benefits
30 popular colors	Many color options for customers to choose from	Meet customer color demands with attractive, noticeable graphics
High-gloss film	Premium graphic results	Eye-catching graphics with highly effective promotions
Engineered liner and adhesive release system	Easy converting, cutting and weeding	Decreased labor and converting costs



For more information, contact Avery Dennison Graphics Solutions customer service at **1.800.282.8379** or your Avery Dennison sales representative. Visit us online at graphics.averydennison.com.



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PAINT PROTECTION
FILMS

Made Possible by Avery Dennison

Be inspired by a new wave of wrap and design artistry. Introducing **neo**,™ our new innovative hybrid wrap and paint protection film line.

The neo line of films are so bold, the possibilities of your imagination and creativity are endless. neo revolutionizes how to protect paint from stone chips and road debris while adding artistic touches to a vehicle. Create special accents or transform a roof and hood with our uniquely 3D conformable film that has an exceptionally smooth finish.

The first in the neo product line, noir is a distinctive black color film with noticeable color depth, richer black pigment and excellent high gloss finish. neo noir and the neo line of hybrid films are a unique polyurethane and adhesive technology that gives your vehicle an OEM paint like finish while protecting it from harmful daily elements.





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Information

- Superior high gloss level and paint like finish
- 3D conformability around curves and recesses
- Self-healing performance absorbs impact from scratches and debris
- Stain resistant
- Up to 5 year durability
- UV stability

Applications

- Accents, Roofs, Hoods, Striping

Product Configuration

- 60" x 50'



For more information,
call 800.282.8379 or visit us at:
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Extreme Protection. Ultimate Performance.



**AVERY
DENNISON**



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Ray Stanton (“Stan”) Avery invented the world’s first self-adhesive label as a way to merchandise objects. In 1935, he founded Avery Adhesives in downtown Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison. We have grown from one bright idea into a global Fortune 500® corporation that continues to advance quality and innovation in materials science.

The company’s products, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical and retail applications; tags, labels and embellishments for apparel; and radio-frequency identification (RFID) solutions serving retail apparel and other markets.

Headquartered in Glendale, California, we employ more than 30,000 employees in over 50 countries and have the global breadth of resources to support operations worldwide.





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Extreme Protection.

Science driven innovation has developed the strongest, most durable protection you can give your vehicle. Built with three essential layers, each Avery Dennison paint protection film is guaranteed to preserve perfect paintwork against extreme conditions.

High-performance films for advanced protection.

Our high-performance films are constructed from enhanced polyurethane, and provide exceptional scratch resistance, self-healing, and supreme visual finishes, all while being virtually invisible.

TOP-COAT LAYER

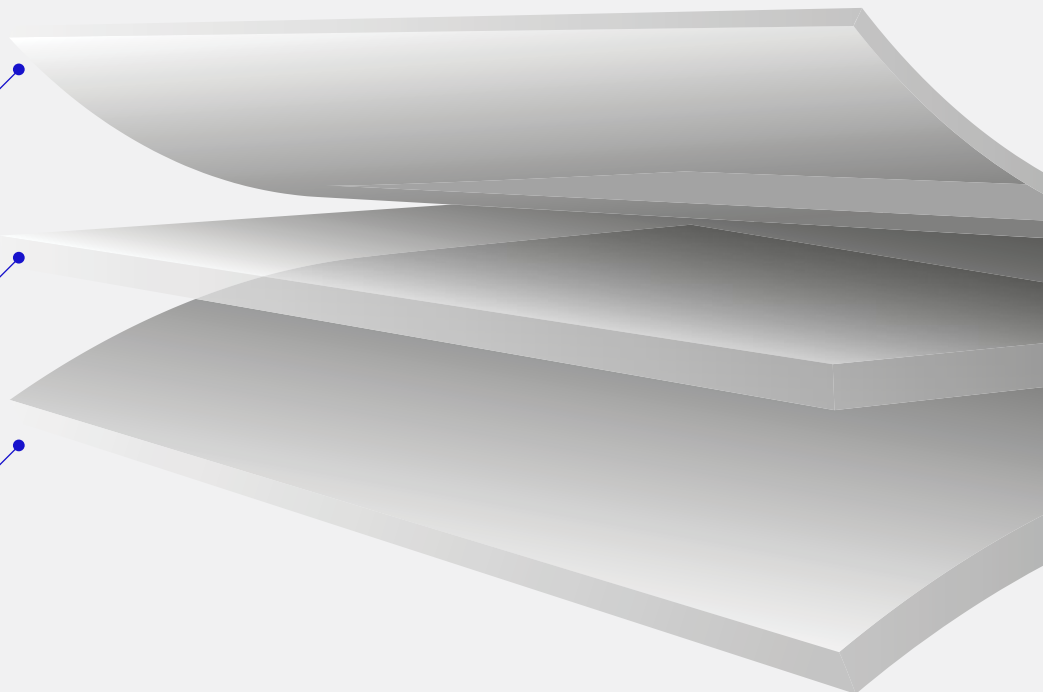
A beautiful first line of self-healing defense.

CORE LAYER

A strong and flexible foundation made of polyurethane that ensures a uniform look, and long-term impact resistance.

ADHESIVE LAYER

Creates a secure and safe bond with your bodywork.





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Ultimate Performance.

Protection you can trust

Built with advanced engineered layers, Avery Dennison® Paint Protection Films are developed to give you peace of mind for everyday vehicle usage. Our advanced protection preserves OEM paint finishes against daily environmental and road conditions such as stone chips, gravel, scratches, insects, bird droppings and road debris.

Always looking factory new

A car in perfect condition has faultless paintwork. Avery Dennison PPF films create an advanced barrier between the elements and your car's precious paint, protecting it with superior stain resistance, and extreme durability against impacts and scratches, even self-healing so that your paint is always looking factory new.

Install with confidence

Our next-generation films are designed to protect your vehicle's paint from extreme outdoor weathering conditions. Our extensive durability coverage demonstrates our commitment to quality. This ensures that any manufacturing defect that affects the performance of our films will be covered under their durability coverage.



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Ultimate stain resistance



Invisible enhanced finish



Effortless self-healing



Easy Installation



Durability you can trust



- Next generation top coat offers extreme stain resistance from fall out, droppings and road grime
- Stone chips, scratches and scuff marks become a thing of the past with its self-healing technology

- Up to 10-year durability and weathering protection
- Water and dirt repellent top coat enables easy cleaning and low maintenance

- Ultra gloss, high transparency and non-yellowing film to maintain the car's aesthetics and resale value
- With the right amount of conformability and adhesive tack, you get the best installation performance

Supreme Defense™ Matte

Supreme Defense™ Matte film helps create a sophisticated and unique head-turning finish for your vehicle.



Ultimate stain resistance



Invisible enhanced finish



Effortless self-healing



Durability you can trust



- A beautiful smooth matte finish which enhances and transforms a vehicle's paint
- Offers outstanding protection against stains, stone chips, insects, or bird droppings

- Self-healing technology enables everyday scratches and scuff marks to disappear
- Up to 5-year durability

- Great conformability and optimal adhesive tack delivers high quality, professional installation on complex curves of your vehicle



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while protecting it from harmful daily elements.



Mirror-like gloss & deep black color



Restyle and protect in one film



Effortless self-healing



Easy Installation



Durability you can trust



- Ultra high gloss finish combined with deep black color for mirror-like piano black appearance
- Outstanding conformability around curves and recesses for the most complex shapes like wing mirrors
- Minimizes the visibility of everyday scruff and scratch marks which can be effortlessly removed with minimal heat
- Create accents or restyle the whole vehicle all while protecting the original paint with added stain and stone protection
- Up to 5-year durability
- Offers protection against stains, stone chips, insects, or bird droppings

SPF 1000 Surface Protection Film

SPF 1000 is a durable protection film to defend against surface wear and tear in automotive, RV, marine and architectural applications.



Invisible enhanced finish



Effortless self-healing



Durability you can trust



Easy Installation

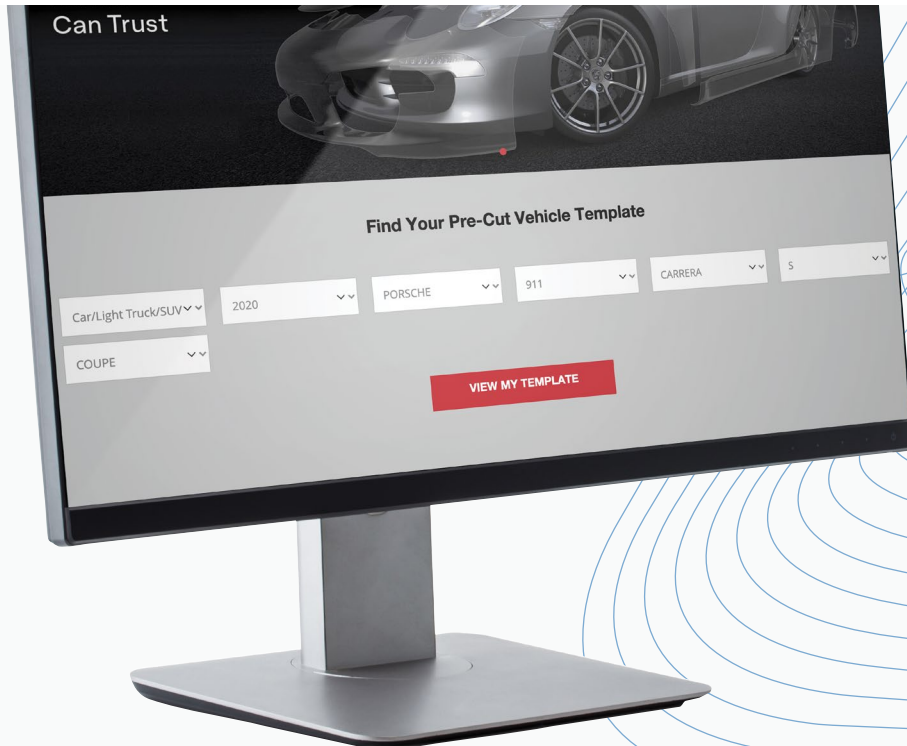
- Up to 3-year durability
- Provides surface protection with heat activated self-healing
- Dimensionally stable liner for easy converting
- Suitable for curved applications





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Vehicle Design Template Cutting Software

Avery Dennison Vehicle Design Template Cutting Software coupled with our portfolio of paint protection films are an exact combination you can trust. This dynamic integration of self-healing and protection, with thousands of pre-cut templates, maximizes performance and time.



Pre-cut templates



Low-cost monthly subscription



Intuitive software

- Intuitive and easy software installation
- Video previews to see how your cutter will perform
- Manually, hand-nested files that will save more material than automated nesting
- Wrapped and unwrapped edge kits



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Manufacturer of automotive
films. Our Supreme
ease of application,
products. We provide
what you need it most.



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Supreme Defense™ Matte Paint Protection Film

Avery Dennison® Supreme Defense™ Matte paint protection film is our latest advancement in paint protection technology. Supreme Defense preserves OEM paint finishes against extreme conditions and is invisible to the human eye after installation. Our enhanced high-performance polyurethane and adhesive technology isn't vulnerable to staining and self-heals at room temperature or when heated.

Features and Benefits

- Up to 5-year durability
- Smooth matte finish
- 3D conformable
- Excellent UV resistance
- Optical clarity provides invisible protection

Product Configuration

- 60" x 50'



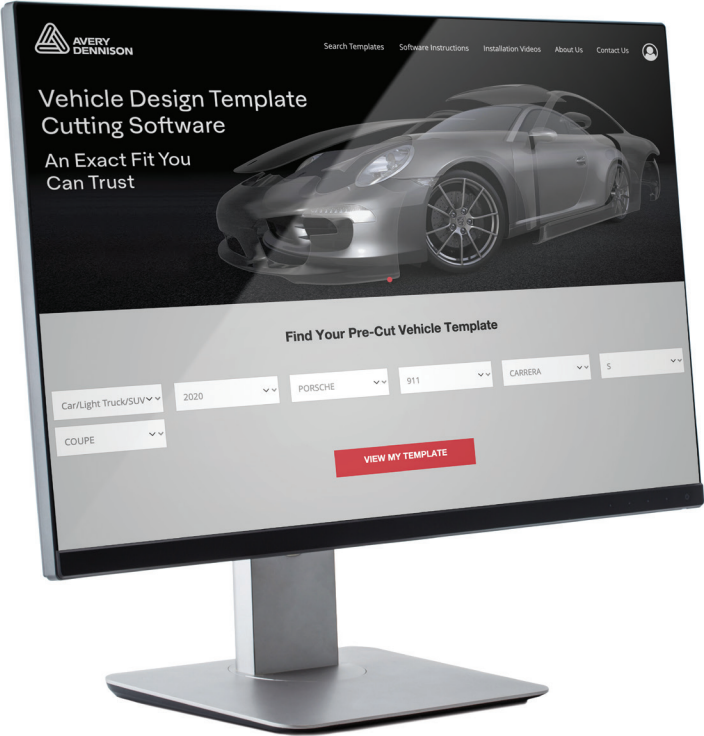


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Integrate the exceptional 3D conformable Supreme Defense Matte with our intuitive Vehicle Design Template Cutting Software, and maximize installation time and film performance with thousands of pre-cut templates for an exact fit you can trust.



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Supreme Defense™ Gloss Paint Protection Film

Avery Dennison® cutting-edge Supreme Defense™ Gloss paint protection film provides invisible vehicle protection against stones, stains, dings, scrapes, insects and other environmental damage while retaining its color and finish.

Features and Benefits

- 10-year durability and weathering protection
- Ultra gloss, high transparency film that won't yellow, peel or blister
- Next generation hydrophobic top-coat repels water and dirt for easy cleaning and low maintenance
- Perfectly balanced installation with the right amount of conformability and adhesive tack
- Ultimate stain resistance and effortless self-healing

Product Configurations

24" x 50'

30" x 50'

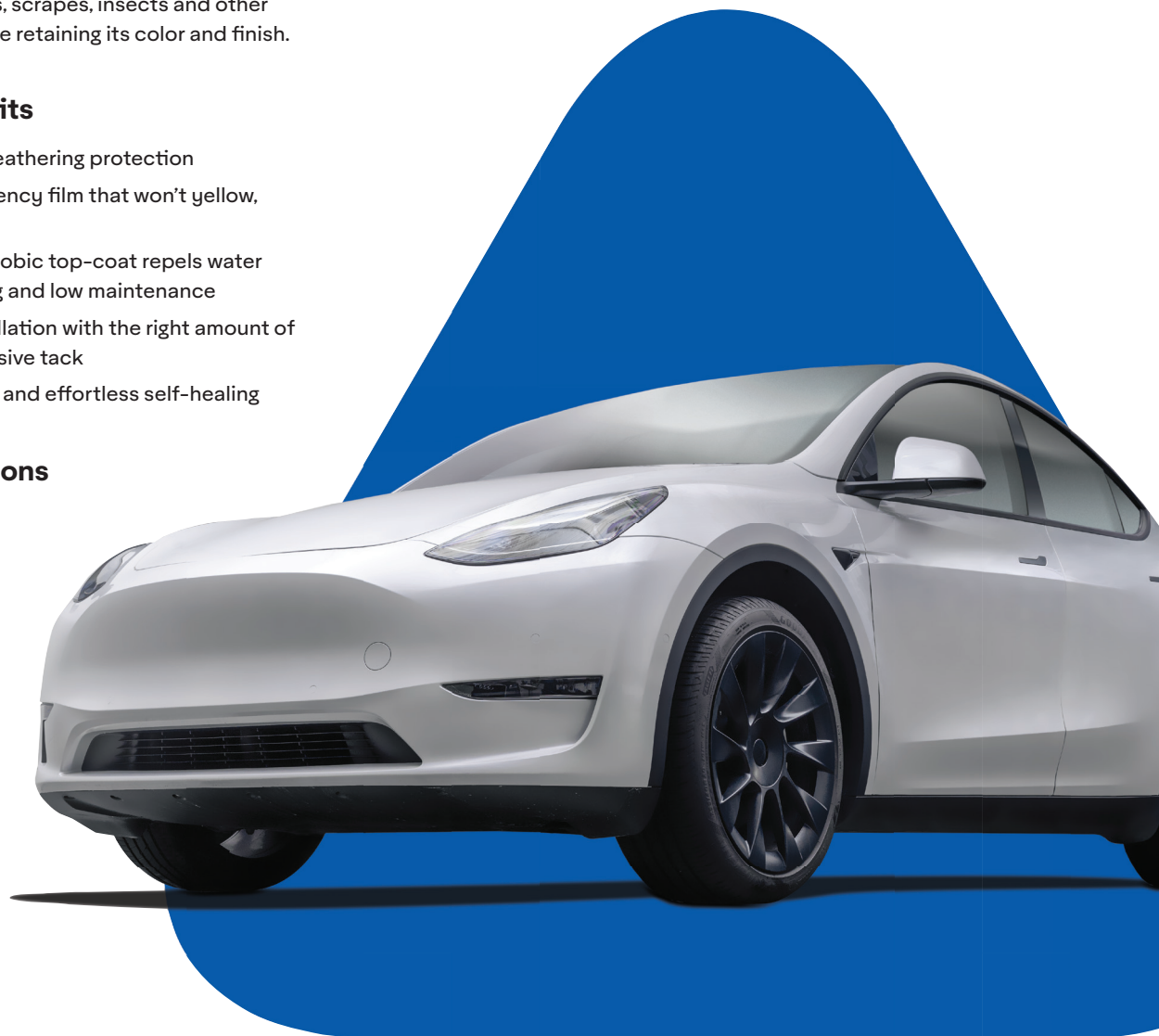
36" x 50'

60" x 50'

24" x 100'

30" x 100'

36" x 100'



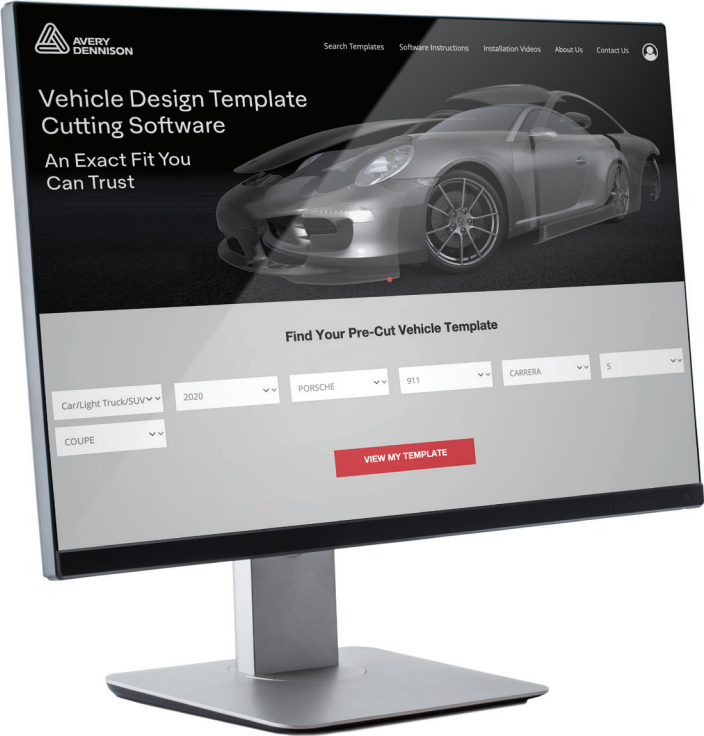


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Vehicle Design Template Cutting Software

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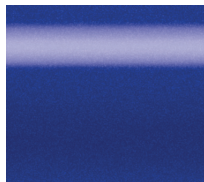


Avery Dennison® V2000 Beaded Reflective Film

REFLECT YOUR MESSAGE IN THESE GREAT COLORS:



V2000-101
White



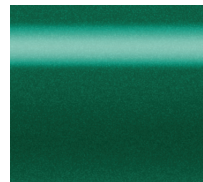
V2000-650
Blue



V4000-450
Red



V2000-250
Yellow



V2000-750
Green

The V2000 beaded reflective film is specially designed for flat applications. Bold day and night color consistency provides enhanced visibility and instantly grabs attention. Versatility, brilliant colors and easy weeding never looked so appealing at such a competitive price.

APPLICATIONS

- > Indoor signage (wayfinding)
- > Outdoor signage
- > Striping

KEY BENEFITS

- > Bold day/night color consistency
- > Chemical resistant
- > UV, temperature, humidity and salt-spray resistance
- > Brilliantly bright, day and night
- > Easy conversion on CAD plotters
- > Permanent adhesive with 90# liner
- > 3 year durability



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Choose the best film for your application needs:

	V8000	V4000	V2000
Durability	7 years white and colors; 3 years fluorescent	7 years	3 years
Technology	Prismatic reflective film	Beaded reflective film	Beaded reflective film
Adhesive/Liner	PERM/90#	PERM/90# and LTR/EZRS	PERM/90#
Digitally Printable	Yes, white only	Yes, white only	No
Screen Printable	Yes	Yes	Yes
Applications	<ul style="list-style-type: none"> - Moderate curves - Vehicle graphics 	<ul style="list-style-type: none"> - Moderate curves - Vehicle graphics 	<ul style="list-style-type: none"> - Flat surfaces - General signage
Colors	4 colors + 2 fluorescent	6 colors	5 colors



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Graphics Solutions

Avery Dennison Graphics Solutions

8080 Norton Parkway
Mentor, Ohio 44060

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Shield IR 80 Automotive Window Film

Virtually Invisible UV Protection

Avery Dennison® Shield IR 80 automotive window film delivers exceptional heat rejection with a virtually clear film. Shield IR 80 utilizes nanotechnology to reject infrared heat and solar energy without any visual distortion or noticeable darkening.

Features and Benefits

- Advanced nanotechnology blocks >99% UV and rejects 44% of the total solar energy for driver and passenger comfort
- Exceptional skin protection without darkening the windows
- Enhanced solar protection for OEM-installed privacy glass
- Easier stock handling with a printed liner that shows footage remaining on the roll



Series	Shield IR 80 Infrared Spectrally-Selective
Technology	Nanotechnology
Color Tone	Light Blue
Construction	2-Ply Weatherable
Thickness	2 Mil
Warranty	Lifetime, Limited Non-Transferable ¹
Color Stable	Yes



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Film	Ultra-violet Block	Visible Light		Glare Reduction	Selective Infrared Rejection ³	Infrared Energy Rejection ⁴	Shading Coefficient	Total Solar Energy			
		Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
Shield IR 80	>99%	77%	10%	13%	83%	59%	0.65	8%	44%	48%	44%

A Nearly Invisible Appearance⁵

A hint of light blue keeps the appearance of Shield IR 75 window film nearly invisible.



This image has been simulated and is not actual product comparison.

¹For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphics.averydennison.com/pds.

²Performance results are calculated on 1/4" (6mm) clear glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards.

³SIRR - Selective Infrared Rejection: the percentage of IR radiation that is not directly transmitted through a glazing system. Calculated as %SIRR = 100% - % Transmission (@ 780-2500nm).

⁴IRER - Infrared Energy Rejection: the percentage of Near Infrared Energy Rejection as measured between 780-2500nm. Calculated as the TSER over 780-2500nm: %IRER = 100% - 100*SHGC (@ 780-2500nm).

⁵Colors and tinting level are an approximate match. For a true color reference, please refer to the actual film sample.

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NR Automotive Window Film

Superb Solar Protection and Stylish Look

Avery Dennison® NR automotive window film offers a combination of advanced UV stable embedded dye film with additional UV absorbing pressure sensitive adhesive, to keep car interiors protected from harmful sun exposure.

Features and Benefits

- Up to 94% glare reduction, with minimal reflective effect
- Blocks >99% of harmful UV rays for maximum skin protection
- Up to 45% Total Solar Energy Rejection
- Easier stock handling with a printed liner that shows footage remaining on the roll



Series	NR Non-Reflective
Technology	UV Stable Dye Metal-Free
Color Tone	Warm Graphite
Construction	2-Ply Weatherable
Thickness	1.5 Mil
Warranty	Lifetime, Limited Non-Transferable ¹
Color Stable	Yes



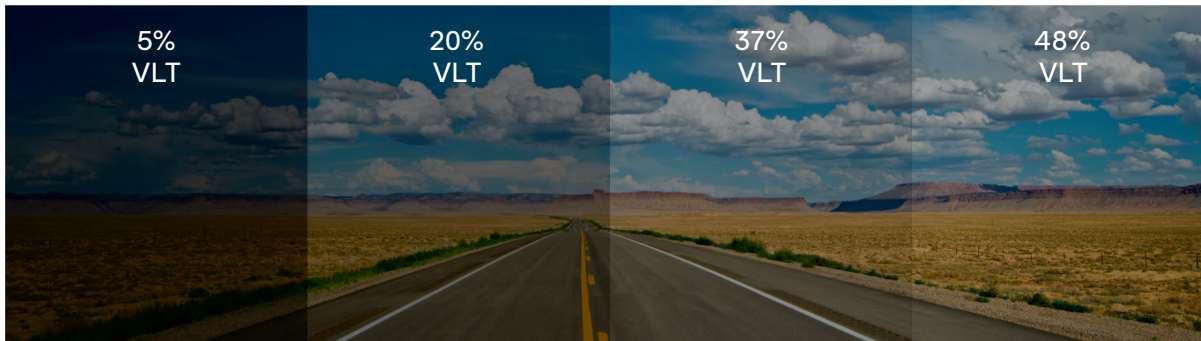
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Film	Ultra-violet Block	Visible Light		Glare Reduction	Selective Infrared Rejection ³	Infrared Energy Rejection ⁴	Shading Coefficient	Total Solar Energy			
		Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
NR 05	>99%	5%	7%	94%	34%	27%	0.62	7%	39%	54%	45%
NR 20	>99%	20%	7%	77%	33%	26%	0.67	8%	44%	48%	42%
NR 35	>99%	37%	8%	58%	33%	26%	0.71	8%	51%	41%	38%
NR 50	>99%	48%	8%	45%	32%	25%	0.77	8%	56%	36%	33%

Warm Graphite Appearance⁵

A warm metal-free graphite color tone of NR automotive window films are offered in four VLT levels.



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²Performance results are calculated on 1/4" (6mm) clear glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards.

³SIRR - Selective Infrared Rejection: the percentage of IR radiation that is not directly transmitted through a glazing system. Calculated as %SIRR = 100% - % Transmission (@ 780-2500nm).

⁴IRER - Infrared Energy Rejection: the percentage of Near Infrared Energy Rejection as measured between 780-2500nm. Calculated as the TSER over 780-2500nm: %IRER = 100% - 100*SHGC (@ 780-2500nm).

⁵Colors and tinting level are an approximate match. For a true color reference, please refer to the actual film sample.

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NR Pro Automotive Window Film

Unmatched Color Stability and Solar Performance

Avery Dennison® NR Pro automotive window film is engineered with a fusion of nano particles, to ensure high performance, durability and long-lasting color.

Features and Benefits

- Delivers up to 60% Selective Infrared Rejection
- Blocks >99% of harmful UV rays for maximum skin protection
- Outstanding heat shrink and shorter installation time
- Easier stock handling with a printed liner that shows footage remaining on the roll



Series	NR Pro Non-Reflective
Technology	Nanotechnology UV Stable Dye
Color Tone	Graphite
Construction	2-Ply Weatherable
Thickness	1.5 Mil
Warranty	Lifetime, Limited Non-Transferable ¹
Color Stable	Yes



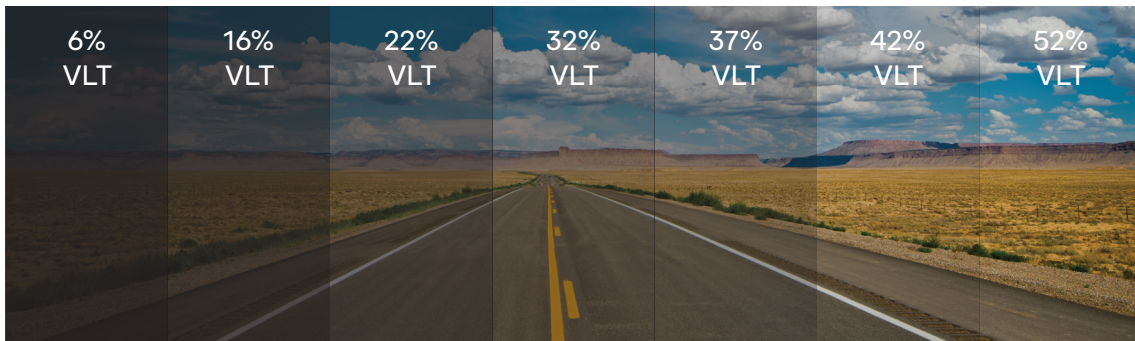
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Film	Ultra-violet Block	Visible Light		Glare Reduction	Selective Infrared Rejection ³	Infrared Energy Rejection ⁴	Shading Coefficient	Total Solar Energy			
		Transmitted	Reflected (Exterior)					Reflected	Transmitted	Absorbed	Rejected
NR Pro 05	>99%	6%	7%	94%	60%	43%	0.50	7%	25%	68%	57%
NR Pro 15	>99%	16%	7%	82%	49%	37%	0.59	6%	34%	60%	49%
NR Pro 20	>99%	22%	7%	76%	50%	37%	0.60	7%	37%	56%	48%
NR Pro 30	>99%	32%	7%	65%	45%	34%	0.66	7%	44%	49%	43%
NR Pro 35	>99%	37%	8%	58%	46%	34%	0.68	7%	45%	48%	41%
NR Pro 40	>99%	42%	8%	51%	43%	32%	0.71	8%	49%	43%	39%
NR Pro 50	>99%	52%	8%	39%	39%	29%	0.74	8%	55%	37%	36%

Deep Graphite Appearance⁵

The cool, non-fading graphite tone of NR Pro automotive window films are offered in seven VLT levels.



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ctooverview



Avery Dennison® SPF-XI Supreme Protection™ Film

Self-healing performance

Avery Dennison Supreme Protection™ Film (SPF-XI) improves and protects a vehicle's appearance, while helping to retain resale value. A high quality, top coated polyurethane film protects the paint from stone chips, road debris, insect stains, weathering and minor abrasions. It's "self-healing" top coat helps absorb the impact from scratches and debris, without degrading the original paint finish. The film is easy to apply and ultra-clear for a beautiful aesthetic.

TYPICAL APPLICATIONS

> Wrapping of full-body or high-impact areas of cars, trucks, busses and mass transit, motorcycles and RV's



KEY BENEFITS

- > High scratch resistance with "self-healing" performance
- > Resistant to corrosion and acidic contaminants to protect against bug splatters, bird droppings or acid rain
- > Preserves appearance while helping retain resale value
- > Enhances vehicle look with high gloss finish
- > Long term durability and yellowing resistance
- > Fast and easy to install with excellent conformability around curves and recesses

KEY FEATURES

- > Durable optical clarity provides almost invisible protection for painted surfaces
- > Room temperature 'self-healing' performance
- > Excellent UV, temperature, humidity and salt-spray resistance
- > Enhances vehicle look with high gloss finish
- > Up to 10 years UV resistance*
- > Low initial tack for wet application; easy to trim
- > Easy to remove

*See Product Data Sheet for full performance details.



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ctooverview



Durability

s for vertical applications in Zone 1

FEATURE COMPARISON CHART:

Product	Performance	Elongation at Break	Gloss/60° C (5000 hours)	Appearance	Scratch	Application Temperature	Removability (5000 hours)	Super UV
Supreme Protection Film - SPF-XI		5	5	5	5	5	5	5
Major Brand 1		3	5	4	4	4	4	2
Major Brand 2		4	5	2	4	3	5	5
High-end Luxury Brand		4	5	4	4	3	5	5
High-end Brand		5	5	4	4	3	5	4

Ratings based on internal testing; highest score = 5, lowest score = 1



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For more information, please contact: windowfilm.orders@averydennison.com or 1-800-660-5559

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Graphics Solutions

North America
Avery Dennison Graphics Solutions
8080 Norton Parkway
Mentor, Ohio 44060
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Suprême Wrapping Film™

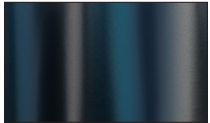
Superior looks and performance with the leading portfolio of easy-to-install color change wrapping films that shows off your style.

Explore the forefront of automotive color trends with our selection of over 100 captivating Suprême Wrapping Film™ colors, designed to elevate your vehicle's appearance to new levels. Immerse yourself in a world of possibilities, from our striking ColorFlow™ series to the head-turning Rugged series that always makes a statement. The portfolio also includes finishes to meet a range of desired looks and custom effects including gloss, satin, matte, metallic, chrome, extreme texture and special effects.

Discover the Celestial Satins



NEW
Satin Solar Dawn
SW900-476-S
Black/Red



NEW
Satin Frozen Ocean
SW900-788-S
Cyan/Blue



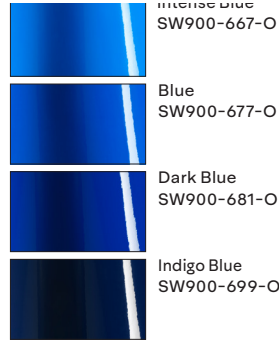
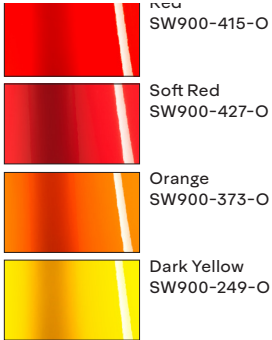
NEW
Satin Moonstone
SW900-634-S
Silver/Blue



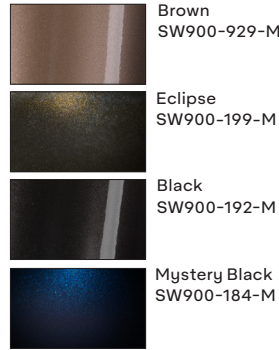
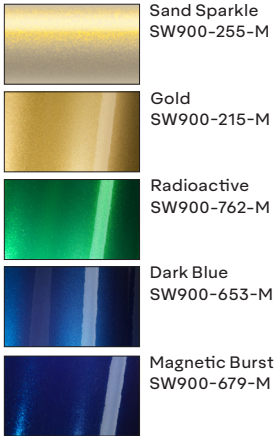


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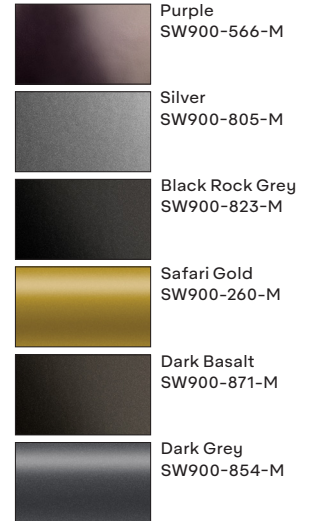
866-971-1008



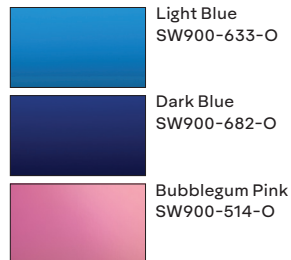
Gloss Metallic



Satin Metallic



Satin



Supreme Wrapping Film™

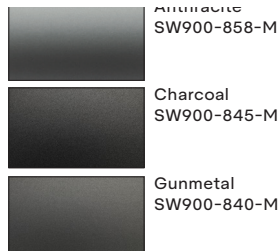
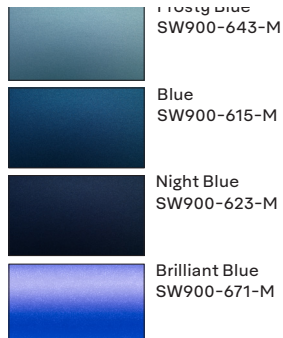
Combining performance, versatility and convenience, these multi-layered films incorporate color and clear protective layers. They provide a smooth, attention grabbing finish that's both durable and dazzling.

Film Type	Cast vinyl
Adhesive	Long-term removable
Liner	90# StaFlat™ with Easy Apply™ RS
Conformability	Compound curves & deep recesses



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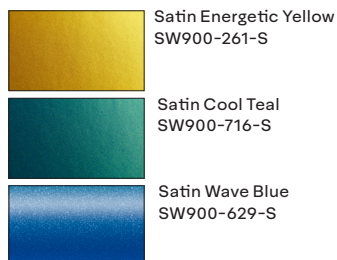
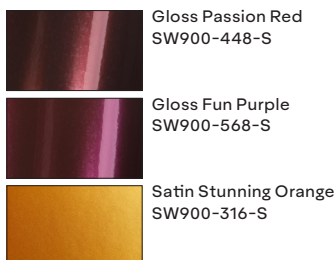
866-971-1008



Diamond



Special Effects



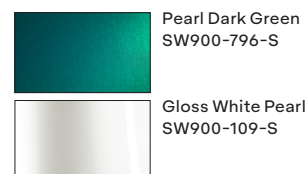
Extreme Texture



ColorFlow™



Pearl



Conform Chrome



Conform Chrome films are ideal for creating special accents and custom finishes.



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Information

- Outstanding durability and performance
- Excellent conformability around curves and recesses
- Extensive range with over 100 colors - Personalize and refresh your car's appearance
- Patented Avery Dennison® Easy Apply™ RS adhesive technology to provide repositionability and slideability, saving valuable installation time
- Cover large panels with just one piece of material - fewer seams
- Available in 60" roll sizes (Gloss, Matte, Metallic, Pearl, Satin & Carbon Fiber) and 53" roll sizes (Conform Chrome)



Aqua Blue
SW900-636-O



Rugged Bedrock Grey
SW900-824-X



Satin Energetic Yellow
SW900-261-S

A358150 10/2023

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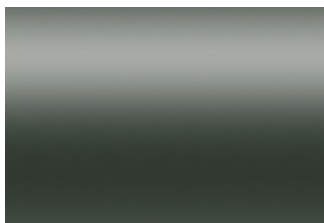
ctoverview



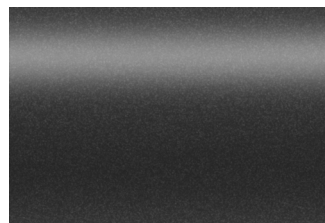
Avery Dennison[®] Supreme Wrapping[™] Films

Uncompromising Performance; New Fall 2018 Colors

Curated from automotive trend research with input from our coveted network of wrap installers, Avery Dennison is proud to introduce the latest colors of Supreme Wrapping Film[™]. The Fall 2018 Collection will make a statement with striking color and finish combinations.



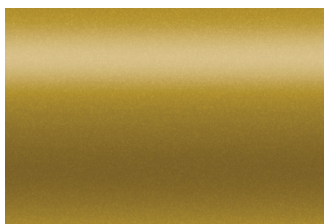
Matte Olive Green



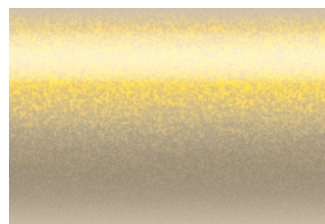
Satin Dark Basalt



Gloss Rock Grey



Satin Safari Gold



Sand Sparkle

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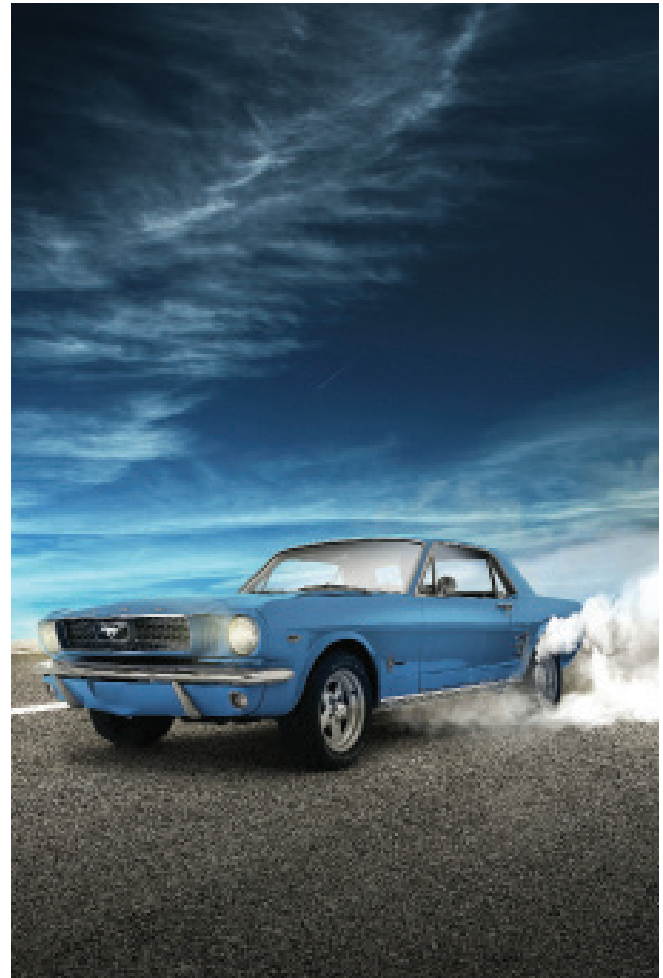


sired
allic

Supreme Wrapping™ Film ColorFlow™ colors continue to multiply with unique iridescent shades.



ColorFlow™ - Fresh Spring



Gloss Pastel - Smokey Blue



Gloss Metallic - Radioactive



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Visit graphics.averydennison.com/SWF for additional product information

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North America
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Product overview



Avery Dennison® Supreme Wrapping™ Film

Superior performance, fast and easy application and removability...
in your choice of colors and textures

We are adding four new soft pastel tones to the Avery Dennison® Supreme Wrapping™ Film Collection. Each color creates the coolest feel for the toughest car. For a wrapping film that combines supreme performance and application speed, look no further than Avery Dennison® Supreme Wrapping™ Film.



Light Pistachio
Gloss

KEY FEATURES

- > Exceptional durability and performance
- > Excellent conformability around curves and recesses
- > Patented Easy Apply RS adhesive technology
- > Colored film and protective layer in a convenient, one-piece construction
- > Expansive breadth of color and finish options

KEY BENEFITS

- > Save time on installation with a repositionable, bubble-free application with long-term removability
- > Out-of-the-box application - no printing or laminating required
- > Premium quality cast vinyl film designed for use in the vehicle and graphics markets



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Product overview



... more, so you get an even broader palette of options than ever before. And... our color matching service brings you virtually any color you like!



Light Pistachio
Gloss



Cloudy Blue
Gloss



Sea-Breeze Blue
Gloss



Smoky Blue
Gloss



Sea-Breeze Blue
Gloss



Cloudy Blue
Gloss

To experience the complete Supreme Wrapping™ Film portfolio featuring the latest colors and finishes, visit graphics.averydennison.com/swf and download the Avery Dennison® Supreme Wrapping™ Film Color Card.



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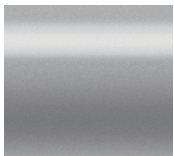
V4000 Beaded Reflective Film

Visibility Day and Night

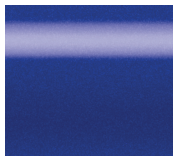
V4000 conformable beaded reflective film is designed for exceptional conformability to moderate curves and rivets. Expect nothing less than a premium, reflective film providing superior screen and digital printing across all platforms.

And with superior day and night color consistency, your signage will keep the attention coming.

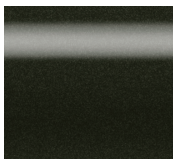
Reflect Your Graphics In These Great Colors



V4000-101
White



V4000-650
Blue



V4000-190
Black



V4000-450
Red



V4000-250
Yellow



V4000-350
Orange





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Information

BENEFITS

- Quality print performance across all digital platforms: latex, solvent, eco-solvent and UV (white film only)
- 7 year durability
- Chemical resistant
- Superior day/night color consistency
- Excellent conversion on CAD plotters
- Good UV, temperature, humidity and salt-spray resistance

ADHESIVE

- Available in two configurations
- Permanent adhesive with StaFlat liner
 - Long term removable adhesive with Easy Apply™ RS technology (recommended for stainless steel applications including tanker trailers)

Applications

- Fleet
- Vehicle
- Railroad cars
- Bus graphics
- Indoor signage (wayfinding)
- Outdoor signage
- Striping

	V8000	V4000	V2000
Durability	Up to 7 years white and colors: Up to 3 years fluorescent	Up to 7 years	Up to 3 years
Technology	Prismatic reflective film	Beaded reflective film	Beaded reflective film
Adhesive/Liner	PERM/90#	PERM/90# and LTR/EZRS	PERM/90#
Digitally Printable	Yes, white only	Yes, white only	No
Screen Printable	Yes	Yes	Yes
Applications	Moderate curves Vehicle graphics	Moderate curves Vehicle graphics	Flat surfaces General signage
Colors	4 colors + 2 fluorescent	6 colors	5 colors



A358159 04/2020

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overview



PR 800 Translucent Series

High Performance, Flexible, Translucent Cast Vinyl Films

PR 800 Translucent Films have high performance at a great value for intermediate durability in pigmented translucent films. These flexible, translucent cast vinyl films are especially suited for screen printing, cut graphics and thermo-forming. Ideal for architectural or directional signage and outdoor advertising, they have intermediate durability in pigmented translucent films. Avery Dennison® PR 800 Translucent Films are flexible, translucent cast vinyl films for back-lit graphic applications.

Indoor and outdoor illuminated signs that prove a premium look day and night for a variety of applications.

KEY BENEFITS:

- > Up to 6 year durability for lasting outdoor performance
- > Consistent color under both transmitted and reflected lighting conditions
- > Matte finish provides a non-glare, uniform finish
- > Easy cutting and weeding
- > Excellent UV, temperature, humidity and salt-spray resistance

APPLICATIONS:

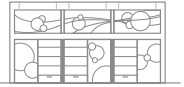
- > Architectural signage
- > Directional signage
- > Outdoor advertising
- > Window applications
- > Excellent for thermo-forming, back-lit applications

For wet applications, we recommend Avery Dennison UC900.



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MPI 1105 Wrapping Film

Fleet branding, vehicle wraps, and signage

The ultimate wrapping solution, MPI 1105 brings new levels of printability and consistent image quality on vehicle and signage applications. Combine the versatile MPI 1105 wrapping film series with DOL Max or PVC free alternatives DOL 6460 or DOL 6470 overlaminates to ensure outstanding extended graphic durability, performance and vibrant color pop.

Features and Benefits

- ▶ Reliable high-quality print performance across all digital platforms: latex, solvent, eco-solvent and UV
- ▶ Easy Apply™ and Easy Apply™ RS technology delivers superior repositionability and slideability of graphics, increasing productivity and reducing application time
- ▶ Clean removability after long-term lifespan
- ▶ Enhance color and depth of image and protect demanding outdoor applications from abrasion, scratching and UV with our DOL portfolio

Recommended Uses

- ▶ Commercial vehicle and truck branding
- ▶ Full or partial vehicle wraps
- ▶ Boat wraps and graphics
- ▶ Signage

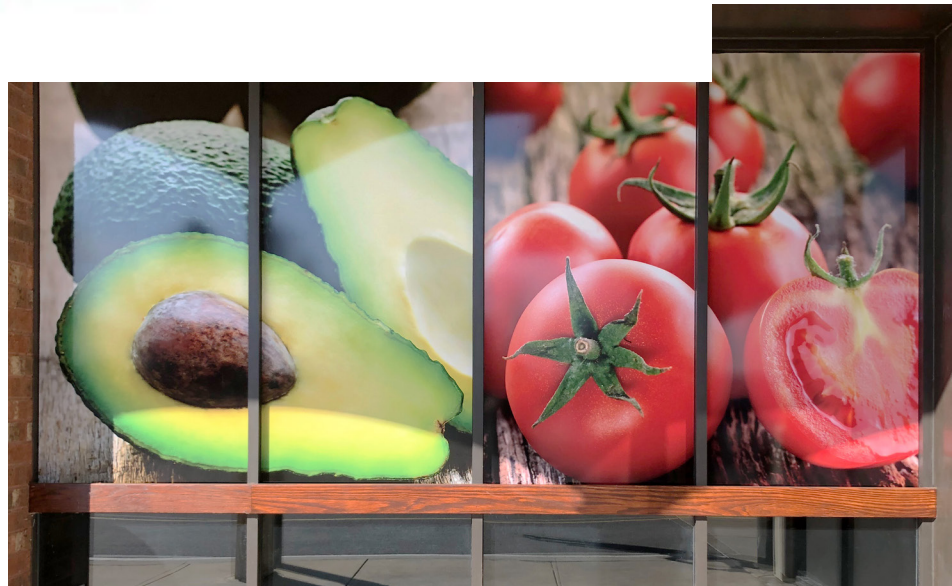




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Information



MPI 1105 Wrapping Film Series & DOL Durability

MPI 1105, MPI 1105 EZ, MPI 1105 EZ RS

Overlaminates	Durability (Years)
DOL 1060 Max Gloss	Up to 7 Vertical, 2 Horizontal
DOL 1360 Max Optically Clear, Gloss	Up to 7 Vertical, 2 Horizontal
DOL 6460 PVC Free Gloss	Up to 6 Vertical, 3 Horizontal
DOL 6470 PVC Free Luster	Up to 6 Vertical, 3 Horizontal
DOL 1060Z Gloss	Up to 5 Vertical
DOL 1080Z Matte	Up to 5 Vertical
DOL 1360Z Optically Clear, Gloss	Up to 4 Vertical
DOL 1370Z Luster	Up to 4 Vertical
DOL 1380Z Matte	Up to 4 Vertical

MPI 1105 must be combined with the recommended DOL products for Avery Dennison to warrant the film for its full durability.

A358145 04/2023

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Solar Safety Interior Films

Attractive, Sustainable and Secure

Avery Dennison® Solar Safety interior films combine the shard protection of safety security films with excellent levels of energy efficiency for comfort, reduction in energy output in cooling and an improved carbon footprint.

These attractive solar safety films provide ROI that pays for itself. Building codes and insurance policies often demand glazing that meets certain safety standards such as impact-resistant glass in schools, break-ins or blast protection for retail locations.

Avery Dennison Solar Safety interior films deliver sustainable solar and security solutions for the needs of industry, businesses and institutions.

R Silver™

R Silver safety interior window films combine the reinforced protection of security laminates with superb heat rejection, UV block, daytime privacy and sophisticated appearance. A choice of film thicknesses provides a solution for different security threats. R Silver 20 safety interior window film is available in 4 mil and 9 mil thicknesses.

NT PerLite Ceramic™

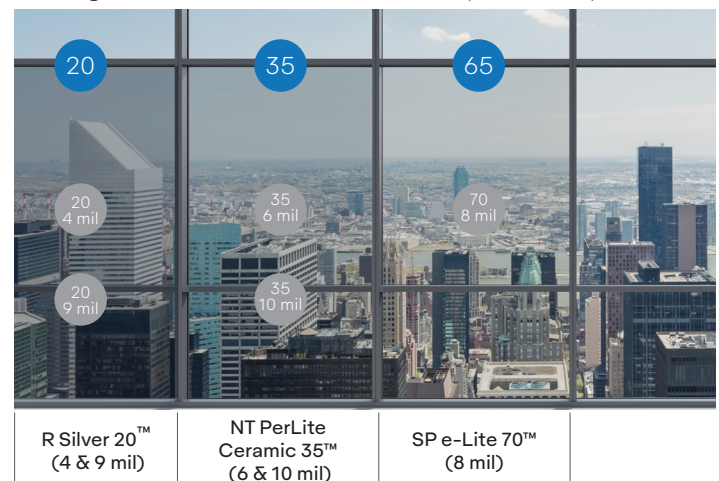
NT PerLite Ceramic solar safety interior films are neutral grey in color that provide daytime privacy and have excellent solar energy rejection that delivers a comfortable, sustainable building solution that cuts heat gain and glare, reducing the need for cooling and lowering carbon footprint. The film's safety and security characteristics provide protection from shattered glass.

NT PerLite Ceramic 35 solar safety interior window film is available in thicknesses of 6 and 10 mil for varying hazard protection.

SP e-Lite™

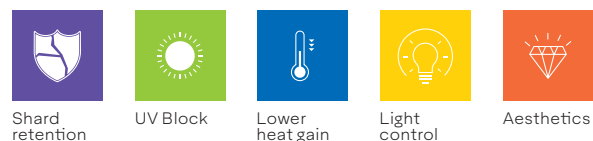
SP e-Lite is a great solution for store front windows that combines shard protection with sputtered optical filter and nanotechnology to selectively block infrared radiation and solar heat. This improves a building's environmental impact, while allowing natural light to pass through installed glass. SP e-Lite 70 is available in 8 mil thickness.

This image has been simulated and is not actual product comparison



Features and Benefits

- ▶ Excellent solar heat and glare rejection for enhanced comfort and improved building environmental profile
- ▶ Increased protection from glass shattering by impact, blast, crime or natural disaster
- ▶ High levels of energy efficiency for reduced energy consumption and carbon footprint
- ▶ 99% UV block to reduce fading and sun damage
- ▶ Bold appearance upgrades building exterior and maintains daytime privacy (R Silver and NT PerLite Ceramic films)



	4 mil™		9 mil™		Ceramic35 6 mil™		PerLite Ceramic 35 10 mil™		SP e-Lite 70 8 mil™	
Item Number	R12122T		R24603T		R170L5T		R270L5T		R219IS7	
Pane	Single	Double	Single	Double	Single	Double	Single	Double	Single	Double
Visible Light Transmitted	19%	18%	20%	19%	40%	36%	40%	37%	65%	60%
Visible Light Reflected (Interior)	61%	61%	61%	61%	16%	18%	17%	18%	18%	21%
Visible Light Reflected (Exterior)	60%	60%	57%	56%	18%	24%	17%	23%	18%	23%
Ultra Violet Block	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%
Total Solar Energy Reflected	53%	48%	50%	46%	19%	22%	18%	21%	25%	25%
Total Solar Energy Transmitted	14%	12%	15%	13%	29%	25%	30%	26%	38%	33%
Total Solar Energy Absorbed	33%	40%	35%	41%	52%	53%	52%	53%	37%	42%
Emissivity (Room Side)	0.74	0.74	0.91	0.91	0.90	0.90	0.91	0.91	0.73	0.73
Glare Reduction	79%	78%	78%	77%	56%	55%	55%	55%	27%	26%
Selective InfraRed Reduction (SIRR)**	65%	65%	92%	92%	86%	86%	33%	33%	-	-
InfraRed Energy Rejection (IRER)***	49%	49%	80%	80%	69%	69%	26%	26%	-	-
Shading Coefficient	0.27	0.36	0.30	0.40	0.52	0.63	0.53	0.64	0.56	0.63
Solar Heat Gain Coeff. (G-Value)	0.23	0.31	0.25	0.34	0.44	0.54	0.46	0.55	0.49	0.54
U-Value Winter (IP)	0.99	0.47	1.08	0.49	1.07	0.49	1.08	0.49	1.03	0.48
U-Value Winter (SI)	5.62	2.65	6.13	2.78	6.08	2.78	6.13	2.78	5.85	2.71
Luminous Efficacy	0.70	0.49	0.67	0.48	0.77	0.58	0.76	0.58	1.16	0.95
Total Solar Energy Rejected (%)	77%	69%	75%	66%	56%	46%	54%	45%	51%	46%

Mechanical Properties	R Silver 20 4 mil	R Silver 20 9 mil	NT PerLite Ceramic 35 6 mil	NT PerLite Ceramic 35 10 mil	SP e-Lite 70 8 mil
Thickness	4 mil	9 mil	6 mil	10 mil	8 mil
Tensile Strength at Break	28,500 PSI	28,500 PSI	28,500 PSI	28,500 PSI	28,500 PSI
Break Strength	112 lb/ inch	245 lb/ inch	145 lb/ inch	270 lb/ inch	220 lb/ inch
Elongation at Break	125%	125%	125%	125%	125%
Peel Strength	7 lb/ inch	7 lb/ inch	7 lb/ inch	7 lb/ inch	7 lb/ inch

Safety Testing

Impact

AS/NZS 2208

✓

✓

EN 12600 Class 2B2

✓

*Performance results are calculated on 1/8" glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards. Performance calculations should only be used for estimating purposes.

**Selective InfraRed Rejection (SIRR) - The percentage of IR radiation that is not directly transmitted through a glazing system. Calculated as %SIRR = 100% - % Transmission (@780-2500nm).

***InfraRed Energy Rejection (IRER) - The percentage of Near Infrared Energy Rejection as measured between 780-2500 nm. Calculated as the TSER over 780-2500 nm: %IRER = 100% - 100*SHGC (@ 780-2500 nm).



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productoverview



SF 100 Ultra Clear Removable Polyester Films

Promotional films that make your graphics shine

Offering a high gloss face for great image clarity and color pop, SF 100 Ultra Clear films make retail, office and POP/ tradeshow graphics on glass stand out.

Turn any glass panel or window into an impressive selling tool or eye-catching design feature using Avery Dennison SF 100 Ultra Clear films. This clear film allows for full window coverage and eliminates the need to cut around the image.

Key Benefits

- > High gloss finish
- > Easy to print
- > One year removability
- > Allows full glass coverage without distorting clarity in unprinted areas of film
- > No need to contour cut around image
- > Works well with white inks

Recommended Uses

- > Window/Architectual Graphics
- > POP/Tradeshow
- > Outdoor Signage



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luctoverview



New Avery Dennison[®] Supreme Wrap[™] Care

Designed to keep Avery Dennison vehicle graphic films in peak condition

The premium finish made possible by Avery Dennison vehicle graphic films deserves the very best in after care - **if it looks great, it should stay great.**

The Avery Dennison Supreme Wrap[™] Care range includes a Cleaner, Power Cleaner and Sealant. These are professional grade products that are simple for anyone to use. They help matt, satin and gloss vehicle wraps cope with all the challenges of the road after leaving the workshop.



KEY FEATURES:

- > Protects & cleans vehicle graphics – helping to maintain the freshly wrapped look
- > Suitable for all car wrap finishes*
- > Fully tested with all Avery Dennison vehicle graphic films, including Supreme Wrapping[™] Film
- > Easy to use water based products
- > An alternative to traditional car wash
- > No additional water required

* For matt finishes, we advise testing the Sealant on a small area first (buff thoroughly into the film to avoid streaking)



Inspired Brands.
Intelligent World.™

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luctoverview



New Avery Dennison[®] Supreme Wrap[™] Care



For instruction-
video go to
graphics.averydennison.eu/swc1
or scan the QR



CLEANER

General cleaning product for regular use – eliminates dust, light dirt, fingerprints and other marks.

For instruction-
video go to
graphics.averydennison.eu/swc2
or scan the QR



POWER CLEANER

Extra power to deal with difficult localized stains such as bird droppings, road grime, tree sap and much more.

For instruction-
video go to
graphics.averydennison.eu/swc3
or scan the QR



SEALANT

Provides a protective layer on the wrap, making it easier to clean off everyday challenges like dirt, bird droppings and tree sap.

Optimum results when used in combination, but can also be used separately.

Find out more at: graphics.averydennison.eu/swc

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ductoverview



Avery Dennison® Supreme Wrapping™ Film

Dazzling Colors. Luxurious Finishes. Premium Performance.

True Grit of Color and Character

Creative. Confident. Resilient. That's the spirit of True Grit and the inspiration behind four commanding new colors full of character and made of pure energy, with a golden metallic effect. With more than 100 colors and special effect films, Supreme Wrapping Films combine style with performance, versatility and Easy Apply RS™ technology for a stunning visual transformation of any vehicle.

KEY FEATURES:

- > Exceptional durability and performance
- > Excellent conformability around curves and recesses
- > Patented Easy Apply RS adhesive technology
- > Colored film and protective layer in a convenient, one-piece construction
- > Expansive breadth of color and finish options

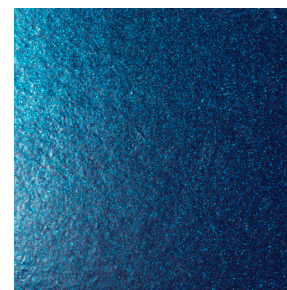
KEY BENEFITS:

- > Save time on installation with a repositionable, bubble-free application with long-term removability
- > Out-of-the-box application - no printing or laminating required
- > Premium quality cast vinyl film designed for use in vehicle and graphics markets

New for Fall 2017



Spark
SW900-419-M



Magnetic Burst
SW900-679-M



Radioactive
SW900-762-M



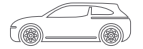
Eclipse
SW900-199-M

The colors shown are digitally reproduced for printing purposes and are not 100% accurate. For an actual production color match, please contact your Avery Dennison sales representative.



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hes

desired looks and custom

effects. These finishes include chrome, gloss, metallic, pearl, matte, matte metallic and extreme textures. A newly expanded line of satin colors offer a softer finish and the light reflecting Supreme Wrapping Film ColorFlow™ colors continue to multiply with unique iridescent shades.



ColorFlow™ Series, Gloss Rushing Riptide SW900-674-S



Conform Chrome Red SF100-474-S



Satin Dark Blue SW900-682-O

To experience the complete Supreme Wrapping Film portfolio featuring the latest colors and finishes, visit graphics.averydennison.com/swf and download the Avery Dennison Supreme Wrapping Film Color Card.



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Avery Dennison® Diamond Supreme Wrapping™ Film The Look of Fire & Ice for Radiant Appeal

Only one wrapping film can combine brilliant shine and glimmer, with superior performance: introducing Avery Dennison Diamond Supreme Wrapping Film. A new portfolio of six distinctive colors featuring the same performance and versatility you've come to expect with Supreme Wrapping Film, with added sparkle and radiance.

Radiant Colors Shimmer and Sparkle

The full range of Diamond colors deliver graphic splendor and radiant appeal. For a cool, icy shimmer choose Diamond White, Diamond Silver or Diamond Blue. Select Diamond Amber, Diamond Red and Diamond Purple for hot colors that add sparkle and light.

KEY FEATURES:

- Available in six radiant and shimmering colors
- Excellent conformability around curves and recesses
- Patented Easy Apply™ RS adhesive technology
- Exceptional durability and performance
- Combines a colored film and protective layer in a convenient, one-piece construction with fewer seams

KEY BENEFITS:

- A unique and glamorous look that radiates light
- Save time on installation with a repositionable, bubble-free application with long-term removability
- Out-of-the-box application – no printing or laminating required
- Eliminates the need for printing, laminating and application tape required with solid film colors



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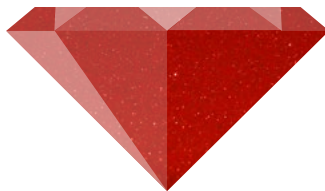
ductoverview



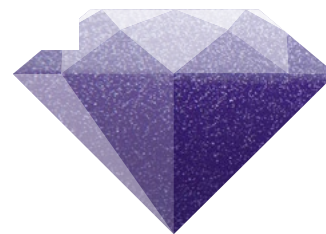
| Film:



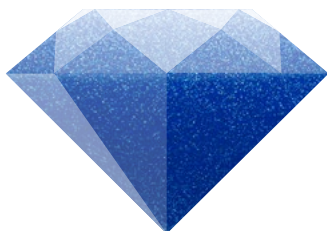
Diamond Amber



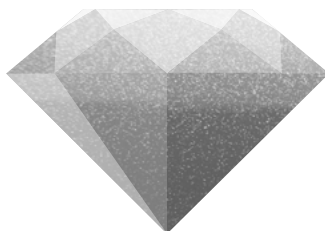
Diamond Red



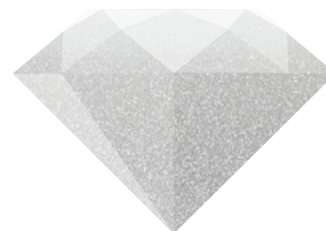
Diamond Purple



Diamond Blue



Diamond Silver



Diamond White

To learn more about Diamond Supreme Wrapping Films, just contact your sales rep, or visit www.graphics.averydennison.com/diamond

Take Care! Keep your Supreme Wrapping Film premium finish in peak condition. Avery Dennison® Supreme Wrap™ Care products include a cleaner, power cleaner and sealant formulated to maintain and protect your vehicle wrap.



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Avery Dennison® VisiFlex™ V8000 Series Prismatic Reflective Vinyl

OUR MOST REFLECTIVE FILM, ENGINEERED WITH SAFETY IN MIND



V8000-101
White



V8000-650
Blue



V8000-750
Green



V8000-450
Red



V8000-250
Fluorescent
Yellow-Green



V8000-350
Fluorescent
Orange

Providing striking and bold reflectivity to critical safety and emergency vehicles, or stylizing vehicles with extreme accents and flair, VisiFlex™ V8000 reflective prismatic vinyl is a durable and effective film when high visibility is desired. With 6 colors, including 2 fluorescent colors, the future of vehicle reflectivity is bright.

APPLICATIONS

- > Fleet
- > Vehicle
- > Railroad cars
- > Bus graphics
- > Indoor signage (wayfinding)
- > Outdoor signage

KEY BENEFITS

- > Striking and bold daytime appearance
- > Bright and vivid nighttime presence
- > Digitally printable on white film
- > Easy to apply and conforms to simple curves
- > 7 year durability for white and colors
- > 3 year fluorescent durability
- > Economical 48" roll width
- > Solid layer construction eliminates the need for edge sealing
- > Permanent adhesive
- > Brilliantly bright, day and night



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Choose the best film for your application needs:

	V8000	V4000	V2000
Durability	7 years white and colors; 3 years fluorescent	7 years	3 years
Technology	Prismatic reflective film	Beaded reflective film	Beaded reflective film
Adhesive/Liner	PERM/90#	PERM/90# and LTR/EZRS	PERM/90#
Digitally Printable	Yes, white only	Yes, white only	No
Screen Printable	Yes	Yes	Yes
Applications	<ul style="list-style-type: none"> - Moderate curves - Vehicle graphics 	<ul style="list-style-type: none"> - Moderate curves - Vehicle graphics 	<ul style="list-style-type: none"> - Flat surfaces - General signage
Colors	4 colors + 2 fluorescent	6 colors	5 colors



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Visit graphics.averydennison.com/reflectives for additional product information



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MPI Perforated Window Series with DOL

Window Film For Use With All Printing* Platforms, Including Latex.

The latest additions to the MPI Perforated Window Series bring more options than ever before. Our **MPI 3729** and **MPI 3529** films print across all printer platforms, including latex. They also provide a more economical option for flat applications, simple curves or vehicle windows.

MPI 3729's 60/40 perforation pattern provides an open area of 40%, allowing the best possible image quality while maintaining one-way visibility on stationary windows.

MPI 3529's 50/50 perforation pattern allows more visibility for vehicle applications. Both come with two-year unprinted/one-year printed durability. Both are latex compatible.

Both MPI 3729 and MPI 3529 can be paired with another addition to the family – **DOL 6560**. The combination provides good scratch-resistance, increased vibrancy and durability to your graphic and potentially reducing overall advertising costs. At 1 mil, DOL 6560 is the **thinnest** that Avery Dennison has to offer, and is designed for use with shorter-term applications.

*Specific to the following printing methods: solvent, eco-solvent, mild solvent, UV & latex.



APPLICATIONS

- Signage
- Vehicle windows
- Trade shows
- POP



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More Options for Added Versatility

The foundation of Avery Dennison's Perforated Window Series is its **MPI 2728** and **MPI 2528** films. These options can be printed on all platforms with the exception of latex, offer opaque/blockout capabilities and durability of three years unprinted/one year printed.

MPI 2728's 65/35 perforation pattern provides an open area of 35%. Ideal for stationary windows, it allows for the best possible image quality while still providing a one-way graphic panel.

MPI 2528 has 50/50 perforation pattern that provides an open area of 50% and the best possible visibility through a one-way graphic panel. This film is intended for vehicle windows or applications where visibility through the graphic is important.

DOL 1560 is a premium quality, flexible high-gloss overlamine vinyl film for applications demanding 100% optical clarity.

Product	Pattern	Latex Compatible	DOL	Printed Durability	Application
MPI 2528	50/50	No	1560	1	Slight Curve
MPI 2728	65/35	No	1560	1	Slight Curve
MPI 3529	50/50	Yes	1560	1	Slight Curve
			6560	1	Flat
MPI 3729	60/40	Yes	1560	1	Slight Curve
			6560	1	Flat

Features	Advantages	Benefits
Prints across all printer platforms	Excellent print performance with UV, solvent, eco-solvent and latex*	Increases application versatility
Available in a variety of perforation patterns	Offers 50%, 40% or 35% open area options	Allows for best possible image quality, depending on application
Pairs with DOL	Enhances clarity and scratch resistance	Extends life of graphic and lessens advertising costs
1.5 mil hole	Excellent light transmission	Great image clarity and color pop

*Latex printing not available with MPI 2528 and MPI 2728.

For further information or to obtain sample rolls, contact your Avery Dennison sales representative.



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